



NHPA Website Advertising

This agreement shall be between the National Horseshoe Pitchers Association, herein known as NHPA, and advertiser: _____.

The purpose of this agreement is to outline and confirm certain terms and conditions between the two parties, specifically regarding advertising on the NHPA website www.horseshoepitching.com.

The NHPA grants the advertiser the right to advertise their product on www.horseshoepitching.com. In addition, the NHPA and named advertiser agree to the following conditions.

1. **Advertising Fee** – An advertising fee of \$100 will be paid/received by Jim Kinney, NHPA Secretary/Treasurer prior to posting the ad on the website.
2. **Advertising Image** – The advertiser listed above will provide a jpeg image not exceeding 300 x 150 bpi (.png, .jpg) which will be placed on the website www.horseshoepitching.com in one or more locations.
3. **Link to advertiser webpage** – The advertiser listed above will provide a link to their website where the product can be viewed/purchased.
4. **Website content** – Information/content located on the advertiser webpage must always be appropriate for youth since it may be viewed by cadet/junior horseshoe pitchers any time. The NHPA reserves the right to remove the link if the content does not meet that requirement.
5. **Term of advertising** – Advertising will be provided for a term of 12 months beginning with the date of first posting on the website for a period of 12 months.
6. **Point of contact** - The NHPA Secretary/Treasurer shall be the single point of contact to manage all financial communications between the two parties. The NHPA Webmaster will be the single point of contact to manage all advertising specifics for posting, availability, and adding/removing ads from the website: www.horseshoepitching.com.

Signed on this date the _____ day of _____ 2022.

Gary Roberts, President
National Horseshoe Pitchers Association (NHPA)

Advertiser Name (Please print)

Advertiser signature