THE LORSESTION WORLD

THE PITCHER'S JOURNAL



JANUARY

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THE PITCHER'S JOURNAL

Vol. VII.

LONDON, OHIO

No. 1



HIS happens to be an anniversary number. That's the reason for the colored cover. We hope you like it and, by the way, don't fail to read the article this month, prepared especially for THE WORLD by Charles Roy Cox. It contains something to think about We note that President Ermatinger and Secretary Cottrell are quite busy arranging for the National Tournament: We know it will be a success in such capable hands We call your attention this month to the largest amount of advertising ever run in any single issue by one horseshoe manufac-turer. The "Putt" Mossman Horseshoe Co. has three pages so while you fellows are bustin' records down in Florida next month we are bustin' advertising records up here Has anyone investigated the new Fords? If the axles on the new model can't be used as handily for stakes maybe some of the equipment companies will get a better chance . . . and besides there won't be so many broken shoes Let us suggest that you keep a file of your HORSE-SHOE WORLDS. Begin now with Volume VII, No. 1, which is this issue, and keep 'em for future reference.

JANUARY, 1928

OUR ANNIVERSARY

HORSESHOE WORLD, and we pause to enjoy the thrill that comes from being exactly seven years old, and to thank our friends and readers everywhere—in the United States, in Canada, and in foreign climes where our magazine has found its way. It has been their loyal support that has led us to go on, year by year, when our efforts might easily have been swayed to other things, possibly more compensating, but certainly not more enjoyable.

We ask you to share with us in this anniversary. It is yours as much as it is ours, for, after all, THE HORSESHOE WORLD is your magazine.

OUR READERS COME FIRST

In publishing THE HORSESHOE WORLD, our readers come first. The magazine is printed monthly for them and every article is run with the idea of interesting them. Suggestions to the editor for the betterment of the magazine are always welcomed.

magazine are always welcomed.

The time that your magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price \$1 per year, cash in advance. Canadian subscription \$1.25; 10 cents per single copy. Entered as second-class matter, March 18, 1924, at the Post Office at London, Ohio, under the Act of Congress, March 3, 1879.

R. B. Howard.
Publisher and Editor

Business Offices, Madison Press Co. Building, 45 W. Second Street, London, Ohio

Official Organ of the National Horseshoe Pitchers Association 4

The Future of the Grand Old Game

By CHAS. ROY COX

Just what does the future hold for the devotees of the grand old game of "horseshoe pitching"?

It has often been said that "We can only judge the future by what has happened in the past." It would seem logical, then, in trying to answer the question, to delve into the history of the game a litle.

EDITOR'S NOTE

We are glad to present this splendid article from the pen of Chas. Roy Cox, one time champion tosser of Ohio, and the best of good fellows.

We have often disagreed with Charley—even on as important a subject as to how many goose liver sandwiches make a full meal—but we believe he has some very good ideas in this article. His suggestions to the rule-makers are worthy of their earnest consideration, and yours.

We covet the ideas of our readers. Tell us whether you agree with Mr. Cox or not, sending short letters on the subject.

As a starting point, let us go back some 15 years. About the only thing that we find is that the game was played to some extent in the small towns and on the farms, principally to "pass the time away" and not with an idea of making it one of the outstanding sport events.

There were no rules. No specially made pitching shoes. Those cast-off by Old Dobbin after they had done duty pulling the shay constituted the pitching equipment, with broom handles and harrow spikes serving as pegs. No clay courts were used. There were no lighted courts for night play. Tournaments were unheard of, and an official paper for the sport was not even dreamed of.

Then the old order of things changed as the old order has a habit of doing. Tournaments were suggested, and backed by prominent newspapers and their sport writers. Clubs were organized. Rules were made and re-made, until a very fine working code was evolved. Standardized courts are the rule, not the exception, today. Many communities boast of their "Indoor Courts," finely lighted for night play the year around. Hundreds of individuals have their own private courts,

well lighted for night play. Tournaments are held regularly. In fact, the game of horseshoe pitching is the only sport that holds two annual National tournaments. Long may this practice continue. You are reading the official paper.

So it is quite easy to realize that progress has been made. And if, as many wise men have said, we can judge the future by the past, it seems entirely logical to believe that the game will continue to progress and grow in favor.

The extent to which it win, and can grow, can be measured only by the time and attention that those who have voluntarily assumed the leadership are willing to go on with their work. Little or no money reward is yet in sight for the fine bunch of men who have given unsparingly of their time and unstintedly of their efforts to advance the game. The co-operation extended by such men as B. G. Leighton, Al Michler, R. B. Howard, Fred M. Brust. J. G. Ray, H. L. Ermatinger, Alex Cumming, D. D. Cottrell, Todd Flowers, David Bane, Frank Jackson and a host of others too numerous to mention, is something that can never be paid for, and probably only half way appreciated. If such men are willing to go on, and I believe that they are, and you are willing to help them, much can be done to place the game on a much higher plane than it has yet reached. Like all other things, it can not stand still. We must go forward, or backward. And I feel confident that the hard pioneering will not go for naught. The game is here, and here to stay. It must, and will get bigger. It must, and will be recognized universally as one of the leading "sports." That is my prediction for the future of the grand old game.

Probably one of the surest methods to promote the game is to promote the interest of the player in the game itself. The suggestions I am going to make along this line will not, in all probability, meet with the approval of the champions and near-champions, but that is of minor consideration. These represent but a few of those interested in the game.

The big idea is to get the masses interested, not the few. We will always have champions, regardless of existing rules, and if we can change a few rules or add a few that will add interest to the game, and make many new players

it will be well to change them or make the additions.

I have no particular fault to find with the present playing code. There is no reason to assume that it is perfect because of this fact. And the changing of rules and addition of others, the trying out of new ideas is done almost yearly in other sports, such as basket ball, football, etc., and many of the new additions are found valuable.

I have heard many would-be pitchers make the statement that "There's no use for me to start. I don't enjoy a game where I haven't a look-in, where I am shut out many times without a point."

I have heard many men say: "I can't go to see your match tonight. I have no idea when it will be over. I enjoy it, but I'd like to know something of the time I'd get away." This is particularly true of men who were asked to take team players to a match game, and bring them home again after the games were over.

And I have heard innumerable players remark: "The only time I ever pitch first is when "succors lead"!

From these remarks and conditions, I am going to take the liberty of suggesting to the next convention the careful consideration of three cardinal points for incorporation into the playing code, and the discouragement of one practice now in general vogue among manufacturers.

First: That games be standardized as to length.

My suggestion would be that a game consist of 20, 25 or 30 innings, preferably an even number because of one of the other suggestions. This would enthe players to know practically how tong a match would last; permit tournament managers to schedule games on a time basis, and this would be particularly desirable in case of county and state fair events; and be useful in many other ways. Some will argue that it will do away with high ringer scores in a game, but ringer percentages are the things that count, not the number per game. It would greatly facilitate the compiling of percentage records, as the statistician would have the same number of shoes pitched in each and every game to reckon with.

Second: That all points scored by each contestant in each inning, or by each shoe, shall be counted in the score.

By this method we will add greatly

to the interest of the man who pitches a fair game, but invariably loses by scores of 50 to 8, 50 to 11, etc., etc. If, in the first inning John has two ringers and Bill has one ringer and a shoe touching the peg, the score at the end of that inning should read, John 6, Bill 4; and not John 3, Bill 0, as at present.

This will do away with "skunks"—
(of which I have been a victim—and a very distasteful experience it is. If you don't believe me, ask the present champion. He experienced the sensation once upon a time, and was like a bear with a sore ear for a week thereafter)—and the many low scores now prevalent, as any fair pitcher out of 40, 50 or 60 shoes, will score from 30 to 75 points, while the better ones will range from 60 to 160, possibly even better at times.

It will give the man due credit for his ability to pitch close to the peg and many men can do this who cannot ring it consistently.

Third: Make the lead alternate every second pitch, regardless of who scores

This is the suggested change that merits the most serious consideration of the rule makers. It is probably the one that will receive the most opposition by the star performers.

Every player in the game realizes the tremendous advantage enjoyed by the one "shooting first at the clay." If there are any who dispute this decided advantage, he can have no objection to this proposed change.

If he does not dispute it, he can bring no logical reason to bear upon the situation as to "why the weaker player should be handicapped in favor of his opponent."

