

THE HORSESHOE WORLD

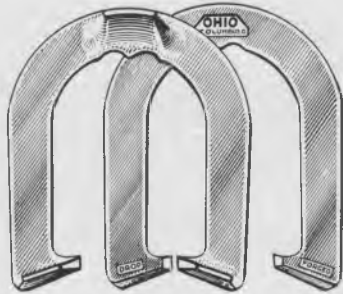


MARCH, 1935

Announcing!

THE 1935 MODEL OHIO PITCHING SHOES

WE ARE ORIGINATORS
OF THE DROP FORGED
PITCHING SHOES.



SAME AS THE 1934 MODEL
WITH THE EXCEPTION THAT
THE 1935 SHOES ARE HEAT
TREATED TO PREVENT BREAK-
ING.

Blair Nunamaker, World's Champion 1929- 1933 and Ohio State Champion, Says:

"I have used your horseshoes for the past year and increased my ringer percentage. I easily won the Ohio State Tournament with a percentage of 76.8 and think I can regain the World's Championship in the next National Tournament with "OHIO" Shoes. Your shoes are remarkably well balanced and I am positive that every player, including the beginner, will increase his ringer percentage with the NEW 1935 HEAT TREATED OHIO PITCHING SHOES."

Also used by—

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LEIGH DUNCKER, Champion of South Dakota
CLAYTON HENSON, Champion of Metropolitan District
ROY GETCHELL, Champion of Washington
EMDEN SOMERHOLDER, Champion of Nebraska
JOE DUBIE, Champion of Montana
G. GIORGETTI, Champion of Connecticut
RAYMOND FRYE, Champion of Virginia
WILLARD ANDERSON, Champion of Utah
GEORGE MAY, Ex-National Champion
HAROLD FALOR, Ex-National Champion
BOB BROWN, former New York Champion



BLAIR NUNAMAKER

On account of the additional cost of heat treating, our pitching shoe prices are slightly higher than last year. Write for quotation in quantities.

THE OHIO HORSESHOE COMPANY

866 Parsons Ave.

(Makers of Quality Drop Forged Pitching Shoes for 14 Years)

Columbus, Ohio

THE HORSESHOE WORLD



Vol. XIV.

LONDON, OHIO

No. 3

March, 1935

CHANGING THE NAME

A great many more pitchers and well-wishers of the horseshoe game prefer keeping the same name — "Horseshoe Pitching" — than there are ones who advocate a new name, as was recently suggested by D. O. Chess, of Cleveland, Ohio.

A vote of thanks should be accorded Mr Chess, however. Out of the idea has come some good — it has aroused the pitchers and has brought them to a realization that after all the National association is their association and that it is their sport. They have, in their effort to protest against a change or to advocate a change in name, taken a new interest in the governing body of the good old game.

And we never could pay for the columns of publicity that has been given throughout the land as a result of press releases regarding the proposed change of name.

Whether we ever change or not, Mr. Chess has rendered a valuable service to the sport.



Bob Brown's article in last month's magazine is continued in this month's issue . . . forced to omit scads of letters regarding the proposed name change . . . more coming in than we can ever hope to print . . . Florida and California are prominent in the news this month in contrast to some of the issues last fall when Ohio, New Jersey and Eastern states were predominant . . . that makes it right . . . all states should have a share in the news . . . and the biggest news is that there is a real chance that there will be a 1935 tournament . . . if one is held at Moline, as is proposed, we hope to get a special railroad fare and to make this a huge event . . . Some other cities are considering bidding also . . . we should know more about it by next month . . . It's O. K. to vote on the proposed change of name but don't feel hurt if it isn't printed . . . will try to finish up these letters next month.

OUR READERS COME FIRST

In publishing *THE HORSESHOE WORLD*, our readers come first. The magazine is printed monthly for them and every article is run with the idea of interesting them. Suggestions to the editor for the betterment of the magazine are always welcomed.

The time that your magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price — \$1 per year, cash in advance. Canadian subscription \$1.25; 10 cents per single copy.

Entered as second-class matter, March 18, 1924, at the Post Office at London Ohio under the Act of Congress, March 3, 1879.

