

THE
HORSE
SHOE
WORLD

FEBURARY 1937

THE HORSESHOE WORLD



Vol. XVI

LONDON, OHIO

No. 2

Just Among Ourselves



This issue gives news from many states . . . it shows activity in indoor courts and plans for the spring season already under way . . . one club did a wise thing, we notice . . . in electing officers this club named a club reporter . . . a good publicity man who can get in to see the sport editor is a big asset . . . the game received more publicity in 1936 than any previous year, in our opinion, in spite of the fact that there wasn't a national tournament . . . newspapers are using more and more space . . . patience and perseverance will win in the publicity line . . . take it from one who sits behind one of these newspaper desks when he isn't writing for this magazine . . . 1937 looks like a big horseshoe year . . . let's get a good start now and make it a "hummer."

FEBRUARY, 1937

48 AFFILIATES?

It may be hoping too much, but we want to see 48 affiliates to the National Association—that is that many state associations represented in our ranks.

That will take a lot of work, because some states seem to have few horseshoe pitchers and they are not easily brought together. But it will happen in time, if we are willing to stick to the job.

The ones that discourage us most are the good horseshoe states, where horseshoe pitchers are numerous and where in spite of this no leadership has developed to organize a state association. Worse than this, there are still state associations who don't co-operate with the National. Why? If they would tell us what their reasons were, maybe we could change their minds. Anyhow, let's all get under one big tent—and if things aren't right you can help correct them from the inside. It can never be done from the outside.

OUR READERS COME FIRST

In publishing *THE HORSESHOE WORLD*, our readers come first. The magazine is printed monthly for them. Suggestions to the editor for the betterment of them. Euggestions to the editor for the betterment of the magazine are always welcomed.

The time that you magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price — \$1 per year, cash in advance, Canadian subscription \$1.25; 10 cents per single copy.

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R. B. HOWARD,
Publisher and Editor

Business Offices, Madison Press Co. Building
45 W. Second Street, London, Ohio

*Official Organ of the National Horseshoe
Pitchers Association*

HORSESHOE PITCHERS MUST STAY IN SHAPE TO WIN

Ted Allen recently appeared on the stage at a Dayton, Ohio, theater, the home of Dr. Alan Pottle, Dr. W. E. Daffler, and all the other Gem City horseshoe enthusiasts. He got a great hand for a good show and ratted a great lot of good publicity.

The following is an article by Harold Boian, in the Dayton Daily News:

If anybody ever gets a certain Mr. Ted Allen on his trail and he has the slightest look of anger or vengeance in his eye, that person had better get going, and going fast. Allen could probably spot his enemy a city block head start, with an eight story building between, then stop him by looping a horseshoe over the building and gently around the neck of the prey.

Ted Allen, as followers of the horseshoe sport probably know, is the world's champion at his game. Ted found a few minutes between shoes at the Colonial theater, Saturday, to stop and give a few lines about himself, and what a career he has had from the time he was a barnyard pitcher at the age of seven, until he is now world's champion at 28.

This dead-eye can do just about anything with a horseshoe except eat it. Pitching ringers is second nature to Ted and he does it easier than you or I can devour a luscious steak in the evening, after missing a noon-time meal.

Among some of his "easy" tricks, as Ted calls them, is knocking a cigar out of a man's mouth and scoring a ringer with the same shoe. He can even loop the stake with another person sitting on it and can pitch with either hand equally as well. He can also place a stool, two feet high, in front of a stake and with a "stooge" standing on the stool, pitch through his legs and hit a bull's-eye.

One of Allen's pet tricks is hitting pegs placed at irregular distances from him, and that takes plenty of skill. The idea for trying this one came one day when he was giving an exhibition and an old man was leaning over a fence watching, with a cane in front of him. Without a bit of warning Allen turned far off the course and threw a perfect ringer around the cane.

In spite of the fact that Ted ranks first in the world of horseshoe tossers, this isn't his favorite sport. His favorite is hunting. Allen says that he can hold his own with the best of them while shooting rabbits, but he has never attempted trap-shooting. Allen believes, however, that he could become a better-than-

average trapshooter if he would take up the sport.