It is a handicap. There is no reason why the better player should have all the advantage. It is only a question of fairness that one player should have as many shots at a free peg as the other.

The suggestion is made that the lead alternate every second pitch because of the fact that practically all players—on any court—pitch better to one peg than to the other. If the lead alternated every pitch, one man might be lucky enough to be allowed to pitch first to his "best peg" all of the time. If the lead alternates every second pitch, and the game is standardized to an even number of innings, each man would pitch first at each peg an equal number of times. That is fair.

These are simply suggestions. They are made because the writer wants to see the game go forward, and because he believes they are fair and just to all parties concerned, and will increase

the interest in the game, and react to its advantage. They are not made for the purpose of starting an argument, anywhere, but for the careful consideration of the men who have the interest of the game at heart.

In conclusion, one thing that is hurting, and that will continue to hurt the game as long as it is permitted, is this: Certain firms, manufacturers of horseshoes for pitching, have paid and are now paying certain pitchers for using their make of shoes. It has already hurt the chances of two or three prominent performers from reaching the championship heights to which they attained. Get the manufacturers together on this point; eliminate it; let the players pick their equipment because they believe it to be the best adapted to their style of pitching, and not because of the monetary returns involved.

Never stop boosting the game. If you have ideas that will further advance it, send them to the editor of your official organ. Put your shoulder to the wheel, and remember and work for this prediction—"The Horseshoe Game in the Future Years will Make the Same Steady Advance That It Has in the Past."



JAMES PUTNAM
Of Mokane, Mo., County Champion

HARD ON THE COLLECTOR Boss—Did you collect that bill?

Collector—No, sir; he kicked me down a flight of stairs.

Boss—You go back and get that money. I'll show him he can't scare me.—Exchange.



When you call the roll of horseshoe enthusiasts in Degraff, Ohio, Harry W. Koogler always is the first to answer. He's a real fan.

A lot of clubs should affiliate with the National Association. Why not write Mr. Cottrell today?

We just received a subscription from Couer D'Alene, Idaho. Ought to be some horseshoe news there—let's hear from you.

H. A. Miller, Houston, Pa., is one of the Keystone state's good pitchers.

Jim Deeds is working wonders in the horseshoe game out at Stockton, Calif. He is the kind of a man that keeps a club on its toes. More power to Jim and let's have more like him!

The Deland, (Fla.) News makes quite a "play" on its sport pages of the recent exhibition of "Putt" Mossman and his brother, Emmett. Both the boys are in the Southland ready for the mid-winter classic at St. Pete.

THE COVER PAGE

Fond parents can't always be expected to win out in their efforts to overrule a constant desire to "show off" their children. That accounts for the front page picture which introduces to you, Harold John Howard, aged 4, who, some day, may dish out horseshoe news to you a great deal better than his dad.

Names Officers

The Battle Creek, Mich., Horseshoe club held its annual election at the Bretz Tailor shop, January 3, which resulted as follows:

President, Lue Harrison, 859 West Main St.; Vice President, Chas. Van Armon, 28 N. Michigan Ave.; Secretary, E. F. Bretz, 11 Jefferson Ave., S.; Treasurer, Donald Ross, 683 Maple street

READILY EXPLAINED

An Irishman was telling of his war wound. He said, "An' the bullet went in me chist here, and come out me back!"

"But," said his friend, "it would have gone through your heart and killed you."

"Faith, and me heart was in me mouth at the toime."—Exchange.

Big Prize List Awaits Tossers

By JOHN LODWICK

America's foremost horseshoe pitching stars, including the present holder of the world's championship, C. C. Davis, of Columbus, O., are entered in the national title tournament to be held in St. Petersburg during the week of February 20th.

Cash prizes totaling \$5,000 will be awarded winners in the big meet.

Frank Jackson, former world champion of Kellerton, Ia., is already in training in St. Pete for the contests and the "Old Warhorse" who is just rounding out his 66th year expects to be able to get back the coveted crown.

Putt Mossman, another former title holder, hailing from Des Moines, Ia., is in Florida to start his training campaign for the title and a juicy cut of the prize money.

Jimmy Risk, the Montpelier, Ind., high school boy who tossed quite a scare into the camp of the ower pitchers last winter arranged to get into St. Petersburg by January 10 to enter school so that he can be on the ground acclimating himself to the warm climate and getting into proper condition.

The only unknown quantity entered in the meet is France Olin, the Frenchman who was taught the finer points of "slipper slamming" by dough boys during the big fuss overseas ten years ago.

Olin is now in Cuyahoga Falls, O., and will arrive in February for the

tournament.

Other entrants are Frank Duryee, Wichita, Kan.; Ralph Spencer, Picher, Okla.; Blair Nunamaker, Cleveland; Parker Moore, Chicago, and George Anderson, Sand Creek, Mich.

Officials in charge of the tourney anticipate an entry list of 50 horseshoe pitchers.

The contests will be held at Waterfront Park, adjoining the baseball field where the Boston Braves will be in spring training.

H. L. Ermatinger, president of the National Horseshoe Pitchers Association, is making arrangements for the games. He is being assisted by D. D. Cottrell, secretary, of North Cohocton, New York.

EARL FORD, SCHOOL BOY, WINS MEET

STOCKTON, CALIF.—Earl Ford. local school boy, had a remarkable day at the pegs yesterday in the Stockton Horseshoe club's first annual New Year's Day tournament at the Oak Park lanes.

He captured the chamber of commerce cup in the ringer pitching contest from a field of more than 20 entries and then took first honors in the Stockton Record's 50-shoe event. He retains both cups for one year.

In the ringer pitching match he was credited with 51 ringers out of 100

For the Record's cup, Ford piled up 98 points with his 50 shoes. His record included 29 ringers, 9 double ringers and runs of eight and seven consecutive ringers.

Ed Verte, Pacific student from Acampo, was second in the record shoot with 86 points. J. M. Rich of Acampo finished third with 78.

In the chamber of commerce event Isadore Salaun of Acampo, wa. scond with 49, and William Shaw, Lockton was third with 46.

Henry Laumena, 14, Manteca, and Tony Tavella, 14, of Stockton, featured the juniors with 31 and 36 ringers respectively out of 100 shoes apiece.

On January 15 the schedule of team matches will begin on the Stockton courts, when Manteca and Acampo meet in eight-man squad competition.

The buffalo barbecue, at the Oak Park pavilion, was the big afternoon feature, following the horseshoe contest, about 150 guests participating in the menu served under the direction of Mr. and Mrs. Harley Gillespie.

Jim Deeds, manager of the horseshoe club, acted as toastmaster of the dinner and called on various local celebrities to address the gathering.

Jay D. Crist, exalted ruler of Stockton Lodge of Elks, felicitated the local club on having an enthusiast like Deed to conduct such affairs.

A. D. Goodwin, president of the county farm bureau and member of the Manteca Horse Shoe club, spoke briefly and commended the work being done by the Stockton club.

Bert Swenson, head of the Stockton recreation department, also spoke briefly and told several amusing stories.

J. Mayfield, member of the local club, told of the recent national championship matches in Florida, and gave an interesting history of the sport of horseshoe pitching. There were several other speakers.

J. J. Nicoli, 233 West Sixth street, won the buffalo head and hide which was awarded at the banquet.

GOING TO BERMUDA?

'Dr. Frank Harlington, of Hamilton, Bermuda, is an enthusiastic horseshoe pitcher, and would like to get the help of anyone who is a horseshoe pitcher, should he visit Bermuda at any time; so don't fail to call upon him, boys, if you make the trip. We are sure you will get a great welcome.

Don't forget we print the best score sheet on the market. THE HORSE-SHOE WORLD.

Lansing Council Shows Interest

A petition, signed by 325 horseshoe fans of Lansing, Mich., for the erection of a winter court with seven lanes, has been submitted to the city council of Lansing and the same was recently passed by a vote of 8 to 5.

Arrangements are under way for the organization of several leagues and interest in the sport is running high.

Last year Lansing had two winter leagues, each completing a schedule of 63 games. The game is becoming very popular in Lansing and courts have been installed in all city parks by the Board of Park Commissioners. Lansing will again be represented at the National meet at St. Petersburg, Fla. The readers of the WORLD will hear from us again if our present plans go over as expected, writes one of the leaders in the sport.

SUBSCRIBE

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HORSESHOE WORLD

\$1.00 a Year

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NEWS, OFFICIAL REPORTS, ETC.

