

ORDER NOW

The above photo, showing "Putt" Mossman wearing one of the official uniforms adopted by the National Horseshoe Pitchers for all world's championship matches and tournament play.

Allow 10 days for making; send size of neck and length of trousers wanted. Designed, manufactured and for sale by

> "PUTT" MOSSMAN Eldora, iowa



"OFFICIAL"

Weight 2 lbs. 8 oz.

We do not manufacture any other

weight.

Consists of white broadcloth Shirt and white duck Trousers or Knickers black trimmed and Washable

Price \$6.00 each or Two for \$11.00 Prepaid in U. S.

"Putt" Mossman Horseshoes for Pitching

Hard and Soft Shoes Price Per Pair \$2.50 F.O.B., Rochester, N. Y.

Special Dead Soft Shoes Price Per Pair \$2.75 F.O.B., Rochester, N. Y.

DIRECTIONS FOR ORDERING:

To insure prompt delivery and avoid unnecessary correspondence, READ— OUR TERMS: CASH WITH ORDER. Transportation payable by purchaser . Remittances should be made by Certified Check, Express or Post Office Money Order.

GOODS BY MAIL: We are not responsible for goods lost in the mail. For your own protection order mail goods insured.

INSURANCE FEE: 5c for each \$5.00 value.

No C. O. D. Shipments. No broken shoes replaced after they have been delivered 30 days.



THE HORSESHOE WORLD

January, 1930

THREE LADY CHAMPION PITCHERS



MRS. C. A. LANHAM



Officers Of The National Horseshoe Pitchers Association



Left to right—W. J. Seas, Treasurer; H. L. Ermatinger, President; Alex. Cumming First Vice President; D. D. Cottrell, Secretary; Inset, R. B. Howard, Second Vice President and Publisher of The Horseshoe World.

THE HORSESHOE WORLD

January, 1930

KNOW ANY OF THESE FACES?

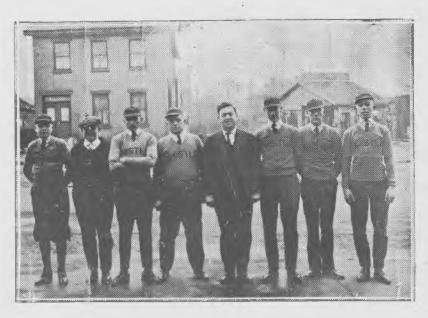


NETTIE M. HENDRICKS Oregon Woman Champion

.



BERT DURYEE and BLAIR INDINAMAKER



A COLUMBUS (O.) TEAM OF SEVERAL YEARS AGO



ARCHER BROTHERS of Paisley, Ontario

THE HORSESHOE WORLD

REMEMBER THESE FOLKS?



CURLEE CLOTHIERS, ST. LOUIS, MO.



C. ERVIN STURM Co-founder, The Horseshoe World



CHAS. S. GERRISH of Kittery Point, Me.



DIXIE FLYERS, LOUISVILLE, KY.

THE HORSESHOE WORLD

January, 1930

NATIONAL TOURNAMENT SCENES



TOURNAMENT AT IOWA STATE FAIR, DES MOINES



TOURNEY AT ST. PETERSBURG, FLORIDA

JOHN LODWICK

The above scenes picture two of the many interesting National Tournaments. To John Lodwick, who has written reams of "copy" as Publicity Director of the St. Petersburg Chamber of Commerce, goes the credit for having spread the gospel of horseshoe pitching to all parts of the world.

Some National Champions



FRED M. BRUST







FRANK E. JACKSON



LIKE HORSES BECAUSE THEY WEAR ISHDES



GEORGE W. MAY



CHARLES BOBBITT

More National Champions



HAROLD FALOR



FRANK LUNDIN



CHAS. C. DAVIS



PUTT MOSSMAN



BLAIR NUNAMAKER

MEET THESE SHOE TOSSERS!



A HEALTH EXPERT PITCHES HORSESHOES

MRS. THOS. HEENAN





FIRST FLORIDA TOURNAMENT, ORLANDO, FLA.

B. G. LEIGHTON

The picture in the upper left-hand corner shows Dr. Royal S. Copeland, United States Senator from New York, and noted health expert, pitching shoes. Dr. Copeland is the one wearing horn-rimmed glasses.

Mrs. Heenan, of Minneapolis, was at one time an officer of the National Horseshoe Pitchers Association. Mr. Leighton has served as President and Secretary of the Association and was one of the pioneers of organized horseshoe pitching.

