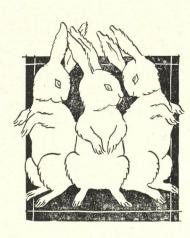
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Easter Greetings

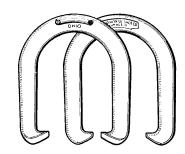
MARCH 1932

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### THE HORSESHOE WORLD

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London - - - - Ohio

Vol. XI

LONDON, OHIO

No. 3



E FEEL better now . . . London, O., has a horseshoe club . . . this fair city, which is the home of the Horseshoe World has been without a horseshoe club for several years and we have always felt that it was a reflection on us, even though we couldn't help it . . . but now we are satisfied, a thriving club has been born into existence . . . this issue carries a story of a 13-year-old boy who promises to become a real contender for national honors some day . . we like this . . . the more youngsters we can get into the game the better . . . we have a lot of letters from clubs telling their plans for the coming season, proving that horseshoe pitching will be more popular than ever . . and with so many men out of employment, park boards will do well to provide extra lanes for shoe pitching . . . let's keep our minds and bodies alert by tossing shoes!



### March, 1932

#### A 1933 TOURNAMENT

E may have the biggest tournament in the history of the horseshoe game in 1933.

The Horseshoe World has been in communication with the Century of Progress Exposition officials, who are staging the World's Fair at Chicago next year, with reference to holding a world tournament at the exposition.

Whether details can be worked out or not remains to be seen, but indication are good.

The Horseshoe World heartily approves of some plan for holding such a tournament.

#### OUR READERS COME FIRST

In publishing THE HORSESHOE WORLD, our read-In publishing THE HORSESHOE WORLD, our readers come first. The magazine is printed monthly for them and every article is run with the idea of interesting them. Suggestions to the editor for the betterment of the magazine are always welcomed.

The time that your magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price \$1 per year, cash in advance. Canadian subscription \$1.25; 10 cents per single copy.

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R. B. HOWARD, Publisher and Editor

Business Offices, Madison Press Co. Building, 45 W. Second Street, London, Ohio.

Official Organ of the National Herse Pitchers Association

### How Do You Pitch Horseshoes? Read These Letters

An article by Rev. E. V. Stevens, of Malboro, Mass., published in the June, 1931, issue of the Horseshoe World, seems to have created a lot of interest.

So interested was Lester L. Callan, New York attorney, that he has written Rev. Stevens regarding his method of pitching.

We have secured, through Rev. Stevens, a copy of Mr. Callan's letter and Rev. Stevens' reply, and we hope these good gentlemen will pardon us if we expose their correspondence to print, in the hopes that many horseshoe readers will find them of as much interest as we did—The Editor.

The letters follow:

August 11, 1931

Rev. E. V. Stevens,

Malboro, Massachusetts. Dear Sir:

I read your article in the June number of The Horseshoe World, with great interest.

I was brought up on a farm in Western New York, and when I was a boy I used to pitch horseshoes in the old-fashioned way, holding the shoe as you would now hold it for the 1¾ turn, except that I crooked my first finger around the heel calk.

However, until last year, I hadn't thrown a horseshoe for at least 25 years. One day about a year ago at a Kiwanis luncheon held at the Playground of Staten Island Academy, they had horseshoe pitching for a lark. Since that day I have given up golf and have become quite a horseshoe pitching bug.

I soon obtained Mr. Cottrell's book and a leaflet, of which I enclose a copy, from the Putt Mossman Horseshoe Co., entitled "How To Pitch Horseshoes."

I also fell in with a Staten Island pitcher who does pretty well with the 1¼ turn, which I took up.

I used the 1¼ turn until about six weeks ago and I got so that I could throw it pretty well.

However, the feel of the shoe in my hand when held for the 11/4 turn was always awkward.

Therefore, about six weeks ago, I turned the shoe around to hold it for the 1¾ turn as illustrated in the within leaflet. However, until the other day, using this 1¾ turn I got only a ¾ turn. This ¾ shoe went

up perfectly flat without any turn until it got about two-thirds of the way, when it slowly made the threequarter turn, and if accurately pitched, dropped on.