These two pastimes come a long way from rounding out his sports curriculum. He is very fond of baseball, football, swimming and tennis, and earned a letter in each while attending high school in Boulder, Colo.

It was almost 22 years ago when Ted was living on a farm in Kansas that he pitched his first shoe. "I liked it from the first time I ever threw," he says, "and I've kept at it constantly ever since. For six years after that first pitch, he confined all his efforts to his father's farm yard.

At the age of 13, Allen tried his hand for the first time at pitching in a tournament. That was the Western Kansas meet and he won it without much trouble.

After that he pitched in state tournaments throughout the west until 1933 when he competed for the first time for the world championship at the Chicago World's Fair. He won the world's title in that first attempt, defeating Blair Nunamaker, Ohio State champion, of Cleveland, in the finals.

Ted competed in the Colorado state tournament 10 consecutive years and won it eight times. The only two years he lost out he was beaten by his own brother. He has also held state titles in California and Oregon.

These state tourneys were all won while Ted was still an amateur. He has been a pro just a little over four years. Since turning pro he has won the world's championship every time he has competed for it. He copped his title in 1933 and 1935 and there were no tournaments in 1935 and 1936.

Strange as it may seem, there are set training rules with which Ted complies. He gets from eight to 10 hours sleep at night and gets plenty of exercise. Before putting on a performance, he warms up something in the manner of a baseball pitcher.

A strict diet is also followed. He eats plenty of fruit and vegetables and drinks a lot of water and milk daily. Ted says he attributes a large part of his success to these rigid rules.

"I've seen and pitched against some mighty good pitchers," Allen says, "and I know there are some of them who could probably have beaten me had I not been in perfect shape and had a strong competitive spirit which they lacked." He says it takes much more effort than anyone will ever realize to pitch through a long session at matches in tournament competition and therefore it's best to stay in shape. For that reason he

does not smoke or drink or even have a cup of coffee.

His stern, solidly-built body verifies these statements. He has a pleasant smile and personality. He stands five feet, six inches tall, and weighs between 150 and 155. He has brown curly hair and one false tooth, in place of one he had knocked out in a bit of boxing, a sport he would now rather watch than compete in.

The shoe Ted pitches is the regulation two and one-half pound horseshoe. He expects to have a model of his own by summer, however. Allen finds pitching in Dayton quite difficult, because he is accustomed to pitching the regulation 40-foot distance, while the stage here permits him but 30.

One of the tricks he performs here that draws a lot of interest, is pitching over a blanket, which shuts off his view from the peg, and make a ringer. He says it's simple, as he lines the peg up with some obstacle in the back ground and then just gives his regular swing for the proper distance. He also places matches around the bottom of the peg and then strikes them from the 30-foot distance.

Ted has been in theater work since last April and says he likes it more than anything else because he meets so many interesting people.

One of Allen's biggest thrills came last October when he appeared in the big wild west rodeo at Madison Square Garden, New York. "I booked that one myself," Allen proudly says. "I went to the man who runs this show one day and asked for a chance to put on my act. He told me to go down and pitch a few for him, and after I did, he said he would give me a temporary one-day stand and if the audience liked my act he would keep me longer. I pitched just two days and then he signed me to a contract for the 18-day duration of the show.

It certainly doesn't take just a horseshoe addict to appreciate Allen's ability and he is one sports performer no one would ever regret watching in action.

FORM ASSOCIATION

The first meeting of the Maryland State Horseshoe Pitchers' Association was held recently in the town hall at Brentwood, Maryland. The Constitution and By-Laws were adopted and officers elected are as follows: President, Mayor William M. Mahaffey, of Brentwood; vice president, C. E. Nordeen; secretary, Jas. T. Whalin; treasurer, Lee Fleshman.

Watch for the GREEN STAMPS.

A WORD TO STATE ASSOCIATION OFFICIALS

By the National Secretary

It is time to plan now for the new fiscal year which starts June 1. State charters expire on that date and all present membership cards expire on that day.

It is hoped that several new states will be added to the list of those receiving charters this year.

Memberships for the 1937-38 season may be accepted at any time, but they will not be effective until June 1. New membership cards are ready—order them any time.

