

# THE HORSESHOE WORLD

THE PITCHER'S JOURNAL



SEPTEMBER

10 Cents Per Copy

1-9-2-8

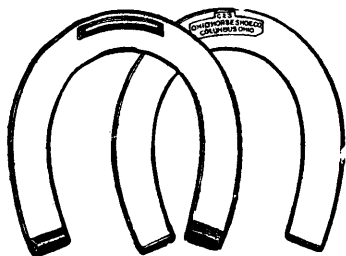


# MORE WORLD'S CHAMPIONSHIPS WON WITH **OHIO Horse Shoe Co.'s Make of Shoes** Than All Other Makes Combined

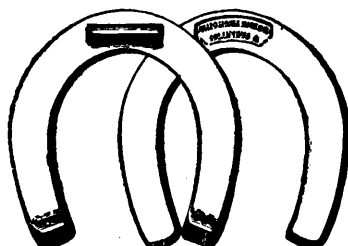
The following won National Tournaments with "OHIO" Shoes  
 Chas. Bobbitt, at St. Petersburg, Fla., February, 1921  
 Harold Falor, at St. Petersburg, Fla., February, 1923.  
 "Putt" Mossman, at Minneapolis, Minn., September, 1924  
 "Putt" Mossman, at Lake Worth, Fla., February, 1925  
 Frank Jackson, at St. Petersburg, Fla., February, 1926  
 C. C. Davis, at St. Petersburg, Fla., February, 1927  
 Mrs. C. A. Lanham, 1922, Feb., 1924, Sept., 1924, Feb., 1925.  
 and Sept., 1927  
 Mrs. Geo. Brouillette, February, 1926, and February, 1927  
 Mrs. Mayme Francisco, 1922, Feb., 1923, Sept., 1923.

SOME ARE PITCHING OTHER MAKES, BUT THEY  
 WILL EVENTUALLY USE "OHIO" SHOES. SEVERAL  
 PLAYERS THAT STARTED WITH OTHER MAKES AT  
 THE ST. PETERSBURG NATIONAL TOURNAMENT  
 CHANGED TO "OHIO" SHOES.

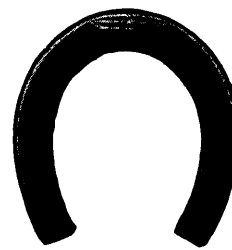
**Curved Toe Model**



**Straight Toe Model**



**Junior Ohio**



Weight of regulation shoes 2 lb. 4 oz. to 2 lb. 8 oz.

Junior Weight 1 lb. 10 oz.

Our shoes are DROP FORGED out of special steel and hardened. On the market over seven years. Guaranteed for one year. Price \$2.50 per pair, postpaid, for regulation size; \$2.00 per pair for Junior Shoes. We can also furnish shoes in soft metal. Circular with rules and instructions on pitching mailed free.

Agents and Dealers Wanted—Liberal Commissions—Write Today

## Ohio Horse Shoe Co.

866 Parsons Ave.

Columbus, Ohio

# THE HORSESHOE WORLD



Vol. VII.

LONDON, OHIO

No. 9



COLD WEATHER won't be so long coming, so we had better make the best of our time on the outdoor courts, boys . . . but then we are sure there will be plenty of places to pitch this winter as last winter saw an increasing number of indoor courts established . . . clubs should begin now to get ready for the opening of winter quarters . . . They can be made profitable if properly managed and a source of great enjoyment. . . Look over the state tournament results in this issue. . . Some new faces in the championship picture. . . A 15-year-old boy copped the championship of British Columbia and Frank Jackson, veteran tosser, retained his title in Iowa. . . two extremes in age, proving that it's skill and not age that makes the champ. . . It's a great game!

SEPTEMBER, 1928

## New Champions

SEVERAL states now have new champions as a result of tournaments held this summer. Other state champions have retained their crowns.

Keen interest has been manifest throughout the United States and Canada. Nearly all meets have been held under the rules and sanction of the National Horseshoe Pitchers Association, making them official in every respect. The winners, therefore, have every reason to be proud of their efforts.

To all these state and district champions THE HORSESHOE WORLD extends its heartiest greetings!

### OUR READERS COME FIRST

In publishing THE HORSESHOE WORLD, our readers come first. The magazine is printed monthly for them and every article is run with the idea of interesting them. Suggestions to the editor for the betterment of the magazine are always welcomed.

The time that your magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price \$1 per year, cash in advance. Canadian subscription \$1.25; 10 cents per single copy.

Entered as second-class matter, March 18, 1924, at the Post Office, at London, Ohio, under the Act of Congress, March 3, 1879.

R. B. HOWARD,  
*Publisher and Editor*

Business Offices, Madison Press Co. Building,  
45 W. Second Street, London, Ohio.

Official Organ of the National Horseshoe  
Pitchers Association

## AT MARIETTA, OHIO

(By ROBERT H. EDE)

Marietta, Ohio, Sept. 4.—William P. Yocum, of Zanesville, nationally known horseshoe pitcher, won the championship of the inter-county horseshoe pitching tournament held here today at the fair grounds, as a feature of the annual Washington county fair.