I had been gripping the shoe nearer the toe than the heel.

Recently, I have begun to grip the shoe much nearer the heel calk, and at last I am getting the 1% turn.

N. B.—By the way, the 1% turn is a comparatively fast turn and it is rather hard to read the turns as the shoe is in the air, but I am quite sure that I am getting it, as it is beginning to land on.

As regards stance, I have been told to start by standing erect with the feet together, aiming the shoe, letting it drop back, and stepping forward with the left foot when the shoe is at the back end of the swing, easing up with the right foot on the follow through.

In looking at the snapshots that go with your article in the June number you seem to follow that system with the  $1\frac{1}{4}$  turn.

However, in the picture intended to show your 1¾ shoe, you have apparently taken a very free swing and full body turn, but your right foot is forward and your left foot is to the rear, and away off the ground.

- I was very much interested in your article because you are one of the few who seem to approach the matter from an analytical point of view.
- I would like to get two or three ideas from you:
- 1. Just how you grip the shoe, especially with relation to distance, from the toe calk to the heel calk.
- 2. A description of your stance, swing, body turn, step, follow through.
- 3. What you mean by "twist of the wrist," which phrase I take from next to the last paragraph of your article.

By "twist of the wrist," I think you do not mean anything intended to arbitrarily increase the spin or whirl of the shoe.

Mossman, you will notice, says on the second page of the leaflet, "Don't try to spin the shoe."

I know that what you mean by "twist of the wrist" is important on the 1% turn, because that turn is comparatively fast and cannot be

made with any kind of a stiff delivery.

From the little and only very recent success that I have had in producing the 1% turn, I find that it comes from an easy, long, free swing with the shoe held well out to the heel calk, without any arbitrary effort to spin.

This is a long, rambling letter, and not intended to waste any of your vacation time, but after the weather gets a little cooler, I would appreciate it if you could give me some suggestions, as I know they would be worth while.

I am enclosing an extra copy of this letter and may be it would be easier for you to note your suggestions on the extra copy, which you might return to me.

> Very truly yours, LESTER L. CALLAN

P. S.—I may say that I think just what the horseshoe pitching game needs is some literary attention from men of your type.

\* \* \*

#### Rev. Stevens' Reply

Marlboro, Mass., Sept. 14, 1931 Lester L. Cailan, Counsellor at Law, Staten Island, N. Y.

Re: Yours of August 11. Horseshoe Pitching. As to my article in the June number of Horseshoe World

I am pleased to answer in full as far as I am able, all your kind words and questions in regard to what I said in the paper above referred to.

Your experience with the shoes has been so much like my own that I feel we are fellow travelers along a poorly marked trail through the woods. But I feel we are beginning to see the way out, and if I can make any contribution to the good of the cause I will be very glad to do so.

Permit me first of all to give the only explanation I can offer for my ridiculous pose in the picture showing the shoe in the air for the 1¼ turn. One thing, I may say, I did not know I was being photographed. This was the final shoe in a closely contested game, wherein I qualified for the finals. In the confident assurance that the shoe was going on, I must have danced up on tiptoe after delivering the shoe. I know that when the shoe left my fingers

my weight was wholly on the left foot and well within bounds.

My stance is always standing erect preferably to the right and just even with the stake, feet a few inches apart, with the right foot slightly in advance in order to square my body with the objective stake, eyes front, focused upon the objective.

Now for your question number 1.

I grasp the shoe with the thumb and first finger of the right hand, the finger well under and up over the inner edge of the shoe, thumb pressing well and firmly on top. The spot worn bright by my thumb on the Mossman shoe is just two and one-half inches from the extreme tip of the heel; this brings the knuckle of the first finger close to the heel calk; the other three fingers under the web of the shoe and extending well down toward the toe calk, in fact within about two inches of that calk, I do this to have easy power to raise the shoe level when I finally release it for the cast. With the new Ohio Shoes my hold is a half in or more farther from the heel.