And don't forget to look for the green stamps. Don't let your pitchers use shoes that are made by firms not co-operating in the stamp plan or use illegal shoes. Their membership standing is based upon compliance to this rule.

If you have not settled for the 1936-37 season you may do so now, by sending in cash or returning cards you have left over. In no case may these cards be changed by you to be used over again for the new season. New cards, renumbered, will be issued. This will help us and help you keep our records straight.

We appreciate your fine co-operation during the past year. Ohio led the way in membership and it is hoped a tournament can be arranged at Cleveland or some other point in Ohio. You all did fine. Who will lead the way next year?—R. B. H.

INSTALL OFFICERS

William McCoy, of Lynbrook, was installed as president of the Fairlawn club, at the meeting held in the club rooms, Saturday evening, January 30th.

Those elected to serve with Mr. McCoy were Ed Wilms, of Springfield as vice president; Peter McGill, secretary; Eddie Markert, of West Hempstead, as treasurer; Bernard Werner, of West Hempstead as assistant treasurer; William Markert, of Ozone Park, business manager; Ernie Skellington, of Lawrence, team manager; Pat O'Connor of Lynbrook, sergeant at arms.

After the installation a buffet supper was served. Frank Patrick, of East Meadow, is chairman of the house committee.

Frank Woreth of West Hempstead was appointed manager of the courts.

A vote of thanks was extended John Walencis of West Hempstead, for the wonderful way he has served the club during the past year.

Peter McGill, the retiring president, thanks the club for the support and co-operation that he has been accorded during the past year, and expressed the wish that the members would give the new president the same. Mr. McGill has served two terms as president.

MAKING PLANS

Word from D. Eric Brown, 803 N. 30th street, Camden, N. J., president of the New Jersey Horseshoe Pitchers' association, states his groups are making plans for a big year this year.

Champ in Accident

Although there was every chance that he might be seriously injured, Theodore Allen, world's champion horseshoe pitcher, escaped with only minor injuries recently, when he swerved his car out of the road in order to keep from running into a school bus filled with children.

The accident occurred at Pershing, Ind., as Allen was on his way from Milwaukee to Dayton. His car smashed into a store building and was somewhat damaged.

A WORD FROM DE KALB

The De Kalb Horseshoe club in Ridgewood, Brooklyn, is looking forward to the coming season. We are probably the biggest horseshoe club in Brooklyn, boasting of a membership of 82 full-fledged horseshoe pitchers. We have four regulation courts and are working on a fifth; this will be ready very shortly. We can also look with pride at our courts as they are "honeys." They are well groomed all the year round.

We will have entrants in all the big tournaments this coming season. Any horseshoe club that would like to book some games with us can write to 474 Suydam St., Brooklyn.

Our officers are: President, Charles Hentze; vice president, Dick Sullivan; treasurer, Louis Boeringer; secretary, George Bechtler; sergeant-at-arms, Bill Egan and Robert Zimmer; recording secretary, L. Phillips; book manager, James Doyle.

FIRST TEAM MATCH

In the first team match game that was ever held in New York City, the Woodlawn club of the Bronx walloped the Fairlawn club of Long Island, by the score of 10 to 6. Both teams showed the need of some practice. E. Berquist of the Woodlawn club pitched well, while Ed Wilms did some good pitching for the Fairlawns.

These games were played at the Old Mill courts in New York City. They are the only indoor courts in the city. Some of the boys had not pitched a horseshoe since last fall.

Following are the scores:

Woodlawn club	Won	Lost
Berquist	3	1
Tressler	3	1
Kuykendahl	3	1
Wernert	1	3
Totals	10	6
Fairlawn club	Won	Lost
Wilms	3	1
Skellington	1	1
McCoy	0	3
O'Connor	0	1
Flynn	0	2
Hines	0	1
McGill	2	1
Totals	6	10

CHEYENNE ELECTS

The Cheyenne Horseshoe club held its spring meeting and election recently. Officers named were R. H. Bendio, president; A. L. McNeil, vice president; Ernest Harrison, secretary; G. H. McConnaghey, treasurer; E. J. Thompson, scorekeeper; George Donovan, assistant score keeper and Robert Owens, horseshoe club reporter.