From The SECRETARY'S DESK

D. D. COTTRELL, Sec'y 726 5th Ave., N. St. Petersburg, Fla.

The National Convention to be head at St. Petersburg, Fla., during the National Tournament February 20 to March 1, 1928, will consider many important matters of vital interest in the horseshoe game. It probably will decide where the 1928 summer tournament will be held. Bids for this tournament are invited from all places desirous or holding this meet. These bids should be sent to the National Secretary, D. D. Cottrell, 726C 5th Ave., N., St. retersburg, Fla., and should contain full information about the facilities the bidder will furnish for conducting the tournament; amount of cash and trophy prizes offered; miscelianeous advantages of the piace and approximate dates tournament will be heid; also a guarantee that an amount equaling twelve and one-half per cent of the total prizes offered will be paid to the National Association sixty (60) days prior to the date of starting the tournament. These requirements are according to Article V, Sections 6 and 7, of the Constitution of the National Association. Your secretary will gladly furnish any further information that may be desired about this matter by interested parties.

Your secretary wishes to classify as many as possible of the horseshoe pitchers of this country according to the average percentage of ringers that each has thrown in a series of at least three 50-point games. Send me your name and address and the average percentage of ringers you threw in such a series. Also the names and addresses of your friends and their average percentage. These names will be placed on file in the records of the National association and information from time to time of great interest to horseshoe fans will be sent to this list.

It may be possible that a directory of these horseshoe pitchers may be published. With such a directory any pitcher going away on a trip would be able to get in touch with other horseshoe pitchers where ever he might be. What do you think of the idea?

Help me work it out by at once sending me your name and address and the names and addresses of your friends, giving the average percentage of ringers that each pitcher has made. Also send me the name and address of the horseshoe club of which you and they are members. May I not hear

from you as soon as you read this announcement? I shall be disappointed if I do not promptly hear from a number of hundred in response to this call. You do not have to pitch a high percentage of ringers to have your name included in this list.

'Ine prizes offered in the National 'Lournament to be held on the Sunshine Fleasure club courts at St. Fetersburg, Fla., Feb. 20 to March 1, 1928, are as Iollows:

men's Tournament

1st, Gold Medal and300
zna Trophy and
3id, Trophy and 200
4cn, Trophy and 150
5th, Trophy and 125
oth, Trophy and 100
'th, '1rophy and 90
8th, Trophy and 80
9th, Trophy and 70
10th Trophy and 60
11th, Trophy and 55
12th, Trophy and 50
13th 45
14th 40
15th 35
16th 30
17th
18th 20
19th 15
20th 10
Women's Tournament
1st, Gold Medal and\$100
zng Trophy and

Total Men's Cash Prizes......—1750 Total Women's Cash Prizes.....\$ 250

3rd, Trophy and 50

The courts where the tournament is to be held are paved between the stakes except for the place around each stake where the shoes fall, which is filled with the finest quality Georgia clay that was ever pitched into. This clay is kept at the right consistency at all times. These are the finest courts in this country.

The first week of the tournament will be played on the Round Robin plan in which each player will pitch every other player one 50-point game. If there are more than 40 entrants some plan will be used to eliminate down to that number before the Round Robin begins.

The women's tournament will be conducted on the same plan. The first three days of the second week the 12

men winning the most games the first week will each play each other one 50-point game each day for three days. The four women winning the most games the first week will each play each other one 50-point game each day for three days. The fourth day all ties for place and prize money will be decided. The decision of the tournament committee will be final on all questions regarding the tournament. Entry branks mailed on application.

It is noted in reports of tournaments and other news items that frequently run names of persons are not given and also that addresses including the street address are not given. Some times the state is not mentioned. In order to have these records complete every report of a tournament or other meet should give the full name and address of each person mentioned and also the games won and lost, points, ringers, double ringers, shoes pitched and percentage of ringers of each contestant.

For various reasons, the handbook of the horseshoe game, which has been in preparation for some time, has not yet been published, but is expected to be out before the winter tournament.

This handbook will be at least 64 pages and cover, about 5 by 6% inches in size, with a type face about 31/2 by 5½ inches. It will contain a history or the game and its development; how to organize a club and promote club activities; Constitution, By-Laws and Rules of the National Horseshoe Pitchers Association; model constitution and by-laws for clubs; how to pitch horseshoes and conduct tournaments: records of best games ever pitched, when made and by whom; lists of all National champions and runners-up, and where they won; pictures of National champions and National officers and a mass of other information of interest to every lover of the game. It will be the most complete and best book ever published about the sport. Orders in advance of publication will now be accepted for 30 cents each. postpaid. All orders should be sent to D. D. Cottrell, 726C 5th Ave. N., St. Petersburg, Fla.

The dues of all state norseshoe pitchers associations, local clubs and individual members of the National Horseshoe Pitchers association should now be paid for the year 1928. If you were a member for 1927 or have not previously been a member of the National association, send in your dues at once. Individual membership, \$1.00 per year; tocat clubs \$5.00 for clubs of 1088 than 50 members, \$10 for clubs of 50 or more members; state association dues, \$25 per year. All members of state associations or local clubs belonging to state associations which are affiliated with the National association, are recognized as members of the National association and entitled to all the privileges of such membership the same as individuals that become members by the payment of the annual dues of \$1.00. State fair associations or expositions become members of the National association on the payment of \$5.00 per year. Other fairs on the of \$2.50.

Let our slogan be "Every State Association, Local Club, Fair, Exposition, and Horseshoe Pitcher a Member of the National Association for 1928."

This will help to give our favorite game one of the strongest sport organizations in this country. It is said that there are nearly two million horseshoe pitchers. What a wonderful organization we would have if a good share of these belonged to the National association. Let us each show our loyalty to the sport and its organization by becoming a member this year.

The daily results of the National tournament will be wired each night by the Associated Press, United Press and other news agencies to all affiliated newspapers throughout the United States and Canada. After every National tournament I receive complaints from different parts of the country that the local papers did not print the National tournament news. If every horseshoe fan would either write to or see personally the sport editor of his local paper and ask him to see that this National tournament news was printed each day it would be printed. The newspapers will print what news is demanded. See your local newspaper sport editor about this matter immediately.

The Evening Independent published in St. Petersburg each afternoon, will give very full accounts of the tournament. It only costs 60 cents per month, mailed to any address. A month's subscription, starting about two weeks before the tournament begins would give you the fullest and most complete report of all that happens on the horseshoe grounds. The Independent named St. Petersburg "The Sunshine City" and is called the

"Sunshine Newspaper" because it gives away its whole home edition every day the sun doesn't shine before 3 p. m. the hour it goes to press. It has made this offer continuously since Sept. 1, 1910, and has had to give away its papers only 90 days in sixteen and one-third years. This is an average of only five and one-half days per year. From Dec. 16, 1926, to Dec. 19, 1927, there was not a day the sun did not shine in St. Petersburg. What a remarkable record of sunshine, unequaled in any other such city in the United States.

What was said on the secretary's page in the December issue seems to have been misunderstood by at least one manufacturer of pitching horseshoes. In a number of recent conventions of the National association certain new designs of shoes have been under fire by some delegates who considered that they were in the nature of "freak" shoes. It is understood that similar designs of shoes are contemplated by other manufacturers. Makers of newly designed shoes were advised to be present at the St. Petersburg convention to present reasons why such shoes should be accepted for use in National tournaments. There was not a thought of making the shoe of one manufacturer "official" and throwing out the shoes of other manufactures whose shoes conform to the rules of the National association as one maker seems to have understood after reading what was printed in the December issue.

Letters to Editor

MORE SUGGESTIONS

St. Paul, Minn., Jan. 7, 1928 Editor Horseshoe World,

Greetings:

In the November issue there was a request for suggestions as to what the readers want. I would suggest that THE HORSESHOE WORD would print pictures, uniform size, in every issue, of one or more topnotch players or former champions, showing them in active pose, so that we can have sometime to decorate our indoor clubs with and keep the horseshoe spirit. Also print the holds used by the champions, together with an article telling why this player holds fingers in that position.

This will help poor players to improve and make them try harder. I find that when I concentrate on the hold I pitch better as it is the first of the main things in controlling the opening of the shoe.

As for the idea of having space reserved for other sports, that is all

right, providing none of the main news of horseshoe is sidetracked. I like to tollow up baseball, football and tennis news, though I don't know anything about the latter. I always was interested in watching good baseball, but since I started playing horseshoes I have seen very little.