Question No. 2. In regard to the stance above mentioned, I raise the shoe well before the eyes, sighting the stake with both eyes two inches above the ground through the center of the shoe, then bring it back with a slow full arm swing and bring it forward forcefully at the same time stepping forward with the left foot. I flex the right knee slightly and I make the swing, then tensing it together with all the muscles of the body necessary for a forceful delivery, raising the shoe to a perfect level after the hand passes the right leg, permitting the shoe to slide off my fingers following through to the

The following through is vitally important to avoid that fatal snap at the last instant.

Question No. 3. By twist of the wrist I mean that very slight side movement of the wrist as I raise it to the level at the moment of delivery. This causes the shoe to begin at once the circular movement necessary for the 1% turn from left to right in order to come open at the instant it reaches the stake. Some advise effecting this turn by holding the shoe up or down from the heel. My experience and observation is that this method will result in that serious wabble fatal to good pitching.

You know the horse shoe is an ec-

centric, and by the law of physics must move in irregular circles. The heel being lighter moves in larger circles about the toe; this will likely throw the shoe out of direction and off its course unless it is handled and delivered with the utmost care and understanding.

I recently attended a tournament where I saw all kinds of pitching. It was a very windy day and the slow moving shoes, especially the ¾ turn and that ridiculous flip flop that some affect were so erratic being effected by the wind that no one could tell what the shoes would do or where they would land.

The people on the side lines who knew little or nothing of the technique of the sport remarked how wild these slow turning shoes went. The more rapidly the eccentric moves the more nearly it approaches true circles. This confirms me in the belief that the 1¾ turn is most nearly ideal.

E .V. STEVENS.

# HORSESHOE PITCHING IS SLATED FOR AGGIELAND

College Station, Texas—Certain evidence that spring has come to the Texas A. & M. College campus was the recent announcement by W. L. Penberthy, director of intramural athletics, that intramural horseshoe pitching tournaments will begin Monday. Intramural handball and volley ball competition has been resumed and the intramural football season slowly is drawing to a close.

#### **IOWA TOSSER WINS**

(From Los Angeles Newspaper)

Sunday, February 21st, Guy Zimmerman of Sac City, Iowa, older of Iowa, Nebraska, and South Dakota defeated Fernando championship, Isais of Los Angeles, holder of the Pacific Coast championship, in one of the hardest fought horseshoe matches that has ever been witnessed in Los Angeles. Zimmerman won the first game 50 to 45, and the second 50 to 0. Zimmerman had 70 ringers and 28 double ringers to 68 ringers and 24 doubles for Fernando in the first game and 55 ringers with 22 doubles to Fernando's 49 ringers and 18 double ringers.

Fernando won the third game 50 to 32, he had 88 ringers and 37 doubles to Zimmermans 82 ringers and 31 double ringers.

They each threw 106 shoes in this game. Zimmerman won the next two games 50 to 32 and 50 to 48 respectively.

Preceding the match Zimmerman and Jackson, known as the world's best exhibition horseshoe pitchers, gave the crowd a thrill with their stunt pitching. Their skill in ringing hidden stakes, ringing legs of a chair, lighting matches placed on the stake, knocking a hat from a man's head with a shoe and many other seemingly impossible stunts were performed by these two.

The exhibition was witnessed by several thousand spectators and everyone agreed that it was some entertainment.

#### NORTH DAKOTA TOURNAMENT

The Tenth Annual North Dakota horseshoe pitching tournament was held in Fargo. Arthur Engebretson, of Fargo, won with seven straight victories and no defeats. H. V. Keen, of Christine was second with six victories and one defeat. The feature of the meet was the play of 14-yearold Lester Moe of Christine. The youngster won four games and lost three. The youth won his early games, but faltered at the finish. Of the eight finalists all but three were young men. Engebretson, the champion, is only 23 years of age, and Henry Miller of Fargo, who placed last is still in high school.

North Dakota therefore has a good crop of young stars rapidly coming to the front in the horseshoe world.