R. B. HOWARD,
Publisher and Editor

Business Offices, Madison Press Co. Building,
45 W. Second Street, London, Ohio

*Official Organ of the National Horseshoe
Pitchers Association*

BREAK STATE MARK

Harold E. Seaman and Bob Jamieson, well known Poughkeepsie, N. Y., horseshoe flingers, unofficially broke the state record for total ringers in an exhibition match pitched about a month ago.

The pair, who threw only 106 shoes in completing the 50-point match, totaled 140 ringers, breaking the state record by ten shoes and an old mark set by Seaman and Jamieson by one. Jamieson threw 71 ringers, including 18 doubles, and had 50 points for a percentage of 66.9 while Seaman had 45 points, 69 ringers, including 20 doubles, for a percentage of 65.

Jamieson, who resides at 337 Hooker avenue, Poughkeepsie, writes that he and Seaman will team it this spring and that they will book two men teams in the eastern part of New York.

SPEAKING FRANKLY

Our "Speaking Frankly" article last month seemed to ring the bell in some quarters and started the real boosters of the horseshoe sport thinking.

A number have sent in \$1.00 for a membership card. Others have made valuable suggestions for keeping the National Association and its magazine "afloat." A greater majority have done nothing, however, seeming to be willing to let us "turn the charter to the wall" as we said we might be forced to do—and believe us, we will if more interest and financial support isn't forthcoming!

We are still speaking frankly—

It's our only course. As long as we keep still about the conditions existing that makes the job of secretary so discouraging (operating a national association on less than \$10 per month) the pitchers seem to feel that everything is going along fine, they are riding free on the benefits—so why worry?

Individual membership fees and a "tax" on horseshoe equipment sales, designed to support the National Association, are the only logical answers to keeping the association alive. Fees of \$25.00 from states

will not do it. As it is now the state association pays \$25.00 for a charter and all the members of that association are automatically made members of the National. It was a fine plan in theory but it won't work. If the individual is to become a member of the National by virtue of joining his local club, which in turn is affiliated with the state and which is in turn affiliated with the National (the present plan except where an individual joins the National direct), a fee of \$25.00 will not be enough—a scheme that will permit a per capita from each club to the National must be worked out or we will have to go direct to individual memberships. Club secretaries—give this some thought.

We don't want to stress financial difficulties until it becomes bore-some or until it reflects upon the sport, but it is better to talk frankly now than after the association is on the rocks and beyond recovery.

**1935 TOURNEY MAY
BE HELD AT MOLINE**

Moline, Ill., is the chief contender, at present, for the National Association's 1935 tournament and convention, although several other cities have indicated that they want to make bids.

The Moline Horseshoe Pitchers Association is doing everything possible to arrange for a 1935 national meet and it seems now that this city may be the successful bidder. At any rate, other cities will have to get their bids in very soon as Moline is anxious to have the matter settled, so that plenty of time will be left for completing plans for the meet.

One of the chief drawbacks to the last several tournaments, including even the one at the World's fair at Chicago in 1933, has been the lack of time for announcement. Pitchers who must travel clear across the continent need to know the dates and conditions of the tournament in plenty of time. Besides, sufficient time is allowed for the host city to raise its funds and post its prize money so that pitchers will be assured there will be no "slip up" on the pay-off.

Moline is starting work on what are said to be 16 of the finest courts in the country.

Officers of the Moline club are Andrew F. Peterson, president; Wm.

Scott, vice president, and Dave Swanson, secretary-treasurer.

L. E. Tanner, Anchor, Ill., first vice president of the National Horseshoe Pitchers Association, has kept closely in touch with the Moline club and the national offices and has been quite helpful in making tournament plans.

So, Mr. and Mrs. Horseshoe Pitcher, your next tournament may be held in Moline, Ill., so get ready now. Of course we can't make the announcement now—Moline may be outbid by some other city, but it isn't likely. Other cities are only at the "talking" stage now and Moline apparently is past that point and ready to put up the money.

It certainly will be a boost for the game if a 1935 tournament can be held.

THE COVER PAGE

The cover page illustration is that of Ray W. Smith, Eastern Oregon champion, who holds the following records:

- 85 ringers out of 100 shoes
- 34 ringers out of 35 shoes.
- 29 consecutive ringers.