Matching his expert skill against eight of the best pitchers in this section, Yocum won all seven games and met no defeats to cop the title and win first prize of \$25. In the seven games of 50 points each, he tossed 198 ringers and 57 doubles for a score of 326 points.

Clyde Todd, also of Zanesville, was second with six victories and one defeat in seven starts. His only defeat was at the hands of Yocum, who defeated him 50 to 49, in the greatest exhibition seen in Marietta. Todd grabbed the lead at 22 to 17 and held it up to 49 to 46, when Yocum, by a dazzling finish, reached the tape ahead of his fellow townsman. Todd's prize was \$20.

Frank McClure, Marietta, won third place and \$15. Fred Marshall, Marietta, captured fourth money of \$10, while the succeeding players finished fifth, sixth, seventh and eighth in order named and won \$5 each; Paul Burdette, Williamstown, W. Va., William Phillips, Macksburg, Henry King, of Parkersburg, W. Va., and Ben Clark, Marietta.

The eight players in the finals tossed 1,108 ringers and 226 doubles for a total of 3,118 points.

The Jackson brothers, Carrol and Hansford, of Chicago, Ill., nationally known horseshoe pitchers, were in Marietta, and at the fair to give exhibition matches on Wednesday and Thursday. They were in complete charge of the tournament.

### WINS SINGLES MEET

The city singles horseshoe championship was won late Thursday night at the Rutan courts by Arthur Riley of the Industrial Horseshoe league when he defeated Harold Custis, who represented the City Horseshoe club.

The winner had 101 pitches and threw 102 ringers, scoring 154 points. His opponent had 100 pitches and tossed 100 ringers. The contestants were selected from their respective leagues by an elimination tourney.

—Springfield (O.) Sun

## WASHINGTON STATE TOURNEY RESULTS

The annual state horseshoe tournament was held at Seattle, Washington, during the week of August 6 to 11th. Following are the final standings of

the high 22 men. All ties were pitched off leaving the standings as shown:

	W	L	R	DR	SP	Pts
H. Tessondore, Seattle.....	21	2	687	160	1340	513
C. Swan, Tacoma .....	20	3	648	173	1194	543
V. Reynolds, Seattle .....	20	3	663	161	1242	534
H. Taylor, Seattle .....	20	3	635	142	1304	486
J. Premel, Seattle .....	18	5	676	151	1386	487
J. Stangler, Bremerton .....	16	7	649	140	1370	473
A. M. Hicks, Seattle .....	16	7	619	153	1238	500
I. L. Stuckey, Seattle.....	15	8	616	124	1310	470
H. A. Long, Oakville.....	14	9	663	155	1380	480
F. Winetrout, Bellingham.....	14	9	581	124	1322	439
Chas. Blue, Seattle.....	14	9	596	126	1366	436
K. Laraway, Bremerton.....	12	11	594	124	1348	443
J. F. Currer, Seattle.....	11	12	492	89	1226	401
H. Kinney, Tacoma.....	10	13	551	112	1342	410
E. M. McLaughlin, Seattle.....	10	13	518	98	1284	403
Milton Sell, Seattle.....	9	14	557	125	1262	441
E. E. Kinsey, Kirkland.....	8	15	409	58	1188	344
Harry Oakes, Seattle.....	8	15	465	81	1270	366
W. L. Shidler, Seattle.....	7	16	409	57	1218	335
J. Anderson, Seattle .....	5	18	396	63	1168	339
J. Creech, Aberdeen .....	5	18	384	49	1212	316
G. D. Horst, Seattle.....	2	21	309	47	1108	278

### REPORT ON ILLINOIS

The State Horseshoe Pitchers Association of Illinois, Inc., is in good shape this year, and should have a real state tournament. All club matches are sponsored by the association as are some of the tournaments in Illinois. The state association is also a member of the National Association. The place where the state tournament will be held will soon be announced. All pitchers in Illinois are requested to get in touch with the association and help make 1928 Illinois' greatest horseshoe year.

Illinois has a great lot of pitchers, and should be one of the best horseshoe states. When you get in touch with the association you get in touch with all tournaments.

GEO. J. HILST, Secy.

### HAVE FINE COURT

A fine horseshoe court is the source of much enjoyment at the National Soldiers Home, at Dayton, Ohio. Thomas Brennan is one of the tossers at the home and in a recent visit to The Horseshoe World office told of the interesting games played at the Home.

### PROMISING PITCHER

Putt Mossman's 14-year-old sister promises to be like her illustrious brother, and some day may be a real contender for the women's championship of the world.

Recently she made a record of 44 points, 11 ringers and two doubles out of 22 shoes pitched.

She pitches the one and one-quarter turn and does well at the 30-foot distance.

### NEW CHAMP NAMED

Horseshoe pitching was included in the Caledonian games in Canada this year and the British Columbia championship was won by a 15-year-old boy, George Kingsbury. A silver cup was awarded the lad.