We hope that this year will bring in more pitchers and a bigger and better tournament. Our state has no association of horseshoe pitchers, but an effort will be made this year to organize and promote interest in an organization, which will benefit not only the pitchers themselves, but the good old game of horseshoe. The summary of the 1931 tournament:

`	W	L	R I	ΟR
A. Engebretson, Fargo	7	0	163	<b>3</b> 9
H. V. Keen, Christine	6	1	142	31
L. Moe, Christine	4	3	141	18
D. B. Allen, Walcott	4	3	138	19
Amundson, Abercrombie	3	4	122	22
V. Johnson, Grand Forks	2	5	116	14
J. Rskefellfer, Wyndmere	2	5	115	18
H. Miller, Fargo	0	7	102	16

# NEWS, OFFICIAL REPORTS, ETC.

# From the Secretary's Desk

D. D. COTTRELL
Secretary
746-C Fifth Ave., N.
ST. PETERSBURG, FLA.

Last summer your secretary received a letter from Mr. Bozman Bulger, saying that he had been requested to write an article on the horseshoe game for the Saturday Evening Post and requesting that he be furnished with as much information as possible from which to write this story. He was sent copies of the Horseshoe World containing special articles about national tournaments and other activities of the sport and also copy of the only book published about the sport which was published by the National Association -"Horseshoe Pitching-How to Play the Game."

In the Saturday Evening Post of February 20th, an article about the game, written by Mr. Bulger is published under the heading "Out of Doors" in which he gives a great boost as a wonderful sport, a healthy form of exercise and very fascinating and exhilirating. The story is illustrated with a spread across top of page giving a picture of the courts of the Sunshine Pleasure Club, St. Petersburg, where the national tournament has been held a number of times, and showing the large crowds gathered to watch an exciting game between Putt Mossman and Frank Jackson, as they fought for the world's championship in February, 1926.

In this tournament Mossman won all of his games in competition with 32 other entrants the first week in the preliminariese. The second week the 11 highest men played each other a round robin each day for three days. Mossman and Jackson each won 24 games and lost 6, thus tieing for the world's championship. They agreed to play it off in three 50-point games, Thursday afternoon. Each won one game. In the third game in the forty-third inning the score was Jackson 49, Mossman 48. Mossman pitched first and missed the stake with both shoes. Jackson then pitched and missed the stake with both shoes, but placed one of his shoes nearest the stake and won the world's championship, \$400, and the championship gold medal, while thousands of horseshoe fans watched and cheered with tense excitement as the shoes fell. This is the only such championship that has ever been won by pitching off a tie.

Another illustration in this story shows Jackson and Blair Nunamaker, the present world's champion, deciding a close play backed up by a crowd of interested fans. Mr. Bulger says that horseshoe pitching has "a smaller percentage of luck and bunk than any other sport known to the nation," and submits the following table of contents as a challenge to golf, tennis, football and track athletics:

Luck—Less than one-half of one per cent.

Skill—Ninety-nine and one-half per cent.

Publicity Bunk-Negative.

Ghost writing for experts—None. Forces engaged—Men, 1,900,000; Women, 100,000."

Better get the article and read it for yourself. It is creating a great deal of interest for the game throughout the country. Letters are being received, asking for more information about the game and asking how to lay out courts, and where regulation shoes and other equipment can be purchased.

While Mr. Bulger did not mention the only book on the game published, "Horseshoe Pitching—How To Play the Game," which is published by the National Association, and which can still be obtained postpaid for 40 cents or three copies for one dollar, a great many people have written in and wanted more information about the sport and sent for this book as soon as it has been brought to their attention.