ELECT OFFICERS

Mobridge, S. Dak.—George Griffin was recently re-elected president of the Mobridge Horseshoe club. The meeting was held to organize the club and formulate plans for the coming season.

Other officers elected were Frank Williams, vice president; Glen Farrar, secretary; Ludwig Johnson, treasurer; Martin Hanson, team captain; Andrew Laib, assistant team captain; Ben McManus, grounds manager.

Dues for the coming year were set at 50 cents. It was decided that if the membership warrants the expenditure, electric lights will be installed at the pitching grounds to allow play after dark. Last year there was considerable enthusiasm for horseshoe pitching here, the club having a membership of 40 and it is expected that the club will have more members this year. The regular play of the club members will begin as soon as the weather permits.

PATRONIZE OUR ADVERTISERS

ORGANIZE CLUB

A horseshoe club was organized July 7, 1934, at Pulaski, Va. James Martin and R. C. Stratton are two of the club's best tossers.

DOUBLES MATCH

A 21-point standing game pitched on the South Park courts, Los Angeles, resulted as follows:

	P	R	DR	SP	Pc
Henry Harper	9	20	8	26	75
Wm. Crick	9	18	6	28	64
G. Zimmerman	20	21	8	28	75
Geo. Bander	6	18	6	26	69

SAYS "NO"

Otto M. Anderson, Lowry, S. D., does not favor changing the name of our sport, he writes. The present name is too well established, he declares.

THIS IS A GREAT HELP

Some of the horseshoe equipment manufacturers are not only advertising in the magazine but are giving the Horseshoe World the opportunity of printing letterheads, rules folders, etc. Some clubs are giving us the opportunity of furnishing scoresheets, letterheads, envelopes, membership cards, etc. This is a great help and we acknowledge it with our sincerest thanks!

One of these days we may print an "honor roll" of those aiding the association by membership, by advertising or by printing sent out to National offices.

We had a letter from Frank E. Jackson, "grand old man" of the horseshoe game recently, mailed from St. Petersburg. Jackson's permanent address is Blue Mound, Kans. Mail sent to him there, care of Clarence Townsley is forwarded to him.

Coral Gables, Fla., has just installed a battery of horseshoe courts under the supervision of Jerry Donovan, recreation supervisor of Lummus Park, Miami, who asked Blair Nunamaker and "Doc" Pottle to assist in the dedication, March 10th. Coral Gables City Manager, Gene Williams, addressed the boys as did also Jerry Donovan and "Doc" Pottle.

AT SHELBY, OHIO

Sunday, Feb. 24th, a team from the Greater Cleveland league played a match game with a picked team

from Shelby, Marion, Bucyrus and Galion on the indoor courts at Shelby, six-man teams and 50 shoes pitched per game. Score, Shelby 25, and Cleveland, 11.

Movies taken of Blair Nunamaker and Dr. Alan R. Pottle in Miami have been shown throughout the country and have done much to boost the game.

CHAMPIONS
 WANT, NEED AND USE
 THE BEST
 That's Why
THEODORE (TED) ALLEN
 The World's Champion Horseshoe
 Pitcher, Alhambra, Calif.
 Sells, Pitches and Recommends
 the
LATTORE
 HORSESHOE
 Write for Prices
Lattore & Levagood
 22001 Park St, Dearborn, Mich

YOU CAN IMPROVE YOUR GAME

By Bob Brown, New York State
Champion, 1931-32

(Continued from Page 3)



Three styles to choose from — The CHAMPION, — the newest "hook heel" shoe, the OFFICIAL — and the WINNER. They are all official shoes — only made in different patterns.

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New Alumi

Already enjoying immense sales. Built like regulation shoes, but light in weight — for small courts, regular courts, on ship board. Especially favored by women and children. Made of ALCOA heat-treated aluminum. Can be pitched against iron stakes.

Play the game right, with Giant Grips. Write today for attractive 7-color folder.