There were 14 entered in the meet and Kingsbury only lost one game, losing that by one point to Tom Nicholson.

### GOING TO VANCOUVER

Horseshoe pitchers visiting Canada are invited to get in touch with the Vancouver pitchers. Call Mr. Jones, president, Phone Carlton 706R2.

## Jackson Retains Title as Champ of Iowa

THE state horseshoe crown again rested on the head of Frank Jackson, a veteran of many years, at the conclusion of the annual tournament at the Iowa state fair. The champion successfully defended his title when he sailed through a field of 15 challengers, with a sensational record of 14 victories out of a possible 15.

Jackson who began his career as a flop-on performer back in 1896, and who since that time has won 13 world's championship titles and six state crowns, dished out a steady assortment of pitching to outscore his rivals.

His only setback came at the hands of Cecil Freel, a promising player of Murray, Ia. Freel was unbeatable when he trimmed the champion by the wide margin of 50 to 30. In defeating the titleholder, Freel tossed a total of 60 ringers, which included 19 double ringers. His ability to top Jackson's ringers gave Freel his unexpected decision over the Lamoni wizard.

### Defeated But Twice

During the three days of tournament play, Jackson suffered only two setbacks in 56 matches—a remarkable record. His experience combined with his consistency was the main reason why he retained his championship.

Jackson removed all doubt as to his superiority over Putt Mossman of Eldora, his most consistent rival, when he defeated the Eldora flash for the second time in two days, 50 to 46. Mossman, on one occasion, held a 41 to 26 lead over his rival, but Jackson began to shower the peg with ringers and registered nine consecutive double ringers to nose out the former champion. This contest featured the day's play in the final round and was witnessed by a capacity crowd. Jackson counted a total of 20 double ringers in this tussle.

One of the surprises of the tourney was the playing of Cecil Freel, who finished in second place. Up until the time he played Lyle Brown, local champion, the Murray star was undefeated and among his victims was Frank Jackson. Lyle Brown, who finished in a tie with two others for third place, defeated Freel in another feature battle, 50 to 37. Brown heaved 16 double ringers in this match.



Frank E. Jackson

This "grand old man" of the horseshoe realm, who still makes 'em sit up and take notice when he begins tossing the irons, is one of America's greatest pitchers. He is still in the running for the national championship belt, now held by Charlie Davis.

### Jacksons Do Well

The local boy made a good showing in the final round and scored an unexpected 50 to 30 triumph over Putt Mossman. Brown proved to be the Eldora player's master throughout the match and held a slight advantage from the start.

Although Willis Etherington finished in a tie with Vyrl Jackson for seventh place he handed Lyle Brown one of his four defeats and prevented the local star from finishing in a tie for second place with Cecil Freel.

The Jackson family was well represented in the tournament, three of them finishing among the first sixteen. The dad, Frank, concluded his work by topping the field and his youngest son, Herbert, placed last. Another son, Vyrl, finished in a tie for seventh.

### How They Finished

Frank Jackson, Lamoni....	14	1
Cecil Freel, Murray.....	12	3
Putt Mossman, Eldora.....	11	4
Lyle Brown, Des Moines.....	11	4

Harry Reece, Lake City.....	11	4
Guy Zimmerman, Sac City....	10	5
T. B. Johnson, Corrydon....	10	5
Vyrl Jackson, Lamoni.....	7	8
Willis Etherington, Algona..	7	8
Perry Riedesel, Clinton.....	6	9
C. A. Gunder, Zearing.....	5	10
Philip Riedesel, Clinton.....	5	10
Emmett Mossman, Eldora ..	4	11
E. G. Duden, Allerton.....	2	13
Herbert Jackson Lamoni....	0	15

## Tommy Meager Wins

State Fair Grounds, Sedalia, Mo., Aug. 24.—Tommie Meager, of Kansas City, won first place in the state fair horseshoe pitching contest today and retained his last year's title of champion pitcher of Missouri. Meager won seven straight games and 16 out of 19 games altogether. He tossed 19 ringers, ten of which were double.

E. L. Shottle, of Cosby was second and Frank Mayer, municipal champion of St. Louis placed third.

The remaining places were Rodney Knight, Kansas City; fourth, G. Rothke, St. Louis; fifth, Wm. Pfender, St. Joseph; sixth, Paul Saunders, Kansas City, seventh; and Henry Shaver, Backlow, who was third last year, placed eighth.

Eight medals were awarded and eight moneys amounting to \$180 was given by the Missouri State Fair.

The finals began at one o'clock this afternoon and continued with much interest until the end.

The courts were in fine condition, having been kept up by Superintendent of the tournament, F. T. Ludeman.

According to the director of this great meet, more interest is taken each year and the competition is keener.

## THE COVER PAGE

The cover page picture, reproduced through the courtesy of The Publishers' Auxiliary, Chicago, shows President Tobias Larson, Claremont Courier left; J. J. Krouser, Oxnard Courier, center, and Friend W. Richardson, former governor and president of the California Press association, at one of the crucial moments in a horseshoe game. Governor Richardson shed his hat and coat and got down to business a few minutes after this picture was taken.