Mr. Harrison who is also secretary of the state association, has just recovered from a siege of pneumonia. He is a hard worker and we are glad to see him back on his feet again.

MAINE READY TO GO

The Maine State Horseshoe Pitching association is looking forward to a big year this year, according to Raymond E. Adams, vice president.

The state association is making its plans for the 1937-38 membership drive and hopes to interest many new clubs and many new members.

Fred Robie, of Augusta, was elected president of the association. He has since been elected Secretary of State, with offices at the state capital.

Lombardi, Maine state champion, has been using indoor courts to keep the old pitching arm oiled up.

BOOST OUR ADVERTISERS

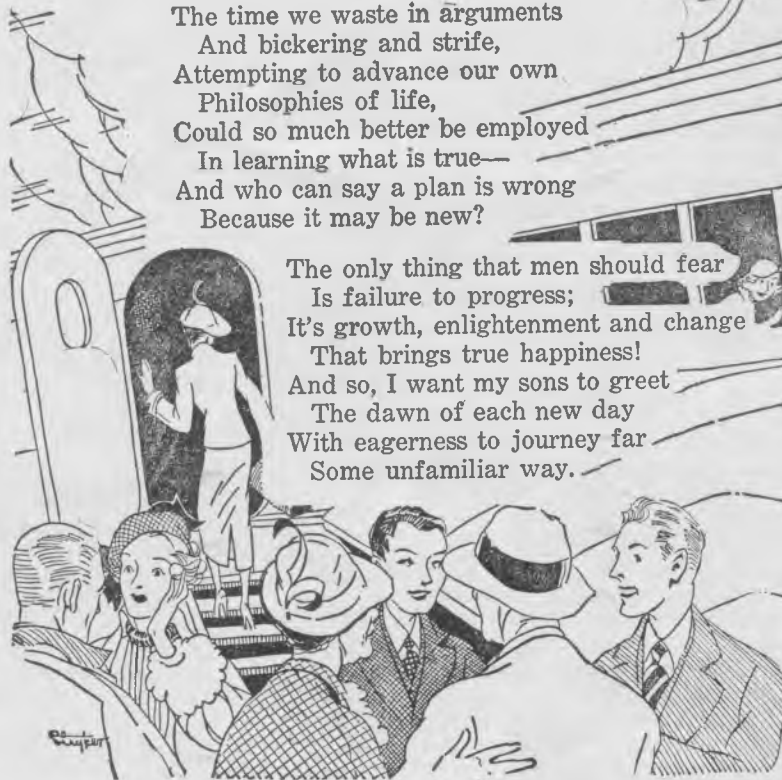
Don't Be Afraid of Change

I give my sons this brief advice:
"Don't be afraid of change!
Don't close your minds to anything
Because it's new or strange!"
And I believe that most of us
Could well afford to be
More tolerant of purposes
With which we don't agree.

by
LAWRENCE
HAWTHORNE

The time we waste in arguments
And bickering and strife,
Attempting to advance our own
Philosophies of life,
Could so much better be employed
In learning what is true—
And who can say a plan is wrong
Because it may be new?

The only thing that men should fear
Is failure to progress;
It's growth, enlightenment and change
That brings true happiness!
And so, I want my sons to greet
The dawn of each new day
With eagerness to journey far
Some unfamiliar way.



AMATEUR NOTES

ALLEN APPROVES

Approval of the A. A. U. taking over the amateur side of horseshoe pitching seems to be increasing each week.

Ted Allen, world's champion, who, of course is a professional, is the latest to place his O. K. on the idea. He writes:

"I see in the Horseshoe World that the American Athletic Union will make horseshoe pitching one of its regular amateur sports.

The good it will do our game in the future is beyond our comprehension, because when schools take up the sport it will be known in every

household before many years.

And we have you to thank for your successful efforts in interesting the A. A. U. in it. In two great conventions—the National Editorial Association convention in Maine last summer, and the A. A. U. convention in Houston, Texas, in December—you gave the sport a tremendous "break."

HAD BUSY YEAR

The Inland Empire Horseshoe club had a busy season in Spokane, Washington, last year.