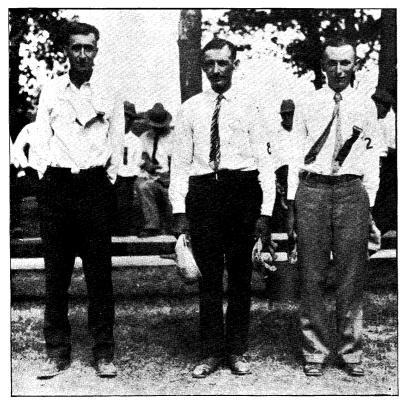
In a letter from Mr. R. W. Herrick, Supt., City Service Company, 517 Fifth street, Sioux City, Iowa, he says: "Just read an article in the Saturday Evening Post on horseshoe pitching and might say that I have had in mind organizing a horseshoe pitching club or rather installing a place down town where people could pitch shoes during the lunch period or in fact any time of the day or evening, and am convinced that something of this sort might work out profitably by charging a small fee for participants." This is only a

sample of the letters that are being received. All the horseshoe game needs is publicity and there are hundreds of thousands that will be only too glad to play the game for the health-giving exercise that it will give them at a very small cost for equipment and appreciate that it can be played in their own back yard during the few leisure hours that they can spare from their business and not have to take the time or go to the expense of going a number of miles to some golf course or other place to get the exercise that they feel they should have in order to be at their best in their business or other avocation.

Blair Nunamaker stopped over for a short time here in St. Petersburg on his way home to Cleveland from Miami where he has been this winter. We are greatly in hopes that some place this summer will want to hold a world's championship tournament and give a chance to Nunamaker to defend his title which he won at the last national tournament in St. Petersburg in 1929. There are a number of players in this country especially in the West and on the Pacific coast who are of championship timber and who would like to compete with Nunamaker in defending his honors. Besides Ohio and Iowa have been the only states that have ever had the honor of being the home of world's champions since these contests have been under the National Association and other states have the talent to warrant them in hoping that they can take this honor from these two states that have held it so long. Write your secretary for particular about holding such a tournament if you think that it can be held in your section by getting your Chamber of Commerce or other association or some public spirited citizens to underwrite the cost which should be reimbursed to them from gate receipts for seeing the meet.

Before this appears in print your secretary expects to start for his home in North Cohocton, N. Y., and all correspondence mailed after this should be sent to this address.

#### SOUTH DAKOTA SHOE TOSSERS



Left to right—Clarence Myers, consolation winner; Joe Sauco, state champion, and Ralph Haas, consolation runner-up in the South Dakota State Tourney held at Brookings.



Henry Schmidt, 1527 Melwood Ave., Louisville, Ky., recently achieved the ambition of all bowlers, rolling a perfect game of 300. He also is a splendid horseshoe pitcher and the Louisville Courier-Journal says "his connection with barnyard golf probably instilled in him the spirit of pegging away in the face of discouraging results. His game was not much over 100 at the beginning of the season."

We are indebted to Sam Bartram, 380 Dover St., Bridgeport, Conn., for an offer to keep us informed on horseshoe activities in his community.

We regret very much our inability to reproduce a photograph of Emmett

VanPelt, West Virginia champ. A clipping from a newspaper, containing his picture was sent to us by one of his admirers, but it so happens we can't reproduce a newspaper photo very easily.

Virgil Smith, Huntington, W. Va., fireman, is a horseshoe enthusiast.

Horace J. Peck, Patterson, N. J., recently asked us for sample copies of the Horseshoe World for his friends. We are always glad to send cently submitted to a surgical operation.

The Saturday Evening Post of February 20, contains a splendid article on horseshoe pitching.

Class! A letter arrived on the desk of the editor the other day from Sac City, Ia., with a very dignified corner card on the envelope, much resembling that of a law firm. "Zimmerman & Jackson" was the firm name. But instead of legal talent it turns out to be shoe tossing talent—Guy Zimmerman, Sac City, and C. E. Jackson, Kellerton, who are in the

exhibition business. They are working in the West and may come East this summer.

Every mail brings requests to know if this kind of shoe and that kind of shoe is regulation. To our knowledge no shoes have ever been ruled out. The specifications in the national rules are clear on the subject.

W. D. Frazier, Hamilton, O., is an ardent shoe fan.

Oscar Meyers is one of Calumet county, Wisconsin's coming pitchers. His address is Route 5, Chilton.

We welcome to our list of Pennsylvania shoe enthusiasts, John H. Claus, 6503 N. Bouvier St., Philadelphia.

Lynford C. Norton, Pickford, Mich., is planning the building of a horse-shoe court this spring.