## These Ladies are Real Tossers



Women's Horseshoe League of Glens Falls, New York

### BARNSTORMING LOTS OF FUN SAYS GERRISH

**L**OTS of fun has been reported on the "barnstorming" of baseball teams. So, too, a Pennsylvanian testifies to the thrills and satisfying enjoyment in this sort of pastime for horseshoe pitching devotees. That is, when visiting in strange countries an enthusiastic pitcher need not be lonesome at his beloved sport for very long.

A method adopted this summer by Charles Gerrish of Oil City, Pa., while visiting in some New England states, proved a very effective means for procuring lively games and for meeting some fine flinger fans. His scheme he tells, was to write to the nearby newspaper sporting editor, telling the scribe of his interest in the sport, and of his desire to meet any pitchers for friendly games in that section.

By writing to papers in Ellsworth and Bangor, way up in Maine, he met exponents of the sport like Arnold Bowley, Russell Jackson and Robert McLaughlin at West Hampden, near Bangor, in spirited games with the modern "open shoe." Opponents bob-

bed up in Ellsworth and North Sullivan, at which latter place Gerrish made his best recorded game in four years of pitching, doing 21 ringers out of 30 shoes pitched, or 70 per cent, to win a 50-point game with Ellie Havey of that town. Sporting editor Larry Smyth even wrote up the entire rules of the game in the Bangor Daily News.

The Portsmouth (N. H.) Herald sports writer got some real kick out of the games there, and comments on local challengers in different issues, for the Herald's first attempt at really boosting the game.

The Newburyport, Mass., Daily wrote up some of the games there with young Charley Becker and Mell Gerrish who are the best ringer loopers of that city. Editor Mason made a following amusing and timely anecdote:

"A crowd collected near the head of Ashland street on a recent evening, gave indication of an automobile accident, but investigation showed that the members of the throng were

busy watching a horseshoe contest in an open field in that locality. There was considerable skill being shown by those engaged. Why not a horseshoe tournament in the city? It's a skillful and most interesting sport, and has many devotees in this section."

The Oilerite recommends his newspaper plan for stirring up the local champs, and for one's meeting a grade of men of as sterling a quality as is vouched for in the high percentage soap that floats.

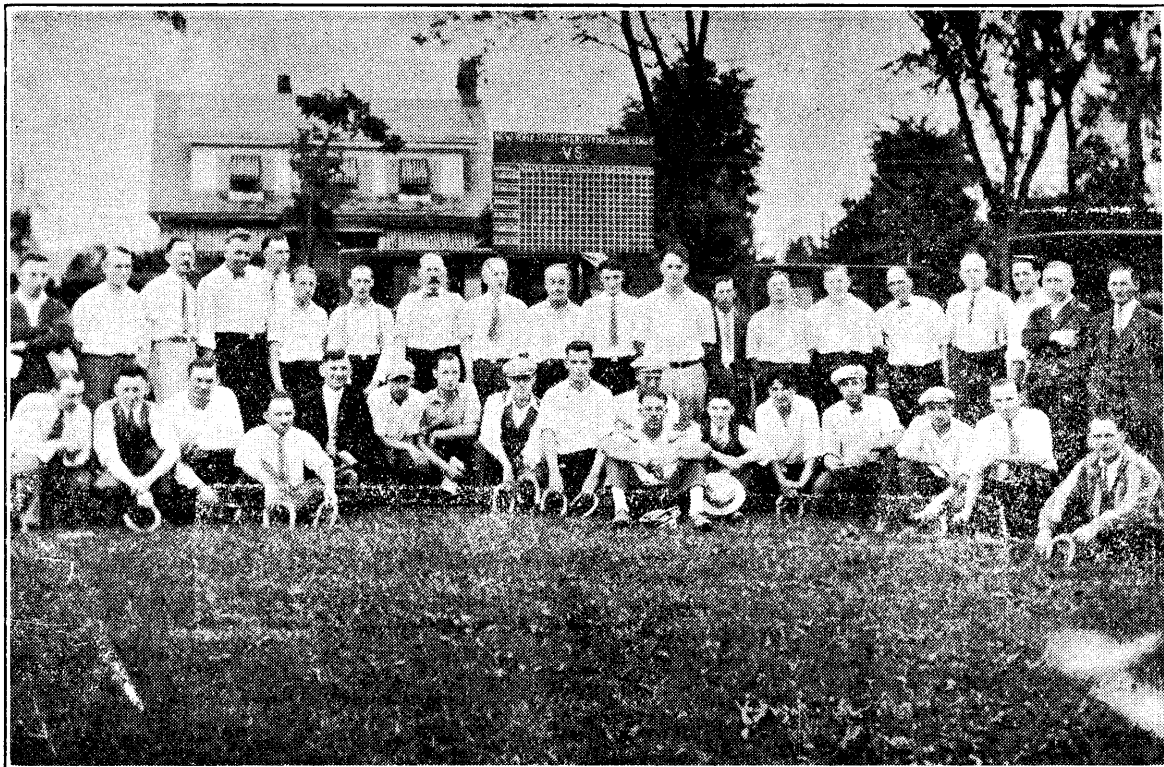
Need business cards? We can furnish you with 100 cards, with beautiful leather case FREE, for \$2.50. THE HORSESHOE WORLD, London, O.