I always was set against football, just like other people are set against horseshoe, but after seeing and having the fine points pointed out to me, I find that it is as scientific or more so than baseball. So my motto n, hat all sports are O K, providing they are prayed clean. I never could go an umpire who would favor the home team in baseball, though I have seen players and fans ready to mob some, even when their rulings were fair.

As far as the news is concerned, it is up to you to boost your paper, as you have had more experience than I and a lot of others, so I say go ahead and use good judgment in doing the best you can to please all subscribers.

In regards to the letter by N. L. Fitzgerald in the December issue, I will say I agree with most of what he stated, as I know it to be true.

Horseshoe is an honorable name for the game and a lot of players might resent having it changed, but if it would help increase the following I would suggest that an up-to-date name would be the thing.

It would take quite a lot of work. which also means money and time, to change the name. If the majority of readers were in favor of a change, my idea of how to do it would be for every one interested to send in as many names and reasons for said names. and let the judges pick out the best five or ten, together with as many reasons why they were picked, and let the rank and file vote. If a tie vote on any two, let the judges decide the tie. The judges could consist of manufacturers, state and national officers and the editor of THE HORSESHOE WORLD.

An official ballot could be printed in each issue of the Horseshoe World.

This would probably increase the circulation, as others who do not subscribe would probably do so in order to vote, as one ballot in an issue wouldn't supply very many friends of a subscriber.

I am in favor of organization, not meaning the organizing of teams only, but the state and national organization.

Wishing you the best of luck, I remain

Sincerely yours HENRY SCHLIEF, 332 W. Page St.

DD SD

OFFICIAL RECORD, RUTLAND, VT., FAIR

Name and Address	W	L	P	\mathbf{R}	DR	\mathbf{SP}
H. L. Perkins, Springfiield, Mass	9	0	450	212	33	602
B. J. Van Auken, Adams, N. Y	7	2	441	204	26	596
A. J. Pooler, Adams, N. Y	7	2	420	177	19	542
Roland Lackey, Brattleboro, Vt	6	3	427	191	33	558
Herbert Lackey, Brattleboro, Vt	6	3	415	173	19	580
L. Kerry, Randolphe, Vt	4	5	310	137	14	588
D. Hodgeman, Windsor, Vt	3	6	332	132	12	602
Fremont Whitney, Brattleboro, Vt	2	7	266	105	11	542
Eugene Blood, Brownsville, Vt	1	8	301	122	7	602
Carl Herrick, Brownsville, Vt	0	9	194	72	6	576
	45	45	3556	1525	180	5728

H. L. Perkins, of Springfield, Mass., New England champion horseshoe pitcher, easily proved himself the master of the field entered with him yesterday in the Rutland county championship tournament, going through the nine matches undefeated. He received a cash prize of \$25.00, and a gold medal.

Ten Pitch in Finals

There were 10 who qualified to pitch in the finals yesterday out of a field of 18. Each man being matched against every other in a round robin, although Mr. Perkins was outstanding as the most expert with the steel shoes there was keen rivalry for second, third and fourth places.

B. F. Van Auken and A. J. Pooler, both of Adams, N. Y., the latter the acknowledged champion of Jefferson county, N. Y., were tied for second, with seven games won and two lost. Mr. Van Auken was given second, having a better percentage of ringers to his credit. He threw 204 ringers in 596 shoes, a percentage of .394. Mr. Pooler's percentage being .310. Second prize was \$16 in cash and a silver, medal; third was \$12 and a bronze medal.

Roland and Herbert Lackey, brothers, of Brattleboro, Vt., were tied for fourth place with 6 games won and 3 lost, the place going to Roland, who scored .333 percent ringers as against .290 for his brother. Fourth prize was \$10 and fifth prize \$8.00.

Sixth place went to Leon Kerry, of Randolph, with a prize of \$7; seventh, with a prize of \$6, to D. Hodgeman of Windsor, and eighth with \$6, to Fremont Whitney, of Brattleboro. The two Brownsville entries, E. C. Blood and Carl Henick, came ninth and tenth each receiving \$5. The total cash prizes was \$100.

This being the first horseshoe tournament ever to be held at the Rutland fair under the direction of H. L. Perkins, vice president of the National Horseshoe Pitchers Association for New England was considered a big success by the fair management, so much so that the management is going to continue it as one of its regular attractions. The Rutland fair management is to be congratulated upon its decision to continue this sport and also in its co-operation to bring this old-time game back to its proper place among our other sports.

Next year the Rutland fair management is planning on holding the largest tournament ever held in New England, with 24 cash prizes for the men, and 8 cash prizes for the women, a new feature for next year.

These championships will include New England, New York, New Jersey and Pennsylvania, so that any horseshoe pitcher who resides in any of these nine states will be eligible to compete.

-Rutland Herald

IN ST. LOUIS

Mr. and Mrs. C. A. Lanham, of Bloomington, Ill., have been in St. Louis for several weeks where Mr. Lanham was sent to inspect some cars being built for the railroad with which he is employed. Mrs. Lanham will enter the women's tournament in St. Petersburg in February.

Let us print your club letterheads and envelopes. We are equipped to do it right. THE HORSESHOE WORLD.

CANADIA NNOTES

New Hamburg, a small town of about 1500, has wonderful courts.

The Royal Winter Fair, staged in November, included a horseshoe tournament. The games were pitched in the arena and attracted much attention

Archer Bros., of Paisley, Ont., are real horseshoe boosters. They pitch a good game, too.

Send in your club activities. Help make THE HORSESHOE WORLD a real magazine.

DEFEATS FATHER

Springfield Mass.—In an 11-game exhibition contest, Miss Doris Perkins the 16-year-old school girl horseshoe pitching sensation of New England, defeated her father H. L. Perkins, six games to five. The following are the scores of the 11 games:

First Game-

	\mathbf{P}	\mathbf{R}	\mathbf{DR}	\mathbf{SP}
Miss Perkins	50	41	13	66
Mr. Perkins	33	32	8	66
Second Game-				
Miss Perkins	35	38	11	84
Mr. Perkins	50	46	14	84
Third Game—				
Miss Perkins	48	37	10	72
Mr. Perkins	50	38	10	72
Fourth Game-				
Miss Perkins	50	35	14	66
Mr. Perkins	46	32	6	66
Fifth Game—				
Miss Perkins	50	36	8	72
Mr. Perkins	34	33	8	72
Sixth Game-				
Miss Perkins	50	39	14	70
Mr. Perkins	49	38	12	70
Seventh Game-				
Miss Perkins	50	40	11	80
Mr. Perkins	47	38	8	80
Eighth Game—				
Miss Perkins		54	15	96
Mr. Perkins	47	54	13	96
Ninth Game-				
Miss Perkins		43	15	76
Mr. Perkins	50	45	12	76
Tenth Game-				
Miss Perkins	23	35	8	74
Mr. Perkins	50	47	14	74
Eleventh Game-				
Miss Perkins				
Mr. Perkins				
Total Scores—Mi				
won, 502 points, 44	4 rin	gers,	132	dou-
ble ringers, 842 sho	oes, 5	2.7 p	er cer	ıt.

Mr. Perkins: 5 games won, 506 points, 450 ringers, 119 double ringers, 842 shoes pitched, 53.6 per cent.

HERE'S AN IDEA

Outdoor, clay horseshoe courts may be kept soft and pliable all winter if kept covered with burlap and rubber roofing or matting, occasionally moistened and sprinkled lightly with rock salt. This method was followed ... he Temple Arbor court last winter and was entirely successful.—From Dr. Wickware's Column, The National Gleaner Forum.

Scoresheets, \$3.25 per 1000, F. O. B. London.

AGRICULTURIST TOURNEY WAS **GREAT SUCCESS**

Last year's American Agriculturist Farm Bureau Horseshoe Pitching Tournament at the state fair was the greatest ever held before but this year's tournament finished last Tuesday afternoon surpassed all others in every way. Thirty-nine counties were represented by contestants against 34 counties last year. Every county that was represented last year sent men this year except three counties.