GIANT GRIP MFG.
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Est. 1863

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(Continued on Next Page)

CHAMPIONS

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That's Why

Mr. and Mrs. Guy Zimmerman
Champion Trick and Fancy
Horseshoe Pitchers, Sac City, Ia.,

Sell, Pitch and Recommend the

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Horseshoe Pitche
Up-to-

Percentage Charts, Construction of Schedules, Night Lighting of Court throw the open shoe, Care of Court matation right up to date. Stake Hold Percentage Charts for Clubs, 145 ri size 24x36 inches; postpaid Charts 24x36 inches; full informatio test, Tournament, Leagues, Const Outdoor, Night Lighting, Backsto throw the open shoe; Care of h data on the horseshoe game; post Stake Holders and Stakes, complet correctly designed, for the 3-inch permanent; no bent stakes; will n parts to get lost; full instructions

Write us on prices for Complete Horseshoe Courts, Clay Containers and all Equipment — Designed by Experts

The National Standard Mfg. Co.

60 S. MAPLE ST.

AKRON, OHIO

WANTS BOOKINGS

Ted Allen, world's champion, hopes to make a horseshoe exhibition tour and wants to hear from clubs in Missouri, Kansas, Illinois, Michigan, Ohio, Kentucky, Oklahoma, Iowa, Minnesota and other states farther East. Allen's address is 1504 South Third street, Alhambra, Calif.

MAY BID ON TOURNEY

Salina, Kans., may make a bid on the 1935 national horseshoe tournament.

BOOSTS SALE OF SHOES

The National Secretary has never taken a trip that he has not realized the opportunity of boosting the horseshoe game. Recently while in Chicago we visited some of the larger stores in Chicago and asked a simple question: "Do you sell horseshoes?" After stammering somewhat, the managers of some of the sporting goods departments said "Yes." They then proceeded to dig them out from behind other merchandise. After telling the manager I was secretary of the National Association I asked "Why have them hid.?" "Oh, we don't sell many," was the reply in most cases. "No wonder," was my rejoinder, "if you put those tennis racquets or basket ball shoes under the counter out of sight, your sales would fall off on them, undoubtedly."

Rather presumtuous on our part? Yes, we realized that a "boy from the country" had little right to talk that way to store managers but it just had to be done. Fortunately, some stores had them on display, but others seemed willing to know more about the game. One manager said that he didn't know where to get any information, that he didn't know there was a national association or a magazine on the sport.

The writer is planning displays to boost the sport that livewire sport departments of department stores or sporting goods stores can use in boosting the sale of horseshoes.

And why? Because we want to see the game succeed.

Are the manufacturers interested enough to support an association that boosts them in such a manner?

Fred M. Brust, of the Ohio Horseshoe Co., has written that he is willing to pay two cents "excise tax" or whatever it might be called, on each pair of shoes leaving his factory, to support the National Association, if others would follow suit.

The National would work hard in doing things to boost the game and increase the sale of shoes, as the more shoes sold the more money that would be available — and the more money the more we could do!

How many manufacturers of equipment read the National Association's magazine? We haven't written them a letter—we want to see if they really read the magazine and if we hear from this. Only a few of them advertise in the magazine.

NATIONAL ASSOCIATION INFORMATION

National Headquarters: 45 West Second Street, London, Ohio.

OFFICERS

- Alex Cumming, President, 893 22nd Ave., S. E., Minneapolis, Minn.
L. E. Tanner, First Vice President, Anchor, Ill.
P. V. Harris, Second Vice President, Holden, Mass.
Glenn B. Porter, Third Vice President, 202 W. Broadway, Glendale, Calif.
R. B. Howard, Secretary-Treasurer; "The Horseshoe World", London, Ohio.
B. G. Leighton, Chairman, Interim Comm., Virginia, Minn.

YEARLY DUES

Table with 2 columns: Category and Amount. Rows include Manufacturers (\$50.00), State Associations (25.00), Clubs less than 50 members (5.00), Clubs more than 50 members (10.00), State Fair Associations (5.00), Expositions (5.00), County Fairs (2.50), Individual Members (1.00).

VICE PRESIDENT ON THE JOB!

Vice President L. E. Tanner, of Anchor, Ill., has been doing a good job in behalf of the association. We vote him as this month's busiest National Association board member.