Chester Little, Hanover, Pa., pitcher, has moved to McSherrytown, Pa.

### KENTUCKY NEWS

The Kentucky Horseshoe Pitchers Association will take out a 1932 charter with the National Association, and will hold the 1932 Kentucky championship in Louisville, Ky. The association will also hold a state team championship tournament and conduct two leagues of eight teams each in Louisville.

The Class B league will be for players with a ringer average under 30 per cent; Class A will be open to all.

The association will conduct a tournament in any Kentucky county making application.

#### SEEK MATCH GAME

C. J. Pfeiffer, Dubuque, Ia., looms up as a real contender for higher honors in the horseshoe realm. He recently won the Class A tournament at Dubuque, staged by City Recreation Director Syl. McCauley.

Mr. McCauley is interested in hearing from some of the champs who wish to take Pfeiffer on in a match at Dubuque.

Let us quote you on membership cards for your club. THE HORSE-SHOE WORLD, London, O.

#### Ferguson Newly Crowned Columbus Champ

#### By Russell Fifer

Myron Ferguson, a newcomer to the top ranks of Columbus, Ohio, twirlers, dethroned Art Meier from the rank of city champion in a citywide tournament which ended October 1. Ferguson, with a quiet, unassuming attitude that indicated hardly a trace of nervousness, surprised fans by disposing of his seven opponents in easy style to claim the Gateway Jubilee trophy. The eight players competing were chosen through their merits in past performances by Jack Lewis, president of the Columbus club.

Meier played erratically during the first, third, fourth and fifth games to lose by the following scores, respectively, 50-35, 50-21, 50-27, and 50-42. Ferguson was handed the short end of the score in the second game to the extent of 50-46. No one could refuse Ferguson his well earned honor after his consistent display of cool-headedness and creditable ringer percentage. Both contestants were addicts of the one and three-quarters turn shoe.

During the course of the finals, with 352 shoes tossed, Ferguson is credited with 56 per cent ringers as compared to Meier's rating of 47 per cent. The new champ marked up 55 doubles against 38 for his competitor.

#### Wins County Meet

Cecil Trowbridge won the Monroe county, Ind., tournament recently. The results:

	W	$\mathbf{L}$	P	$\mathbf{R}$
Trowbridge	10	0	500	338
Duncan	8	2	486	239
Harris	8	2	468	271
Logsdon	6	4	456	227
Casner	6	4	405	222
Mills	5	5	427	244
McCoy	3	7	372	199
Krebbs	3	7	368	199
Clark	4	6	355	218
Rogers	1	9	268	146
Taylor	1	9	213	<b>10</b> 8
	_			
	<b>55</b>	55	4318	2411

One year subscriptions to Woman's World, Pathfinder, Needle Craft, Good Stories, Successful Farming and The Horseshoe World for only \$2.00. THE HORSESHOE WORLD, London, Ohio.

In the preliminaries of the tournament, Ferguson with 70 per cent ringers, copped two hard-fought straights from L. Eaton. Meier eliminated Ed Taraba by winning two games out of three. M. Humbell claimed two out of three from L. Hill, while in the remaining pair, Charles Miller won two consecutive victories from John Feasel.

Ferguson first drew the crowd's attention when he defeated Miller, former Ohio amateur champ, two consecutive games in the semi-finals. The scores were decisive, resulting as follows, 50-35 and 50-26. Ferguson grabbed the lead and succeeded in holding it with Miller having his difficulties in keeping his bullet-delivered shoes to remain on top the steel and stake.

After planting 41 ringers around the stake, Meier won his first game in the semi-finals from Humbell by the score 50-38. Humbell was shut out completely during the second game, while Meier was piling up 15 points, but fighting courageously in the final minutes, emerged the winner by 50-36. During the course of the final game in their series, Meier was leading slightly at the half-way mark. Humbell successfully topped Meier's double ringer when Meier needed a lone point to score out. The following pitch resulted in Humbell's downfall, 50-41.