In the finals Tuesday afternoon, Holzhauer and Miller tied for the championship, each winning four games and losing one. In playing off the tie in one 50-point game, Miller won first place. The large crowd had waited breathlessly the result of every shoe pitched. In the 32nd inning Miller pitched two ringers which Holzhauer failed to cover and as the crowd realized he had won the game and the championship they lifted him on their shoulders and marched with him in triumph around the courts. The enthusiasm of the horseshoe fan is not excelled in any other sport.

other counties-Herkimer, Four Lewis, Otsego and Ulster-had written that each would have contestants in the tournament, but none appeared to represent these counties.

The accompanying list is arranged according to the number of points made by each contestant when he pitched 50 shoes ringers counted 3 points each and shoes within six inches of the stake each counted one point. Because the number of entrants was so large it was agreed that each should pitch 50 shoes and the 16 men making the highest number of points should each pitch each other one 25-point game. Forbes, Donaldson and Hosenfelt each pitched 57 points and tied for 15th, 16th and 17th positions. To break the tie each pitched 50 more shoes and Forbes and Hosenfelt won, leaving Donaldson seventeenth. Below seventeenth place ties were decided by the number of ringers in giving position.

Although weather was cloudy with an occasional sprinkle of rain, the eliminations were over by Monday noon, leaving the first 16 to start playing each other one game in the preliminaries after lunch. Eighty games were played during the afternoon and play started again Tuesday morning soon after 9 o'clock, and the other 40 games were finished before noon. Again there was a tie. Drumm and



Colegrove had to pitch off a game for sixth place. Drumm won.

Early Tuesday afternoon the six highest men started playing in the finals, resulting in Miller and Holzhauer tying for the championship.

The final standings were as follows: William Miller, Delaware county, won the championship, a gold medal and \$50 in crisp new bills donated by the American Agriculturist.

A. H. Holzhauer, Saratoga, second; Clarence Ingraham, Chenango, third; A. J. Pooler, Jefferson, fourth; Deforest Brain, Cattaraugus, fifth; Stanley Drumm, Schenectady, sixth; Harvey S. Colegrove, Livingston, seventh.

The prize won was presented to each contestant by Mr. Eastman, editor of the American Agriculturist which donated the prize money. The state fair authorities paid the transportation of each contestant from his home to Syracuse and return.-D. D. Cottrell, in American Agriculturist.

MATCH AT MIAMI

Following is the score of a very good game at Miami, Fla., December 21, between Frank Jackson, "grand old man of the game" and Blair Nunamaker, Cleveland, O., youth:

P R DR SP Pct.

First Game-

Jackson32 46 15 74 62.1 Nunamaker . 50 53 18 71.6 Second Game-

63.9 55 17 86 Jackson 41 Nunnamaker 50 60 22 69.7 86

Third Game-

Jackson 47 50 16 66.2 74 Nunnamaker 50 52 19 70.0 74 Fourth Game-65.3 Jackson 50 51 17

Nunnamaker 48 51 16 78 65.3 Fifth Game-

Jackson 49 47 16 58.7 Nunnamaker 50 50 15 80 Jackson's average, 63.5 per cent.

Nunnamaker's average, 67.6 per cent

LOT OF 'EM ARE SLIPPER SLAMMERS, TOO

The increased use of automobiles by tourists who trek annually to Florida. to escape the rigors of winter is: graphically revealed in the figures: gathered by the chamber of commerce: of this city and by the check kept at: the state line.

Recently a county at Lake City showed that more than one automobile a minute came into the state at this: point during the daylight hours. Am exact check showed an average of 75 cars an hour while an equally heavy number was crossing the St. John's river bridge at Jacksonville for southern points, forming a basis for a prediction by experts that around a million motoring visitors would be in the state by February 1.

IN SUNNY SOUTH

Frank Jackson, wife and four sons, Carrol, Hansford, Vyrl and Herbert are spending the winter in Florida and will attend the National Tournament. at St. Petersburg.

CHARACTER BUILDING

—AND HOW HORSESHOE PITCHING ENTERS INTO IT

Long, long ago (that's the way all good yarns begin) there was a chap who made his living by pounding out of history to any great extent and nevsetting monsters that make the modern magazine and newspaper, that had a notion he might someday be a great athlete and sportsman.

That was once upon a time, years and years ago and that fellow's name is still buried—not on the sport pages reams of copy for the hungry typeer will be.

In his high school days, he was quite some chap in his local sport circles—played football, basketball, baseball and went in some for track. He made good records in all sports and like many a chap, went off to college to show the rest of the world where to get off, as it were.

This fellow just happened to register at a great college in the west where a now famous coach was then making the name for himself that later sent him to one of the greatest colleges in the east and in the country to carve his name in the hall of fame in gridiron history.

The jolt that came to the small-town star was not long in reaching its destination. The great (?) athlete proved to be the smallest guy on the college squad of 75 giants and those were the days when brawn counted for about 99.99 percent of football. The little fellow was lost on the field the first week and that was the start of his downfall in sports but it was not the last jolt he was to suffer.

Walking along a street one day this fellow saw some chaps in a lot engaged in pitching horseshoes.

"By jove, if they won't let me play football, I'll show 'em something when it comes to the game of horseshoe pitching. I know I can "play" that game, even if I can't make the world sit up and take notice of me on the football field," he mused to himself as he hopped over the fence and joined the group of men, old and young, who were watching the game in progress on a make-shift court.

The young fellow "butted into" the game and started in to show the old-timers how to play an easy game like horseshoe pitching. He said to himself, "wait until they see me take the neg out of the ground like I used to do back of the barn, down on the farm in the days of long ago."

The pitchers made room for the

newcomer, as horseshoe pitchers are wont to do always, and they watched him handle the shoes with amusement in their eyes, but only looks of interest on their faces.

The confident "young feller" gave the court a critical once-over and taking another pitcher for a partner, set sail for his conquest—but oh, what a fall guy he proved to be.

The shoes they gave him were too heavy, they were not like the old shoes he had used in the barefoot days and his fingers were all thumbs and his thumb was all finger.

Up into the air went the first pitch to land just about as far away from the stake (peg he called it) as was passible for the shoe to and and still remain in that end of town. It was a clean miss, not a hit and the chap looked like someone had given him a body blow.

His partner registered a ringer and took the points. The other couple sent their shoes down the line to the stake in one, two, three and four order, all of the shoes landing within an inch or two of the stake. The ease with which they lifted the shoes into the air and the nice way in which the shoes settled around the stake almost flabber-gasted the guy who thought he could show 'em cards and spades, but he was game.

He picked up the shoes and taking a great stance (?) like the other fellows, he grabbed the first shoe in his right hand, like he used to grab the shoes that old Dobbin had thrown in a gallop about the pasture and took a slant at the peg with one eye squinted along the open end of the shoe.

All set, he let 'er go. The shoe wobbled all over the ether for two seconds and landed ten feet short of the peg, ten feet to one side. Striking the earth at an angle, the shoe said goodbye to the pitcher and rolled to the edge of the big court, there to repose against the wooden fence, for all the world to see and to grin.

The next shoe repeated the performance, seemingly for the benefit of the crowd around the court and with revenge on the newcomer. But the fellow still was game.

He nitched and nitched and nitched and his house of cards tumbled about him—he finally turned to one of the men who had been giving him a suggestion now and then and with the look in his eyes of a whipped cur, asked him what the matter was.

The oldtimer was a kindly chap and with a gleam of real humor in his eye, gave the fellow something to think about and to pass on to the rest o' the world.

"Young man, don't you know that even the most trivial job in the world can be done in the right and wrong way? You came onto this court with a smile of intolerance on your face and the disdain of the game in your eyes.

"You thought we were just fooling away our time on a "fool" kid or country-jake game—pitching horseshoes.

"Let me tell you something. Go look in a glass and see the worst whipped horseshoe player I ever gazed upon—a man whipped by himself. It will do you good and it will bring its own reward, provided you take the lesson learned today to heart.

"No job, no game, no really worthwhile thing in this world is easy. Every successful person had to climb to the top over his or her own failures and successes.

"You might play football better than many fellows; you might shoot the best game of pool in your town; you might hold down the hottest corner in the infield in a baseball game; you might play the hardest golf course in the country in par; you might do all of that, but can't play horseshoes.

"No one in the world knows that better than you yourself—because you thought that it was easy pickings.

"Nothing is easy unless ease is gained by hard work and long hours of practice. You can learn to "pitch" horseshoes, but first, you must learn yourself. You have had a good lesson today. Take it home and come back again, we'll be glad to have you and will show you all we can, but you must be willing to start at the bottom and climb.