#### HOLD TOURNAMENT

A horseshoe tournament was held at the Montgomery county fair, Dayton, Ohio, early in September.

Need business cards? We can furnish you with 100 cards, with beautiful leather case FREE, for \$2.50. THE HORSESHOE WORLD, London, O.

## Tri-County Industrial League



Glens Falls, Hudson Falls, Fort Edwards and South Glens Falls are represented in this New York League

### GLANT VISITS SUNSHINE CITY AND RENEWS HIS OLD ACQUAINTANCES

C. A. Glant, better known as "Pittsburgh," one of the most colorful horseshoe pitchers who ever threw a ringer, is spending a few days in St. Petersburg. He is accompanied by Mrs. Glant and their daughter. This is the first time in seven years that the family has visited the city and the reception they are receiving from the many friends they made in Williams park when horseshoe pitching, roque, chess and checkers were the stellar attractions there, may induce them to again spend the winter here.

Most of the older residents of St. Petersburg remember the famous 1,000-point horseshoe game pitched by Glant and "Tod" Tucker, Detroit, in Williams park nine years ago. It was well advertised and thousands of people came to look on at some time or other during its progress. One whole day was required to complete it. Tucker won the game, 1,000 to 815, largely due to the sore fingers and blistered hands Glant developed during the afternoon. In computing the

score, the scorers learned that each man had walked nearly 17 miles in going from stake to stake, that each one had thrown 10,560 pounds of iron 40 feet, and that each of them had stooped 2,112 times to pick up his shoes.

Glant in his younger days was a fireman on the Pennsylvania railroad, working out of Pittsburgh, Pa. In his spare time he invented and had patented several useful automotive appliances. These he sold and in addition to getting a royalty, accepted a position with the concern purchasing them to introduce its line in any part of the country where he felt inclined to travel. In going around he always carried his horseshoes and played whenever he met another horseshoe pitcher. As a result he still holds a number of state championships.

The worst drubbing Glant ever received was administered by Harold Falor, national champion when he was 13 years old. Glant did not score a single point. He avers to this day

that this was the only time in his life that he had stage fright. Falor was small for his age then and the towering Glant says every time he looked down to see where the boy was so he would not step on him the child was looking up and said, "see my ringers over there," and the crowd would roar with laughter.

Mr. Glant and his family now live in Huntsville, Ala., from where he directs the numerous business interests acquired in recent years.—St. Petersburg (Fla.) Independent.

**SUBSCRIBE**

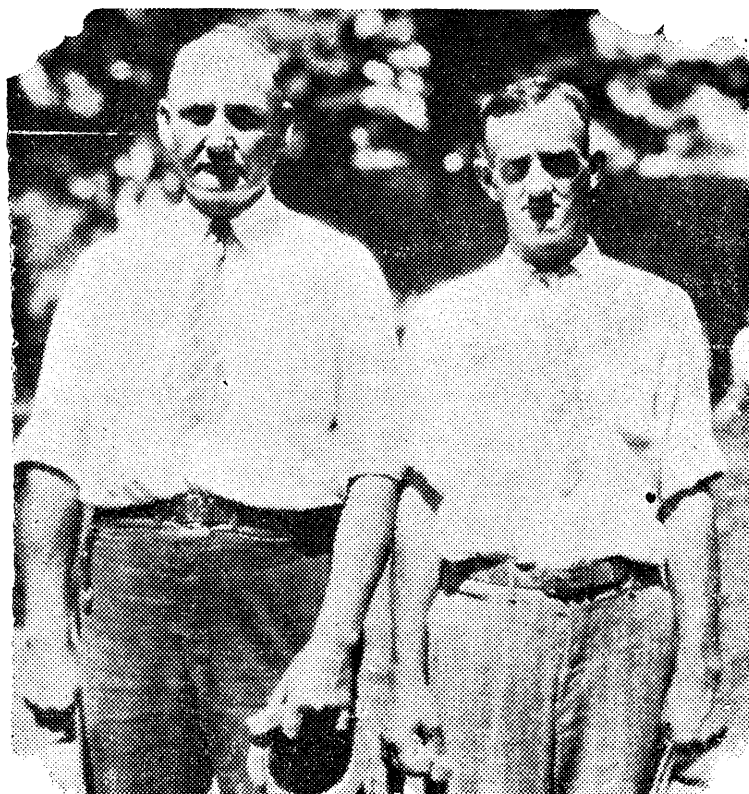
**for**

**HORSESHOE WORLD**

**\$1.00 a Year**



## FARMERS PICNIC SHOE WINNERS



—Courtesy Springfield News-Sun

Here are the doubles and singles winners in the horseshoe tournament sponsored by the Springfield News-Sun at the annual Clark County Farmers' picnic at the Clark County Fair Grounds, Springfield, Ohio, recently.