#### HE IS ENTHUSIASTIC

One of the most enthusiastic boosters of the horseshoe game is C. A. Benedict, Johnstown, Ohio. Mr. Benedict has a page advertisement in this issue, regarding a new idea of his and declares that he expects mail from horseshoe pitchers everywhere, who are sure to be interested in his plan.

Spring is here! Get ready for pitching. Order your scoresheet pads now; letterheads, club membership cards, etc. THE HORSESHOE WORLD.

#### YEAR-ROUND COURTS

D. E. Janzen, president of the Oregon association, has the idea that buildings can be erected to house horseshoe lanes for all-year pitching. He is attempting to secure such a structure in Salem, his home city.

NEBRASKA CHAMP



EMDEN SOMERHALDER

This 16-year-old lad from Guide Rock, Neb., is the 1931 champion of his state. He won from a field of 16 entrants.

0 -

Horseshoe pitching will have a place in the International Exposition at Chicago in 1933. National championships will be determined there in many sports, it is announced. Why not a national horseshoe tournament, sponsored by our National Association?

#### SYL. WILL TELL 'EM

If anyone wishes information on how to build indoor courts all they have to do is to get in touch with Syl. McCauley, recreation director, Dubuque, Ia. Address him care City Hall.

#### LONDON HORSESHOE PITCHERS ORGANIZE

The London Horseshoe Pitching club has been formed by 25 pitching fans here with Frank S. Stone, county clerk, as president, Clarence Loveless as treasurer, and George Decker, secretary.

London has been without a horseshoe club for a number of years in spite of the fact that it possesses such ringer tossers as Evans, Hastings, Decker and Dixon.

Committees were named to handle the matter of the building of the courts and to seek new members. The membership committee is composed of Bill Evans, John Hastings, Ted Wilson, Vance Hammond, Virgil Hall and Clarence Loveless.

The club is planning a number of tournaments during the coming season with special games with teams from Columbus, Springfield, Washington C. H., Mt. Sterling and other cities and towns in this section.

The club will be located on West High street and four or five courts with concrete pitching boxes are to be constructed with electric lights for night pitching.

#### Loy D. Johnstin to Speak

Loy D. Johnstin, secretary of the Clark County Horseshoe Pitchers' League will be a guest of the club at their regular meeting to be held at Ted Wilson's, on Thursday, at 7:30. Mr. Johnstin is an active authority on horseshoe pitching and his help will be very interesting and greatly appreciated.

London is the headquarters of the National Horseshoe Pitchers Association of which R. B. Howard is an officer and the national magazine, The Horseshoe World, is printed in the plant of the Madison Press company here.

#### TOURNEY IN AUGUST

L. E. Tanner, Anchor, Ill., who is president of the State Horseshoe Pitchers Association of Illinois, an nounces that arrangements have been made to hold the 1932 state tourney in August in connection with the Illinois State Fair at Springfield. All Illinois pitchers are asked to help make it a great event.

- o · When writing to Advertisers say you saw it in the Horseshoe World.

THERE IS ONE **BEST** IN EVERYTHING



THE SHOE THAT'S DESIGNED FOR RINGERS

### STOP -- LOOK -- LISTEN

The week of September 7th, at the California State Fair Horseshoe Tournament, Sacramento, Fernando Isais, pitching the Gordon "Spin-On" Horse Shoes, pitched 74½ per cent ringers. This

is the greatest percentage ever pitched in tournament play, either in State or National contest.

The two greatest games of horse shoes ever pitched! Jimmie Lecky, champion of Arizona, vs. Fernando Isais, champion of California and Mexico, pitching the Gordon "Spin-On" Shoes, at South Park Courts, Los Angeles, July 14th: Lecky—50 points, 10 1ringers, 46 double ringers, 118 shoes pitcher, .855 per cent; Isais—42 points, 97 ringers, 39 double ringers, .822 per cent.

October 24th, on the above courts! Lecky—50 points, 119 ringers, 52 double ringers, 136 shoes pitched, .874 per cent; Isais—35 points, 114 ringers, 46 double ringers, .838 per cent.

Lecky holds the following records: 100 shoes pitched, 94 ringers, 288 points; 50 shoes pitched, 49 ringers, 148 points.