The Spokane Chronicle contest was held on July 14. Bill Berwan was first in the C class; Bill Quirt first in the B class. On August 2 John Weston Davis won the A class meet.

Contests were played at Couer de Alene, Idaho, at Sand Point, and other places.

WAS SHOE CHAMP

Coleman Clark, the College Inn's tennis table wizard (Sherman Hotel, Chicago), is an all-around athlete. At the age of 13 he walked off with the title in the men's horseshoe tournament at Chautauqua, N. Y.

OREGON CHAMPIONS

O. A. Johnson, Portland, won the 1936 Oregon state title from Hilmer Pell. Mrs. Elsie Baldwin won the women's tournament.

Interest in Oregon has been fine, according to Elmer McMillan, president of the state association.

RESIGNS AS HEAD OF BUCKEYE GROUP

Loy D. Johnston Springfield, president of the Buckeye State Horseshoe association for this year, tendered his resignation to the board of directors on January 30.

Mr. Johnston is now employed with an oil company and the large amount of work falling upon him made it impossible for him to continue.

Dr. W. E. Daffler, 1433 E. Third street, Dayton, is the vice president, and will succeed Johnston. D. O. Chess, Cleveland, is secretary, and Henry J. Gunselman, Cleveland, is treasurer.

Johnson's letter of resignation is as follows:

Springfield, O., Jan. 30, 1937
To All Officers, District Commissioners and Members:

I deeply regret to hand you here-with my resignation as president of your organization, to become effective not later than February 14, 1937.

This act is brought about on account of additional duties and responsibilities assigned to me by my company. These duties take me away from my home for various and irregular lengths of time, and will not permit me time to devote to the welfare of your organization.

To my successor and you fine ladies and gentlemen goes my sincere best wishes for continued success.

If sometime in the future, I can be of service to you, I will do my best.

Yours sincerely,
LOY D. JOHNSTON.

SEEK TOURNEY

The Golden Gate Horseshoe club of San Francisco is attempting to arouse interest in a National Horseshoe Tournament in connection with the San Francisco Exposition. The exposition opens in 1939.

The National Association is in close touch with V. Dearing, 747 Capp street, secretary.

CLEVELAND NOTES
 By H. E. Corfman

Indoor pitching enjoyed three nights per week at the John Hay and Benjamin Franklin clubs. Many team matches played during the winter, and an individual tournament carded for mid-March.

The league had a get-together party last Saturday night. About 270 pitchers and friends played cards, sang, consumed hot dogs, danced and "talkfested" at this affair.

Some of the clubs have formed bowling teams and we are meeting in informal contests. A 240 game by Wade Park's Jack Fink is "tops" to date.

The high school indoor tourney, February 15, was won by Howard Schultz. Prizes for three top pitchers were Greater Cleveland league's new horseshoe pitcher statuettes.

	W	L	R	SP	Pct
H. Schultz, R.	5	0	61	132	46.2
A. Schultz, W.T.	4	1	51	100	51.0
Lewis, South	3	2	32	150	21.3
Svegel, E. Tech.	2	3	24	154	15.6
Hendryx E. T.	1	4	22	162	13.6
Henderson, Ad.	0	5	24	174	13.8

John Luthringer one of Cleveland's prominent attorneys, passed away February 7, in Miami Beach, Fla., at the age of 52. He was an enthusiastic, well-liked member of the Wade Park club, and responsible for many of that club's improvements.

FORM LEAGUE

At a meeting held in Mount Kisco, N. Y., an "A" horseshoe pitching circuit was formed for the summer months and will be composed of Poughkeepsie, Kingston, Chester, Orange, Montrose and White Plains, with home and home matches to be played. The first match will be staged on May 9.

Robert Jamison, jr., of Poughkeepsie, was named president of the league with Randall Kelder, of Kingston, elected vice president. Bruno Hamman was awarded the post of corresponding secretary, and Vince Doherty of Montrose was named secretary treasurer.

In a match between the Mount Kisco and Recreation Horseshoe Club "B" teams played at the old Senior high school here, the invaders scored a 12-6 victory. W. Hamman led the locals with three wins and no defeats. Charles Young broke even with three triumphs and a like num-

ber of losses; Nelson suffered three losses and R. Lewis was vanquished on six occasions.