They are, left to right—Homer Fifer and Harold Custis, winners of the doubles championship, and Ronald Peters, winner of the singles championship. Peters is but 13 years of age.

Peters won from a field of 22 contestants, taking first place with a total of 203 points. Not being satisfied with first place in the singles, he captured the prize offered to the individual having the highest number of ringers.

The doubles event, which was won by Custis and H. Fifer, who piled up a total score of 182 points was played during the morning, while the singles event was played during the afternoon.

In the doubles, the winning team's closest competitor was V. H. McCarty and Ronald Peters, who chalked up 161 points during their 25 pitches. Third place was taken by a team composed of Harry Porter and Clyde Porter, who scored 149 points, while F. Calliflower and H. Geller scored 144 points to take fourth place. Ten teams participated in this event.

Winners in the singles events, in addition to Peters, were: V. H. McCarty, second, with 199 points; Harry Porter, third, with 191 points, and Harold Custis, fourth, with 163 points. Peters, McCarty and Porter each scored 54 ringers and in the play-off Peters forged ahead on the last two pitches to win the contest. For the score closest to 100, Walter Stewart won with a total score of 108 points.

Prizes awarded by The Springfield News-Sun in the doubles event consisted of two yearly subscriptions to The Sun for first prize, one set of four horseshoes for second prize, one dollar to each member of team winning third place, and 50 cents to each member of team winning fourth place.

In the singles event the winner received one yearly subscription to the Sun and \$2; the second prize was one yearly subscription to The Sun and \$1; third prize, one yearly subscription to The Sun; fourth prize, \$2; fifth prize for the most ringers, \$1; and sixth prize to individual scoring closest to 100 points, \$1.

\* \* \* \* \*

**DON'T RISK IT**

Don't risk buying horseshoe equipment that is not advertised in The Horseshoe World. There are probably some good firms who sell direct to dealers and not to the consumer, therefore not advertising in the magazine, but you can't afford to risk buying just anywhere. Buy from the reputable firms represented in this magazine.

And we will appreciate it, too, if you will mention that you saw their advertisement in The World. Such mention insures fair and square treatment.

\* \* \* \* \*



\* \* \* \* \*

### TO OUR READERS

Several reports have been received from subscribers stating that they have missed copies of The Horseshoe World, but apparently failed to report their trouble immediately. While we endeavor to keep our mailing lists corrected at all times, now and then a name may be accidentally dropped from the list.

Others have written in and complained that they were not receiving the paper, when the real reason was that their time had expired. Look at the date on your address label. We stop the magazine as soon as your time is out, if not renewed.

If your time hasn't expired and you fail to receive a single issue report it at once. We print the magazine for you to read and naturally do not want you to miss an issue.

Subscribe for THE HORSESHOE WORLD. Only \$1.00 a year. Subscribe NOW!

## The National Horseshoe Pitchers Association

### OFFICERS

PRESIDENT.....H. L. ERMATINGER  
849 Fourth St., N., St. Petersburg, Fla.  
FIRST VICE PRESIDENT.....ALEX CUMMING  
893 Twenty-second Ave., S. E., Minneapolis, Minn.  
SECOND VICE PRESIDENT.....R. B. HOWARD  
Madison Press Co. Bldg., London, Ohio  
SECRETARY.....D. D. COTTRELL  
North Cohocton, N. Y.  
TREASURER.....W. J. SEAS  
P. O. Box 1735, St. Petersburg, Fla.

### PRESENT NATIONAL CHAMPIONS Men's Division

C. C. DAVIS.....COLUMBUS, OHIO

### Women's Division

MRS. MAYME FRANCISCO.....ST. PETERSBURG, FLA.

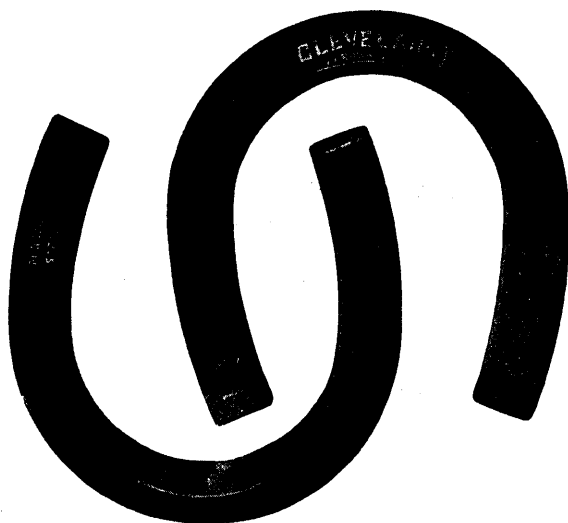
### OFFICIAL PUBLICATION

THE HORSESHOE WORLD, LONDON, OHIO  
Published Monthly.....One Dollar Per Year  
R. B. HOWARD, Editor and Publisher

### YEARLY DUES

Manufacturers .....	\$50.00	Clubs more than 50	
State Association .....	25.00	Members .....	10.00
Clubs less than 50		State Fair Associations...	\$ 5.00
Members .....	5.00	Expositions .....	5.00
		County Fairs .....	2.50
		Individual Members .....	1.00

## “CLEVELAND” HORSESHOES for Pitching



### DROP FORGED

from the Best Open Hearth Manganese Steel

### HEAT TREATED

We can furnish these shoes if desired, of either soft or hard steel.