In addition to working with the Moline Horseshoe Club which is trying to bring the National Tournament to Moline in 1935, Mr. Tanner has been interesting the University of Illinois and the high schools in his territory in the game.

He has had much encouragement in his endeavors from Prof. H. L. Buckardt, of the University of Illinois.

J. Miff Nave, Route 4, Box 134, Elizabethtown, Tenn., is greatly interested in the game. He claims the championship of East Tennessee.

Arthur Wissel, Sta. L, R. F. D. 3, Box 253, is contemplating organizing a horseshoe club.

 * "STRADDLERS" *
 * From Miami *
 * *****

Horseshoe activity and facilities may be increased at Lummus park next season it developed this morning, following a conference between Dr. Allan Pottle, president of the Miami Horseshoe club; Ernie Seller, head of the city recreation department, and Jerry Donovan, supervisor at Lummus park.

Seiler stated that if the enthusiasm in horseshoe pitching is renewed next season, the pavilion adjoining the horseshoe courts, now being used for card and checker playing, will be remodeled for a club room for the members of the horseshoe club and their guests.

Harry and Frank Kuder, Ohio, father and son, respectively, members of the Miami club, challenge any father and son team to a match.

At the Miami Horseshoe courts on February 26th, Blair Nunamaker pitched 83 ringers in his first 100 shoes, pitching against his own record of 91 ringers in 100 shoes. In a second 100 shoes Blair pitched 89 ringers, missing his record by two ringers. This, of course, makes 172 ringers in 200 shoes. A record to be proud of.

Saturday, Feb. 9, the West Palm Beach team played at the Miami club courts. The first round each had won three games; second round found each with six games; third round Palm Beach was leading 10 to 8 games. The teams see-sawed up to the last game, when Lawson Seybold, with his famous "Tumble Shoe" won the game from Secretary Nettleton. The final result was

	W	P
West Palm Beach	17	716
Miami Team	19	731

PUEBLO CLUB ELECTS

The horseshoe club of Pueblo, Colorado, elected officers Friday night, February 1, 1935, as follows: W. G. Work, president, 919 W. 14th St., Pueblo; Andy Watts, 3012 N. Grand Ave., Pueblo, vice president; W. F. O'Neal, secretary treasurer, 307 Polk St., Pueblo. Grievance Committee, E. McCrumb, E. M. Lafayette, O. W. Wares.

BROWN WINS THREE

Dean Brown, topnotch California pitcher, and Vyrl Jackson, recently put on a "hot" battle at Riverside California, Brown taking the Iowan three out of five as follows:

	P	R	DR	SP	Pct
Brown	32	58	19	84	69.0
Jackson	50	65	23	84	77.3
Brown	21	44	14	70	62.9
Jackson	50	55	22	70	78.6
Brown	50	60	23	80	75.0
Jackson	33	55	16	80	68.7
Brown	50	166	66	206	80.5
Jackson	45	164	65	206	79.6
Brown	50	126	53	150	84.0
Jackson	43	122	48	150	81.3
Totals					
Brown	203	454	175	590	76.9
Jackson	221	461	174	590	78.1

NEW FIRMS STARTING

New horseshoe equipment firms are springing up. A large malleable iron company in the East is contemplating putting a new shoe on the market soon and two firms have indicated they will start making other kinds of equipment for the game soon.

PLANNING TOURNAMENT?

Those planning tournaments should secure a sanction from the National Association. If your club is affiliated with a state organization (only about four states in good standing) that belongs to the National you can get a sanction from the State association. Otherwise you should write the National headquarters at London, Ohio. A sanction makes your champions bonafide champions and we issue a beautiful certificate of championship to the winners.

PITCHER DIES

John M. Neeson, 3095 E. Derbyshire road, Cleveland Heights, long a member of the Wade Park club, died in St. Luke's hospital, Cleveland, February 14. The horseshoe club sent a floral offering.

REAL SLIPPER SLAMMING

In test pitching, Ted Allen recently made these ringer records: 94 ringers out of 100 shoes, J. H. Tedlie, scorekeeper; 183 ringers out of 200 shoes, J. H. Tedlie, scorekeeper; and 184 ringers out of 200 shoes, A. J. Byrns, scorekeeper.