Frank Springer and A. Disbrow paced the Mount Kisco tossers with four wins and two loses each while A. Nord had a trio of wins and J. Seamon won once while losing twice.

TO MEET AT WHITE PLAINS

The game of horseshoe pitching for the season of 1937 will get away to a flying start on Sunday, February 28th, when the various clubs throughout the metropolitan district of Greater New York, Westchester county, and points north, send two delegates each to attend a convention to be held at the old high school building on Main street in White Plains, N. Y.

Matters of business and great interest to all of the players throughout the State of New York will be discussed at this meeting both from a state and national standpoint.

The organizing of a league including the clubs of Westchester county will be taken up for consideration.

A most important matter will be the selection of a representative committee to deal with the state association on the activities of the

game as regards the clubs represented by the delegates assembled.

All organized clubs now affiliated or who intend to affiliate with the National Horseshoe Pitchers' Association are requested to send two delegates to this convention.

The call of the meeting will include all clubs from Greater New York, Kingston, Poughkeepsie, Peekskill, Montrose, Chester, White Plains, Ossing, Port Chester, Mount Kisco, Tarrytown, Yonkers, Harrison and others.

WANT GAMES

The Newtown Horseshoe Club of Elmhurst, Long Island, would like to book games for the coming season, day or evening. We open our courts on Easter Sunday, March 21.

Please write Edgar H. Hubbs, Field Manager, 8702 61st Ave., Rego Park, Long Island, N. Y.

Prepare for the coming season by ordering your copy of "Science At The Stake" now. Praised by thousands as the most detailed book ever compiled on Horseshoe Pitching. 25c per copy.

ROY W. SMITH
 Box 133, Wallowa, Oregon

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Pitching Shoes
ONCE YOU USE THEM



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Ask your sporting goods dealer for Giant Grip Pitching Shoes. If he doesn't have them, write us, and also ask about the zipper carrying case.

GIANT GRIP MFG. CO., Oshkosh, Wis.
 Established 1863





L. F. Gray won the Southern California championship.

* * *

The new Secretary of State, in Maine, is Frederick Robie, president of the Maine Horseshoe Pitchers association.

* * *

L. A. Waltemath, of Dayton, one of the real friends of the game, has developed a mighty fine carrying case. An advertisement is carried in this magazine.

* * *

Do you mention the Horseshoe World when you write to our advertisers? It is a protection to you on fair dealing and a big help to us.

* * *

Orville Eustace, of Hampton, Ia., a finalist in the 1935 Midwest National meet, is giving a fine account of himself in horseshoe pitching, while spending some time in Long Beach, according to George Umbaugh who resides here.

* * *

Indoor courts have increased interest in horseshoe pitching in Lansing, Mich., according to John Albertson, 627 W. Mt. Hope Ave., Lansing. The club has 25 members.

* * *

The Recreation Horseshoe club's indoor courts at White Plains, N. Y. are mighty busy every night. Singles and doubles and club matches keep the interest high.

MOTHER PASSES AWAY

The Horseshoe World extends its sympathy to Fred M. Brust in the death, recently, of his mother, Mrs. Mary E. Brust, of Columbus.

Mr. Brust, a former national champion, is the owner of the Ohio Horseshoe Co., makers of the well-known "Ohio" shoes.

RECOGNIZED THE
CHAMPIONS' CHOICE
PITCH



LATTORE & LEVAGOOD
22001 Park St. Dearborn, Mich.

HAVE FINE CLUB

J. M. Henderson, secretary treasurer of the Santa Cruz, Calif. Horseshoe club wrote us on his 63rd birthday, February 7, stating his club has 40 members, with 20 actively engaged in pitching.

An election of officers on January 2 resulted in the unanimous re-election of D. Watson as president; Mr. Henderson as secretary treasurer, and F. Richard as vice president.

He says that they have been interesting the high school boys of Santa Cruz in the game.

Two games that show how the "old timers" in the club perform are given below:

Livengood	50	52	14	61%
Henderson	48	54	16	63
Jaurez	50	54	16	66
Henderson	44	59	17	69

Livengood is 65 years young; Jaurez 50 and, as we said, Henderson is 63.