Hardening by heat treating gives the grain of the steel an even consistency throughout and absolutely prevents breakage. It also prevents nicking and roughing up from usage.

However, many players, prefer a soft shoe, so that we carry both in stock.

The Perfect Balance of the “Cleveland Shoe” makes a shoe easy to control when pitching.

Complies with the Official Regulations

Price per pair, \$2.50

Mailed post paid in U. S. A.

Manufactured by

# THE CLEVELAND HARDWARE COMPANY

Lakeside and East 45th St.

CLEVELAND, OHIO

## Letters to Editor

### ABOUT LODWICK IDEA

Mr. R. B. Howard, Editor

The Horseshoe World.

Dear Mr. Howard:

Along with the countless hundreds of enthusiastic horseshoe pitchers, I read John Lodwick's article in the July number.

I am a firm believer in putting these questions before the pitchers of America and letting them do a little constructive thinking all by themselves.

Mr. Lodwick has brought up a point which is worth investigating. This eliminating can be so overdone that all the fascination will be removed from the game and it will develop into a colorless mechanical process. True enough skill should be the deciding factor but there should be a limit

to the process of qualifying rounds and finals.

If all elements of chance are put in the background and endurance, put in the limelight the national title will not change hands often enough to encourage younger men to participate in top-notch competition.

If the national tourney would start out without the champion picked out to play one round for the title there would be unusual interest and on many heads would the national crown rest.

Sincerely yours,

Wallace W. Manning,  
Director of Physical Education,  
Gloversville (N. Y.) Y.M.C.A.

### SETS NEW MARK

Iowa Falls Aug. 24.—Oren (Putt) Mossman, star horseshoe pitcher of

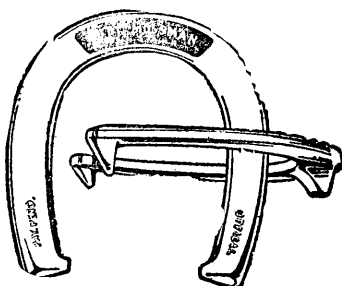
Eldora, is believed to have cracked three world's records here today at "barnyard golf" while practicing for the state fair next week in Des Moines.

In his record breaking attempts, Mossman counted 272 points, 86 ringers and 36 double ringers out of 100 shoes pitched. By this feat, Mossman broke the former records set by himself at St. Petersburg, Fla., last year when he counted 238 points, 85 ringers and 35 double ringers.

Subscribe for

The Horseshoe World

\$1.00 a Year



Patented Oct. 25, 1927

"OFFICIAL"

Weight 2 lbs. 8 oz.

We do not manufacture any other weight.

## "Putt" Mossman Horseshoes for Pitching

Hard and Soft Shoes  
Price Per Pair \$2.50  
F.O.B., Rochester, N. Y.

Special Dead Soft Shoes  
Price Per Pair \$2.75  
F.O.B., Rochester, N. Y.

### DIRECTIONS FOR ORDERING:

To insure prompt delivery and avoid unnecessary correspondence, READ—  
**OUR TERMS: CASH WITH ORDER.** Transportation payable by purchaser. Remittances should be made by Certified Check, Express or Post Office Money Order.

**GOODS BY MAIL:** We are not responsible for goods lost in the mail. For your own protection order mail goods insured.

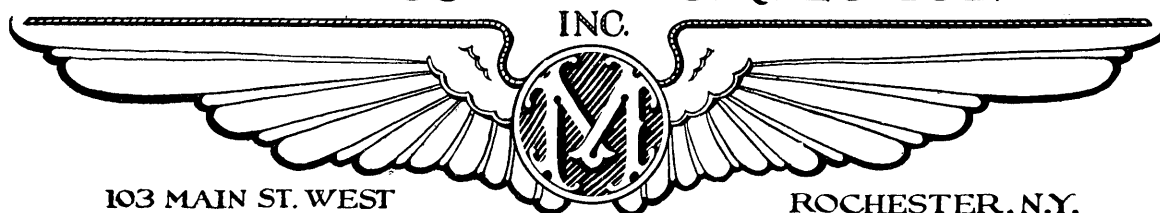
**INSURANCE FEE:** 5c for each \$5.00 value.

No C. O. D. Shipments.

No broken shoes replaced after they have been delivered 30 days

PUTT MOSSMAN HORSESHOE CO.

INC.