"Pitching horseshoes, right, is a real job. It takes infinite patience, proper instruction and practice. It is no child's play, no "barnyard pastime," it is a real game.

"It wears out the soft skin on the hands, but it leaves in its place, a knowledge that the hand grows hard as practice is carried on and the eye and hand become as one. The result is a horseshoe pitcher of note with increased confidence to meet the world at its own game and win.

"Faith in the game, faith in its merit and faith in one's self make up the three cardinal points in any sport that tends to make better men and women, boys and girls as in the case of pitching horseshoes.

"You will make good, because the game is clean and it breeds real

sportsmen. It is a game, but it also stands for all that is good in life and there are no entangling alliances, no sharks, no crooks. Come back again, we are always on the job."

The fellow came back and won the game of building a real character upon honest defeat and you can do the same.

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EDITOR'S DESK

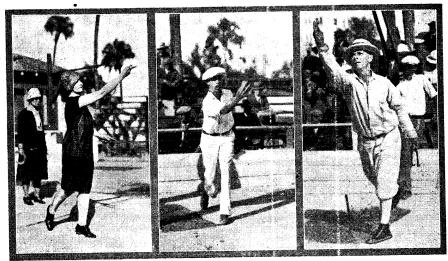
—comes a letter suggesting that we print pictures of the champions, exchampions and near-champions, showing how they hold their shoes. We have done some of this at various times, but perhaps we can do it again this year.

—comes the stories of horseshoe pitching at St. Petersburg. And, boy! how it does make us want to hit the rattler for Florida. Horseshoe fever, coupled with zero weather, like we have had in London around the first of the year, makes the temptation doubly forcible.

—comes a message from our old friend, E. M. Merchant, of Louisville. He has been a good horseshoe booster and the game owes him a debt of gratitude for his services.

-comes a letter from a prominent horseshoe company stating that poor support from the pitchers has caused them to deal almost exclusively with hardware and sport Where are we going? Are we going to make this a penny ante sport? These manufacturers should be patronized. Look over the list of advertisers in THE HORSESHOE WORLD this month -they are real boosters. bother with the firm that feels it owes nothing to the game and refuses to spend anything toward promoting it?

—comes a complaint that horseshoe pitchers in a certain Northern town fail to support the officers of their club. Too true. It was always thus, and probably will be, but if those who are really carrying the load will realize that they are doing a big thing for their community they will not have as much reason to complain. But, at that, let's help out our club officers a little more, boys!



SOME WELL-KNOWN PLAYERS PITCHING HORSESHOES AT ST. PETERSBURG, FLA.

NATIONAL MID-WINTER HORSESHOE TOURNAMENT at St. Petersburg - Feb. 20 to Mar. 1

Everyone interested in horseshoe pitching should plan to be in St. Petersburg, Florida, for the National Mid-Winter Horseshoe Tournament which will be held here from February 20th to March 1st.

Many of the horseshoe pitchers of America will assemble here for that event, including most of the champions, ex-champions and champions-to-be. Attractive prizes will be awarded to the winners of the various events.

St. Petersburg, "The Sunshine City," offers more and better facilities for horseshoe pitching than any other city in this winter playground. It has provided forty-eight lanes in beautiful Waterfront Park, just a stone's throw from Tampa Bay, and only a few blocks from the heart of the business section or from the new Million Dollar Recreation Pier.

St. Petersburg's delightful climate is another attraction that awaits you here. Warm, sunny days follow one another in almost endless succession. There have been only 89 sunless days in this city in the past 17 years, an average of less than 6 a year.

Excellent accommodations are available at reasonable prices—100 hotels, some 300 apartment houses, many furnished homes. All kinds of entertainment. Free band concerts twice daily in Williams Park. Theaters, concerts, lectures, dancing, Big League baseball, Festival of the States and the like.

Plan now to come. Write for booklet and any particular information you desire. Address: P. A. Conant, Chamber of Commerce.

St-Petersburg
The Sunshine City

Prize List and Rules of National Horseshoe Pitching Tournament

The list of prizes and trophies to be awarded the winners at the National Horseshoe Pitchers Tournament at St. Petersburg, Fla., Feb. 20 to March 1, and the entry rules of the contest are given as follows:

Frizes and Tropines i	or Men's Tournament	
First Prize, Gold Medal and \$300	Eleventh, Trophy and	55
Second, Trophy and 250	Twelfth, Trophy and	50
	Thirteenth	45
Fourth, Trophy and 150	Fourteenth	40
Fifth, Trophy and 125		35
Sixth, Trophy and 100	Sixteenth	30
Seventh, Trophy and 90	Seventeenth	25
Eighth, Trophy and 80	Eighteenth	20
Ninth, Trophy and 70	Nineteenth	15
Tenth, Trophy and	Twentieth	10
Total Men's Cash prizes	\$1.750	
1 • • • • • • • • • • • • • • • • • • •	Ψ1,//Ο	
Prizes and Trophies for	• •	
Prizes and Trophies for	Women's Tournament	50
	Women's Tournament Third, Trophy and	50 25
Prizes and Trophies for First, Gold Medal and\$100 Second, Trophy and	Women's Tournament Third, Trophy and Fourth, Trophy and	-
Prizes and Trophies for First, Gold Medal and \$100 Second, Trophy and 75 Total Women's Cash Prizes	Women's Tournament Third, Trophy and Fourth, Trophy and\$250	-
Prizes and Trophies for First, Gold Medal and \$100 Second, Trophy and 75 Total Women's Cash Prizes Total Cash Prizes	Women's Tournament Third, Trophy and	-
Prizes and Trophies for First, Gold Medal and \$100 Second, Trophy and 75 Total Women's Cash Prizes	Women's Tournament Third, Trophy and \$250 \$2,000 500	-
Prizes and Trophies for First, Gold Medal and \$100 Second, Trophy and 75 Total Women's Cash Prizes Total Cash Prizes Value of Trophies	Women's Tournament Third, Trophy and	-

ENTRY BLANK

NOTE—Entry fee of \$3.00 for men and \$2.00 for women must accompany each entry. In addition, \$5.00 is to be deposited by each entrant as a guarantee that entrants will finish the games for which entered. The deposit must accompany entry blank. It will be refunded when games are finished. Read the entry rules carefully, mail this blank, with entry fee and deposit to H. L. Ermatinger, President of the National Horseshoe Pitchers Association, 849 Fourth St., N., St. Petersburg, Florida.

ENTRY RULES

The first week all entrants will pitch on the Round Robin plan, the men finishing from one to 12, inclusive, and the women from one to four, to pitch the second period or finals on the Round Robin Plan. The 12 big moneys in the men's tournament ,and the four moneys in the women's tournament will be played for in the second period. The World's Championship in both divisions will be decided by number of games won in second period.

Entry fee for men is \$3.00; for women, \$2.00. Entry fee, including \$5.00 deposit, must accompany entry.

In order that all names of entrants may be published in the Official Program, entry blanks and fees should be in the hands of H. L. Ermatinger, 849 Fourth St., N., St. Petersburg, Florida, by February 6, 1928.

In addition to the entry fee, \$5.00 is to be deposited by each entrant as a guarantee that entrants will finish the games for which entered. This guarantee will be returned at the end of the tournament to each entrant completing the schedule of games.

The winner in the men's and also in the women's tournament will be declared World's Champion.

The decision of the tournament committee shall be final on all questions regarding the tournament.

Any questions concerning entries and the tournament should be addressed to D. D. Cottrell, National Secretary, 726-C. Fifth Avenue N., St. Petersburg, Fla.

This world's championship tournament is sanctioned by the National Horseshoe Pitchers Association, and is open to any horseshoe pitcher in the world who becomes affiliated with such association.

Just Among Ourselves

ELL, here we are again with those 1928 resolutions all working overtime for the good of the game and all who seek its advancement.

The Horseshoe World has made its resolutions and it plans to keep every last one of them—with the aid of the pitchers from every state in the nation.

Things are looking up in all sections. Letters are coming into the office of the editor in bundles, all offering suggestions and assistance in the advancement of the game of pitching horseshoes.

Many helpful suggestions have been sent in, but perhaps the best one comes from a resident of a middle western state, who says that it is high time that the pitchers of the country took the lead in boosting the Horseshoe World in every way possible

This man wants to know how many horseshoe pitchers' associations have sent in lists of their members; how many secretaries have offered their hearty co-operation in writing for sample copies to be distributed to their members; and he asks how many associations and how many individual pitchers have sent in contributions.