More Pictures From Everywhere



R. A. ASHCRAFT Washington State Champ





ROGER HORNSBY He abandons baseball for horseshoe pitching frequently



E. M. MERCHANT

of Louisville, Ky., is one of America's Real Shoe Enthusiasts.



John and Stanley Riley and their trophy. These full-blooded Indians won the Canadian Doubles Championship at the Royal Winter Fair in Toronto, last winter.



PITCHING SHOES AND WRENCHES

DULUTH. MINN.

An Open Letter To Horseshoe Pitchers Everywhere

Not only is the "Horseshoe World" to be congratulated on this the tenth anniversary of their founding $-\!-$

Upon the completion of ten years of successful and acceptable service to horseshoe fans everywhere --

But all who are interested in horseshoe pitching, wherever and whoever they may be -- they also should have our congratulations on this occasion.

For the World of Horseshoe Fans are fortunate indeed to have such a paper as the "Horseshoe World," to foster and increase interest and enthusiasm for this great game. There is no other sport so outstanding in health giving exercise, so enjoyable to young and old -- rich and poor alike. May the Horseshoe World continue its contribution for many years to come.

DIAMOND CALK HORSESHOE COMPANY

Otto Swanstrom, President



Diamond Outfits are packed in strong individual stained wooden boxes, which are very convenient for both the jobber and dealer to stock and handle. These boxes make excellent window and counter displays that attract much favorable attention. They increase the sales of shoes and stakes. Diamond Outfits are made up as follows: (See opposite sheet for descrip-tion of items).

No. 1. Diamond Official Outfit, consists of four Official Shoes, two painted white aluminum and two painted gold, and two pointed stakes, 1-inch round, 30 inches long. Shipping weight, 27 lbs.

HELPFUL BOOKLETS

- No. 2. Diamond Official Outfit, consists of four Official Shoes, painted as No. 1 Outfit and two stakes with cast iron stake holders. Shipping weight, 39 lbs.
- No. 3. Diamond Junior Outfit, same as No. 1 outfit, except Shoes are Junior size. Shipping weight, 24 lbs.
- No. 4. Diamond Junior Outfit, same as No. 2 outfit, except Shoes are Junior size. Shipping weight, 36 lbs.

DIAMOND SCORE SHEET AND PERCENTAGE CHART

AND PERCEINTAGE CHART Score sheets arranged so that entries can be made for 25 innings in vertical columns, with space provided for total points, shoes pitched, ringers, double ringers and percentage of ringers. Per-centage chart printed on inside cover gives percentage of ringers for shoes pitched up to 100 without figuring. In books of 25 sheets with heavy paper covers. Most convenient form of score card de-vised.





Very attractively gotten up in 3 colors. Hold a real shoe and a supply of circulars "How to Play Horseshoe." Sent free with an introductory order or to any dealer stocking Diamond Shoes.

HORELS HORE



FOUR-COLOR CARTONS

Diamond pitch-Diamond pitch-ing shoes are pack-ed in pairs in high-ly_colored paste board boxes. Offi-cial rule book in each box. Make attractive counter displays.



HOW TO ORGANIZE AND PROMOTE A HORSESHOE CLUB

Carries Set & Court Musici Constitution Program of Architege



forged tool steel. Furnished either hardened or soft, dead falling type. Finished in bronze and silver. Packed in pairs. Made in one size only. 2 lbs. 8 oz

5



sive steel shoe to meet price competition. Made in $2\frac{1}{4}$ and $2\frac{1}{2}$ lbs. only. Packed in pairs paint-ed l pr. orange and I pr. green.



DOUBLE RINGER PITCHING SHOES

DIAMOND

Pitching Diamond Horseshoes Everywhere APPEALS TO EVERYONE ... MEN AND WOMEN ... BOYS AND GIRLS ... RICH AND POOR ... PUBLIC HORSESHOE COURTS ARE INEXPENSIVE TO INSTALL ... BUT ALWAYS POPULAR







Official Pitching Shoes

Straight or curved toe calks, regular or dead falling type, all conform exactly to requirements of National Horseshoe Pitching Association. Diamond shoes pitched at every tournament — preferred by amateurs and professionals — old and young.

Packed in pairs of four in a box, with stakes. Rule and instruction books in every box. Accessories include stakes, stake holders, carrying cases, score pads and percentage charts.

Write for catalog

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