103 MAIN ST. WEST

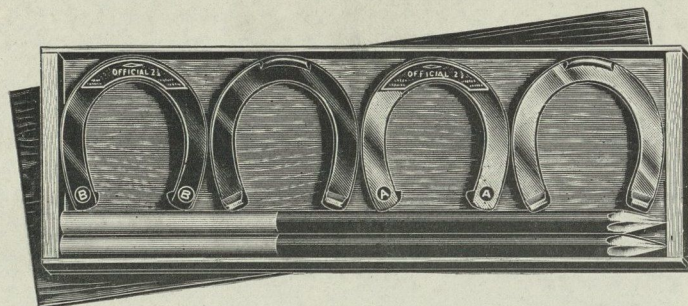
ROCHESTER, N.Y.

GOOD INVESTMENT  
\$1.00  
For a Year's Subscription  
To  
THE  
HORSESHOE WORLD



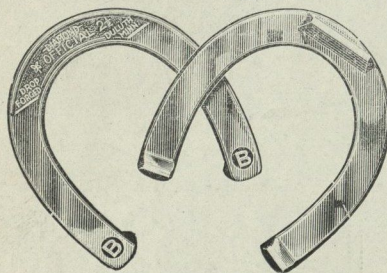
# The Most Complete Line of Shoes and Accessories

## DIAMOND PITCHING HORSESHOES



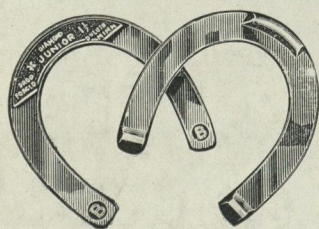
### DIAMOND COMPLETE OUTFITS

Composed of two pairs of Shoes and Two Stakes. Shoes may be either Official or the Junior size, any type. One pair is painted white aluminum, and the other gold bronze. Shoes of a pair marked A and B respectively. Stakes either pointed or with cast iron stake holders



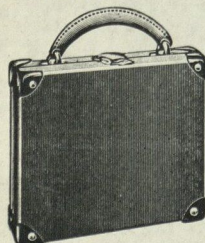
### OFFICIAL SIZE WITH STRAIGHT TOE CALKS

Conform exactly to regulations of National Association. Made in following weights: 2 lbs. and 4, 5, 6, 7, or 8 ozs. Drop forged from tough steel and heat treated so that they will not chip or break. Painted white aluminum or gold bronze, marked A and B respectively.



### JUNIOR SIZE

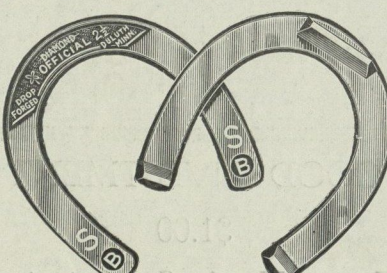
Same shape and size as official shoe, but is lighter, weighing 1 lb., 8, 9, 10, 11 or 12 ozs. Drop forged from tough steel and heat-treated so that they will not chip or break; painted white aluminum or gold bronze, marked A and B respectively.



colored.

### DIAMOND CARRYING CASES

Made with a good lock; the safest and most convenient way of carrying shoes. Leather cornered with large strong handles. Holds two pairs of either Standard or Junior shoes very comfortably. Tan



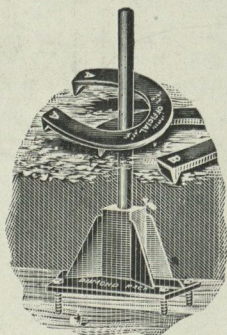
### OFFICIAL SIZE SPECIAL DEAD FALLING TYPE

Made of a softer steel which lies absolutely flat and dead when it falls. A favorite with professional pitchers. Weight same as regular.

Made with either straight or curved toe calk.

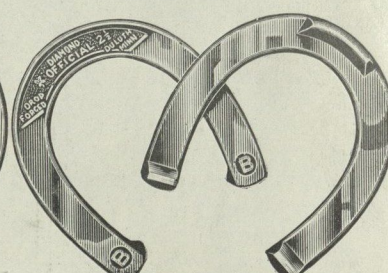
### POINTED HORSESHOE STAKES

Made of steel, 1 in. diameter, 30 in. long, pointed. Painted black in ground with top 10 inches painted white aluminum. A stake less than 30 in. long is too short to be set solid in the ground.



### DIAMOND OFFICIAL STAKE HOLDER & STAKE

For outdoor as well as indoor pitching. Holder drilled at an angle to hold stake at correct angle of slope toward pitcher. Best materials, painted with rust-proof paint underground, white aluminum paint for the ten inches above ground.



### OFFICIAL SIZE WITH CURVED TOE CALK

Made otherwise the same as regular official shoe with straight toe calk, shown to the left.



### OFFICIAL RULE BOOKS

Contain the Official rules of the game. Drop us a line telling how many members you have in your club. We'll send a copy for each one.



### HOW TO ORGANIZE A CLUB

A sixteen page booklet free telling how to organize and promote a club, duties of officers, etc. Write us for information about the game.

# DIAMOND CALK HORSESHOE CO

4626 GRAND AVE., DULUTH, MINN.