We are passing his questions on in the hope that they will serve as reminders of what can be done in 1928 and thereafter.

He Starts Right

Recently, we saw a photo of Travis Jackson, noted shortstop of the New York Giants, posed in regulation fashion on the courts of Hot Springs, Arkansas, pitching horseshoes.

The caption with the photo stated that Jackson had started training for the 1928 baseball grind by taking up the horseshoe pitching game. He was

given credit for being the first baseball star to start the training season.

Jackson is a fine baseball player and must know that pitching horseshoes is real sport, furnishing just the right type of training for baseball skill and physical perfection.

What a Waste!

A news dispatch from Washington, D. C., states that the cost of the World war to the United States in cold cash was 48 billions of dollars.

This does not include the thousands of dead and the cost to the nation in blood and broken bodies-just the cost in money.

Think what that money could do if put into proper use. Think of what a small portion of it would do for the country if expended on horseshoe courts and equipment.

Help build up a nation of athletes and sportsmen and there will be no more wars.

Give the Papers a Chance

Have been looking over the city newspapers for the past ten years, also the country or community newspapers of Ohio for the same number of

In all that time, I have noted less than a dozen items about the game of

horseshoes.

Are you giving your newspapers a square deal in the matter of news? Are the newspapers giving you a square deal? Take stock today and get into the game—publish the horseshoe pitching as it deserves to be boosted and there is no telling where the end will be, if any.

Put the game in the news of the day and the rest will be easy-ever remembering that news is news also to The Horseshoe World, first, last and all the time.—A-K-C.

The National Horseshoe Pitchers Association **OFFICERS**

849 Fourth St., North, St. Petersburg, Fla.

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Madison Press Co. Bldg., London, Ohio

SECRETARY......D. D. COTTRELL 726C 5th Ave. N., St. Petersburg, Fla.

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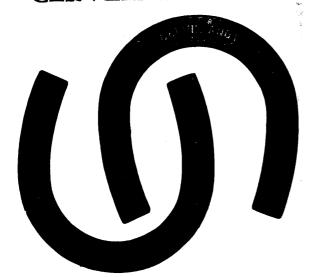
OFFICIAL PUBLICATION

THE HORSESHOE WORLD, LONDON, OHIO

One Dollar Per Year Published Monthly

R. B. HOWARD, Editor and Publisher

"CLEVELAND" HORSESHOES for Pitching



DROP FORGED

from the Best Open Hearth Manganese Steel

...HEAT TREATED

We can furnish these shoes if desired, of either soft or hard steel.

Hardening by heat treating gives the grain of the steel an even consistency throughout and absolutely prevents breakage. It also prevents nicking and roughing up from usage. However, many players, prefer a soft shoe, so that we carry both in stock.

The Perfect Balance of the "Cleveland Shoe" makes a shoe casy to control when pitching.

Complies with the Official Regulations

Price per pair, \$2.50

Mailed post paid in U. S. A.

Manufactured by

THE CLEVELAND HARDWARE COMPANY

Lakeside and East 45th St.

CLEVELAND, OHIO

HORSESHOE PITCHING

Do You Want to See Our Great National Sport and Popular Pastime Go Ahead or Shall it Be Killed by Petty Jealousy?

SOME SPORTS THAT NEVER
SUFFERED FROM UNWISE
REGULATIONS

GOLF—Every item of equipment in the "Ancient and Honorable" Game has been improved to meet popular demand—including the radical change from the old hard gutta-percha ball to the present rubber-center ball which was forced by the great majority of players.

BOXING—Development from the old barbaric, all-day-and-all-night bare-knuckle fighting, to the speedy, scientific 5-oz. glove contests of today, makes a modern sport that fills vast stadiums.

FOOTBALL—The recent develop ment of protective helmets, shin guards, mud cleats, etc., have brought a style of play that makes football a game for the masses instead of the few.

BASEBALL—Gradual development from the old sand-lot game of "rounders" has been due to the big bat; the curve ball; the foul strike; the fielders' glove; the catcher's big mitt, mask and pad; the present "live" ball, and other features that keep the game constantly abreast of public favor.

TROTTING — Hobbles, blinders, the pneumatic-bike sulky, etc., although hotly opposed at first, have greatly improved the harness game.

Every devotee of our popular sport of horseshoe pitching has a personal interest in seeing to it that the above question is answered right.

1

And each and every one of you can DO SOMETHING about it.

You can lend your personal influence to block any further effort to meddle and muddle with the rules. This short-sighted effort will doubtless be made at the National Tournament at St. Petersburg, Fla., in February, just as it was made—without success—at Duluth last summer.

Horseshoe pitching as a sport and a popular pastime has gone ahead by leaps and bounds, faster than any other in the history of this generation.

It has been built up by adherence to the present rules and regulations, which were wisely framed by men who wanted to see this game grow in popular favor—as it has.

The point of attack in those rules and regulations is RULE 6.

Rule 6 is the paragraph defining the official shoe—its limits of weight, width, length, height of heel calks, and opening between calks.

All shoes coming within these limits are official for home games and in National tournaments alike. No player is ever at a loss to know just "what is what."

There are dozens of makes of horseshoes pitched by different players, all having their minor features of design, and each make having its ardent adherents who claim no other shoe is as good. All of which is as it should be and helps public interest.

When a player finds a variation of design, within the official limits of Rule 6, that gives him better grip, balance or control, he has helped the game, and is entitled to credit for the improvement.

What happened when the Putt Mossman shoe came out? It was declared a real improvement. Many amateur and professional players found it gave better control and balance, improved their game. National and State champions, and thousands of players everywhere, have endorsed the Putt Mossman shoe. Many of them firmly say they will pitch no other. Shall we consider the wishes of these players, the public? Other forms of sport have retained public favor, have gone ahead, by considering the good will of those who support them. Shall we go ahead, or go back?

The introduction of the Putt Mossman shoe gave this sport a tremendous boost. Money has been spent to the very limit of the resources of the Putt Mossman Horseshoe Co., Inc., for what? To create a monopoly of the horseshoe business? No. To quicken public interest in the sport as a whole. And every fair-minded player must admit that the game numbers thousands of new followers who were attracted to it by the publicity and exploitation work of our company.

We stand for the betterment of this sport. Horseshoe pitching will go ahead. Efforts to handicap the sport to suit the short-sighted ideas of a few, will only kick back at those few. The game will go on. Players will do just as players have done in golf and in every other sport that retained public favor—they will use whatever equipment proves to be good for the game.

Those who try to lead the public by the nose will find, to use a vulgar phrase, that they have "got an elephant by the tail"—and a bull elephant is a tough animal to hang onto, at either end.

All we are asking is a fair deal.

We are eager to hear the verdict from everyone who has the interest of the horseshoe sport at heart. Will you Mr. Player or Mrs. or Miss, write a letter to Mr. D. D. Cottrell, Secy. of the Nat'l Horseshoe Pitchers' Assn., at No. 726-C 5th Ave. North St. Petersburg, Fla., and make known your stand on this important question?





CHAMPIONS, SPORT AUTHORI-TIES, CLERGYMEN, JUDGES, DOCTORS AND LEADING PLAYERS ALL ARE "MAR-RIED" TO THE PUTT MOSSMAN SHOES

I certainly appreciate and enjoy pitching the Putt Mossman shoe.

I had all the confidence in the world in the shoe and that is one reason for defending my title at Duluth, Minn., in August, 1927, under trying conditions.

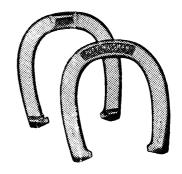
I will use the shoe in defending my title at St. Petersburg this February, 1928.

Yours truly, C. C. DAVIS, World's Champion, 1927.

"I have tried your shoe and find it has several fine points that are far above all other makes," writes Jimmy Risk, Indiana State Champion and runner-up in National Tournament, St. Petersburg, 1927.

"I am pitching your shoes and am doing nicely. I like its balance and will pitch it in all future tournaments and exhibitions," writes Mrs. Geo. Brouillette, National Woman Champion, St. Petersburg, 1927, and holder of women's world records.

Bert Duryee (former Kansas State Champion) and one of the best players in the country, writes that they have improved his game.