George Kent, 313 West Twentieth street, New York City, is writing an article on horseshoe pitching for Country Home.

* * *
 Shuffleboard has been giving the horseshoe game some competition for interest. Officers of the National Association are P. V. Gahan, president, St. Petersburg, Fla.; L. L. Bensley, vice president, Traverse City, Mich., and C. H. Fleming, secretary-treasurer, Winchester, Mass.

The two styles of the 1935 model of the Gordon "Spin-On" Pitching Shoes will be ready for shipment March first. We are standardizing these two models. The improved "Jackson Special" or the narrow body type, and the "Golden State Special" wider body type, are exactly alike except in width of body. These shoes will have the longest inset calks or hooks ever put out by any company. We are sure the pitchers of the nation will endorse them once they have used them and that they will find them to be superior in every way. We are forging them from Carnegie controlled analysis steel.

We are offering Two Hundred and Fifty Dollars in cash prizes, to be divided into four parts—One Hundred Dollars as first premium; Seventy-five Dollars second premium; Fifty Dollars third premium and Twenty-five Dollars fourth premium. Every pitcher in the United States and Canada, using the Gordon "Spin-On" pitching shoes, is eligible.

Contest starts in May and continues for five months, ending September Thirtieth. Each pitcher entering the contest, must pitch One Thousand Shoes each for the five months and have score sheets attested by an officer of his club. All scores must be in the mail not later than September Thirtieth and sent to our Cincinnati office, Station C, Cincinnati, Ohio.

GORDON HORSESHOE COMPANY

The Queen City Forging Co., Station C, Cincinnati, O.
(Eastern Office)

Union Hardware & Metal Co., 411 E. First St., Los Angeles
Calif. (Western Office)

Mann's Horseshoe, Skeet and Trapshooters Scorer



Fully guaranteed to last a life time if properly taken care of. It scores all three of these fine sports. The Horseshoe Scorer takes care of 2 or 4 players at a time; The Skeet or Trapshooter's Scorer (the same machine), takes care of 1 to 6 men at a time.

This scorer is made of the finest hardwood, beautifully painted in colors and will add class to any courts. The price of this fine Scorer, postage prepaid to all parts of the United States, is \$5.00.

"THERE'S NOTHING LIKE IT UNDER THE SUN;
BUY ONE AND ENJOY THE FUN."

Invented, Manufactured and Patented by

WALTER L. MANN

ACTING AGENTS WANTED

R. F. D. 3, ATHOL, MASS.



ER

Diamond Pitch-
 shoe from
 shoe of pro-
 every tourna-
 of National

ond horseshoe
 steel. furnished either regular or special dead fall-
 ing type in both bronze and silver. Packed in
 pairs. Made in one size only, 2 lbs. 8 ozs.



DIAMOND OFFICIAL

With straight or curved toe calk. Drop forged
 from high grade steel and heat treated. Conform
 to all requirements of National Horseshoe Pitch-
 ers' Association. Packed in pairs in cardboard
 boxes and in sets of four with stakes in sturdy
 wooden boxes. Made in weights, 2 lbs. 5 ozs.,
 2 lbs. 6 ozs., 2 lbs. 7 ozs. and 2½ lbs.



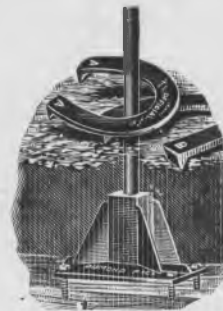
DIAMOND JUNIOR

Diamond Junior Pitching Horseshoes for ladies
 and children are exactly the same as Diamond
 Official except smaller and lighter. Weights:
 1½ lbs., 1 lb. 9 ozs., 1 lb. 10 ozs., 1 lb. 11 ozs.,
 1¾ lbs.



ACCESSORIES

Diamond pitching horseshoe accessories include
 30-inch pointed stakes (painted rust-resisting black
 except 10 inches above ground which is white
 aluminum), stake holders, official courts ready to
 install, carrying cases, rule and instruction book-
 lets, score pads and percentage charts. Write for
 complete information.



DIAMOND CALK HORSESHOE CO.

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Duluth, Minn.