October 17th, on the South Park Courts, in team play, Lecky and Brown vs. Isais and Pease, combined score 486 ringers, 179 double ringers. This is the greatest game ever pitched in a series of ten 21-point games. In this game, Lecky pitched 140 ringers and 54 double ringers.

Jack Claves, of St. Louis states that the ten all-time records of the St. Louis Muny League, were broken this year with the Gordon "Spin-On" Horse Shoes.

We are receiving thousands of testimonials, from the pitchers everywhere, endorsing the "Spin-On" Shoes.

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Charles Jones, 443 West Park avenue, Waukesha, Wis., who is only 13 years of age, promises to become a pitcher of national championship calber if he continues.

In the last Wisconsin tourney he won the boys' tournament from a field of 32 boys.

Charles won three of the games in the elimination rounds and won the championship in the finals from Johnny Lyons by a score of 50 to 35. His ringer average for the tourmament was 61 per cent.

The lad is proud of the fact that the ran up a score of 48 in a game with Harvey Elmerson, who won the men's championship. Elmerson scored 50 points and had a 70 per cent average, while Jones scored 48 and had a 65 per cent average.

Charles has two brothers who are good pitchers, too.

#### HORSESHOE OUTING

One of the largest assembiages of horseshoe pitchers and their families that has even been seen in New York state, was held Saturday, August 22, at Mendon Ponds Park. They came from all parts of Western New York State, and one man drove 150 miles to take part in the outing and sports. The players were rewarded with a splendid day and ample room for 50 horseshoe courts, parking, and sports.

This get-together was sponsored by the horseshoe players at Honeoye Falls, and with the co-operation of the Rochester players, it was made a success. There were games and prizes for the children, women and men. Frank Niven, who took charge of the sports, kept the women and children busy, while the men pitched horseshoes. Toward the end of the afternoon, the men competed in a few sports. The egg throwing contest and pitching horseshoes into a barrel, drew the widest attention.

There was over 100 horseshoe pitchers and many more fans, with their families there was about 250 present. Next year twice this number is expected. Invitations were sent to all players whose names and addresses were known. Newspaper writeups reached many more. Every player did his part to advertise it all over Western New Yc.k, and the re-

sult was the assemblage of more players than any one of the men had ever witnessed before. Prizes were either donated or bought, and a collection took care of expenses of this kind. With entertainment enough to keep everyone busy all the afternoon, there was a well satisfied crowd that went home that night.

Starting with a basket lunch, preceded by a group picture, horseshoe games, sports, the afternoon passed only too quickly for everyone. The turn-out for this, the first picnic, was so encouraging, that committees were appointed for one to be held next year, believing that this is one of the best ways of helping the game.

Liberal commission paid on subscriptions to The Horseshoe World. Write us. THE HORSESHOE WORLD, London, ().

#### NUNOMAKER FEATURED

Blair Nunamaker is featured in R. J. Scott's "Did You Know" releases in the daily newspapers recently. A drawing of the champ is shown, remarking that he scored 660 ringers and 234 doubles out of 950 shoes pitched. "There is no luck in pitching horseshoes—it is all skill," Scott

You can get 26 issues of the Pathfinder and a one year subscription to the Horseshoe World (new or renewal) and a one year subscription to the Household Magazine, Good Stories, Illustrated Mechanics, American Poultry Journal and the Farm Journal for only \$1.75. Send order for "BIG SIX ORDER" to THE HORSE-SHOE WORLD, London, O.

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The most sensational event ever attempted in horseshoe history is under way.

We know you will be interested—those that already know about it are very enthusiastic and are co-operating in every way possible to do their part in the promotion of this great program, and we are sure every pitcher will want to do the same, once he has full information about it.

Our first objective is to hold elimination con-

tests throughout the country to pick the final winner, who will meet the present Champion at some point in the United States for the Championship. This match to be sponsored by the National Association and the winner will be officially declared the new Champion of the World.

A BIG TIME is in store for every pitcher regardless of his record as a tosser—contests and prizes galore for all classes.

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