Quoted from Just a Few of Many Kind Letters

"The more I pitch them the better I like them."
F. F. EACHUS.

F. F. EACHUS, (Former State Champion of Ohio) "They certainly are a real balanced shoe."

WM. ARCHER, (One of the best players in Canada)

(Continued on Next Page)

"I recommend the shoe to any player"
S. L. HIATT,
Long Beach, Calif,
(Calif, State Champion)

I have used several different makes of shoes during the last four years. I think your shoe is the best balanced of any that I have ever pitched and I am sure no one will make a mistake by trying them out.

SAM B. MATTINGLY, Louisville, Ky.

(City Champion, State Champion, won with P. M. Shoes, 1927)

I wish to thank you for making a shoe that has improved my game.

A. H. HOLZHAUER,

S. Glen Falls, N. Y. (County Champion)

The best I ever pitched, easy to throw, stay where thrown.

GEO. HILST,

Green Valley, Illinois

(One of the best players in country)

I cannot recommend your shoes too highly; they are without a doubt the best shoes on the market.

JOE DUBIE,

Butte, Montana

(Western Montana Double Champion, 1927)

"The best shoe that I have ever used."

J. E. GASLIN, Jeffersonville.

"I like these shoes better every time I pitch them."

W. R. COBB,

St. Joseph, Mo.

Your shoes are the best I have used in the five years that I have been in the game.

JOHN McINTOSH,

East Palestine, Ohio.

I have gained in my pitching 8 to 10 per cent in ringers with your shoe. I am 100 per cent for your shoe.

FRED McNEMAR,

Yakima, Washington

(Continued from Previous Page)

The more I pitch them the better I like them.

D. T. LEONARD,

(New York State Champion).

They have all the fine points you claim they have.

H. EDMONDSON,

Arlington, Nebraska.

M. George won State Championship of Pennsylvania, 1927, using the Putt Mossman shoe.

I think they are a great improvement in pitching shoes.

> C. C. WHITELEY, Berryville, Arkansas.

They are rightly balanced; I can pitch a higher percentage since I have used the Mossman shoe.

HOWARD COLLIER,

Canton, Illinois. (One of best players in the country)

May you be more successful than you anticipated with the shoe.

JIM DEEDS,

California.

I think before another year everyone here will be using your shoe.

G. A. UHLIG, Cozad, Nebraska

(State Champion, 1927, won with Mossman Shoe)

With its more evenly balanced center, prevents fingers from crowding and slipping, and keeps shoe under control with less effort.

HENRY SCHLIEF,

St. Paul, Minn.

I have pitched several different makes of shoes and frankly state that the Putt Mossman make of shoe has improved my pitching fully 25 per cent. It is the leading shoe in most of the clubs around here and gaining rapidly.

A. J. STONE,

Fairview, Illinois

Your pattern of shoe easy to throw.

J. G. WILLIAMS,

Council Bluffs, Iowa.

I have pitched most all makes of shoes. I like the Mossman shoe the best.

GUY BRANINE, Cheney, Kansas

(State Double Champion, 1927, won with P. M. Shoe)

Very much pleased with the shoes; am pitching 8 to 10 per cent more ringers than with any other shoe I have used.

J. F. BOWERS, Birmingham, Mich.

After throwing your shoes have surprised myself the way I could throw ringers.

D. P. CERA, Junction City, Wis.

Miss Doris Perkins, 16-year-old expert of New England, uses and recommends the Mossman shoe.

Your shoe is more than popular in California.

J. M. McNAMES, Emeryville, Calif.

The Mossman shoe has improved my game.

S. N. PULLINS,

(State Champion, Arizona, 1921, won with Mossman Shoes)

Have used several kinds of shoes. I like the Mossman shoe the best.

G. B. TWEEDIE

(One of the best players in N. Y. State)

Mrs. J. F. Francisco, one of the best of the women players and a former world's champion, uses the Putt Mossman shoe.

You have a great shoe and all of the boys are falling for them.

L. V. MAPES, East Chicago, Indiana

The Putt Mossman Shoe is Advertised, Sold and Pitched in every State of the U. S. as well as in Canada

MRS. C. A. LANHAM WON LADIES' NATIONAL TOURNAMENT AT DULUTH WITH

OHIO Horse Shoe Co.'s Make of Shoes

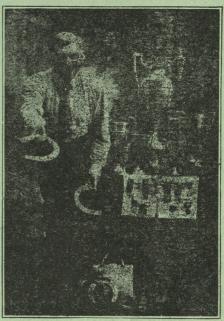


MRS. C. A. LANHAM World's Champion Lady Pitcher

Mrs. C. A. Lanham of Bloomington, Ill., won the Ladies' National tournament for the fifth time with our straight calk model pitching shoes.

She made 2 World's records for ladies by pitching 6 consecutive double ringers and pitching 83 2-3 per cent ringers in one game.

Frank E. Jackson, former World's Champion finished second with our Curved Calk Model Shoes.



FRANK E. JACKSON Ex-National Champion

Junior Ohio

More "Ohio" Shoes Used in the Duluth National Tournament Than Any Other Make. This is Proof That "Ohio" Shoes are the Most Popular

Curved Toe Model



Weight of regulation shoes 2 lb. 4 oz. to 2 lb. 8 oz.

Straight Toe Model



Junior Weight 1 lb. 10 oz.

Our shoes are DROP FORGED out of special steel and hardened. On the market over seven years. Guaranteed for one year. Price \$2.50 per pair, postpaid, for regulation size; \$2.00 per pair for Junior Shoes. We can also furnish shoes in soft metal. Circular with rules and instructions on pitching mailed free.

Agents and Dealers Wanted-Liberal Commissions - Write Today

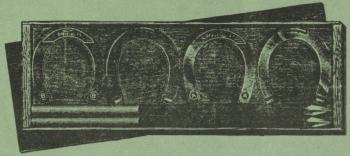
hio Horse Shoe Co.

866 Parsons Ave.

Columbus, Ohio

The Most Complete Line of Shoes and Accessories IAMONI

Moreon of the confliction of the



Composed of two pairs of Shoes and Two Stakes. Shoes may be either Official or the Junior size, any type. One pair is painted white aluminum, and the other gold bronze. Shoes of a pair marked A and B respectively. Stakes either pointed or with cast iron stake holders



OFFICIAL SIZE WITH STRAIGHT TOE CALKS

Conform exactly to regulations of National Association. Made in following weights: 2 lbs. and 4, 5, 6, 7, or 8 ozs. Drop forged from tough steel and heat treated so that they will not chip or break. Painted white aluminum or gold bronze, marked A and B respectively.



Same shape and size as official shoe, but is lighter, weighing 1 lb., 8, 9, 10, 11 or 12 ozs. Drop forged from tough steel and heat-treated so that they will not chip or break; painted white aluminum or gold bronze, marked A and B respectively.



DIAMOND CAR-RYING CASES

Made with a good lock; the safest and most convenient way of carrying shoes. Leather cornered with large strong handles. Holds two pairs of either Standard or Juntor shoes very comfortably. Tan colored.



OFFICIAL SIZE
SPECIAL DEAD FALLING TYPE
Made of a softer steel which
lies absolutely flat and dead
when it falls. A favorite with
professional pitchers. Weight
same as regular.
Made with either straight or
curved toe calk.

POINTED HORSESHOE STAKES

Made of steel, 1 in. diameter, 30 in. long, pointed. Painted black in ground with top 10 inches painted white aluminum. A stake less than 30 in. long is too shore to be set solid in the ground.



DIAMOND
OFFICIAL STAKE
HOLDER & STAKE
For outdoor as well as
indoor pitching. Holder
drilled at an angle to
hold stake at correct
angle of slope toward
pitcher. Best materials,
painted with rust-proof
paint underground.
white aluminum paint
for the ten inches above
ground.



OFFICIAL SIZE WITH CURVED TOE CALK

Made otherwise the same as regular official shoe with straight toe calk, shown to the left.





OFFICIAL
RULE BOOKS
Contain the Official rules of
the game. Drop
us a line telling how many
members your
lave in your
club. We'll send
a copy for each
ens.



HOW TO
ORGANIZE
A CLUB
A Sixteen page
booklet free
telling how to
organize an d
promote a club,
duties of officers, etc. Write
us for information about the
game.

DIAMOND CALK HORSESHOE

4626 GRAND AVE., DULUTH, MINN.