HORSESHOE CARRYING BAG



Made to order one pair shoes or two pair shoes. May be made from heavy canvas or leather, with leather handles. Centerpiece built in to prevent noise of clanking shoes. The "zipper type"—easily opened and shut. GENUINE TALON FASTENERS USED—

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Same magazine is written and published by famous trappers an authorities of the fur industry. Has dozens of stories and articles in every issue. Departments on FUR FARMING, HUNTING, FISHING, DOGS, ROOTS, ETC.

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A Tougher, Stronger, Longer-wearing, Unbreakable Shoe

Approved Official by
NATIONAL HORSE SHOE PITCHERS ASSOCIATION

Manufactured Exclusively by

LANCASTER MALLEABLES & STEEL CORP.
LANCASTER, N. Y.



"The Only Streamlined Shoe in the World"

Listen, Boys! Try the new AIR-FLO, the 1937 model, the shoe you can grip without throwing strain on your fingers.

The width of the body near the heel calks forms a wonderful grip for the one and one-fourth turn pitcher.

The spin break in the new AIR-FLO has been changed to eliminate breakage at this point.

Cheerfully replaced if broken through fault in material or workmanship.

Price \$2.00 Postpaid

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1937 GORDON "SPIN ON"

Each year we have endeavored to make a better pitching shoe and we are confident that we are offering the pitchers of the nation a truly improved pitching shoe in this new 1937 model.



The pitchers on the Pacific Coast, who have tested this shoe, claim it is the greatest pitching device of all time, and we are sure that the records of the past will be greatly surpassed this year with this shoe. We are making them in four tempers, hard, medium, special soft, with hardened heel calks, and dead soft.

We will have no traveling demonstrators this year and our shoes will be handled exclusively by Clubs, Agents, Hardware, Sporting Goods and General Stores.

Write to the nearest factory for our special prices to Clubs and Agents

GORDON HORSESHOE COMPANY

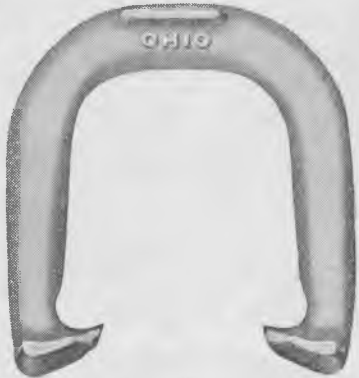
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{ GENERAL METALS CORPORATION
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EASTERN
OFFICE

{ THE QUEEN CITY FORGING CO.
Agents, Station C, Cincinnati, Ohio.

TRY THE "JACKSON MODEL" OHIO HORSESHOES



Designed by Frank E. Jackson who has won more world's championships than any player. He says, "The Jackson model Ohio Horseshoes are the best balanced shoes I ever pitched." A trial will convince you.

* * *

Carrol Jackson pitched 93 ringers out of 100 attempts the first week he used this model.



BLAIR NUNAMAKER
World's Champion, 1929 to 1933,
Pitched 98 ringers out of 100 attempts
at Miami, Fla., recently, with "OHIO"
Shoes.



The steel is wider than the 1936 model, better balanced and longer and more rounding hooks.

We will continue to make the Notch Model



FRANK E. JACKSON
The Grand Old Man of the Horseshoe
Game

For exhibitions in the East this summer write to Frank E. Jackson, Blue Mound, Kans.; also Blair Nunamaker, 13709 Gainsboro Ave., East Cleveland, Ohio. For exhibitions in the West write to Mr. and Mrs. Carrol Jackson, Blue Mound, Kans.

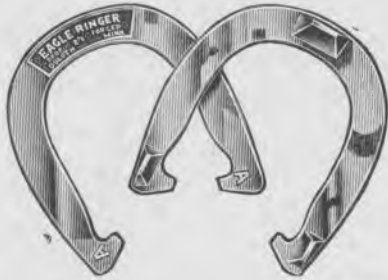
Write for 1937 circular and prices
Send 10c in stamps for ringer percentage
chart.

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DIAMOND

Official PITCHING SHOES and Accessories



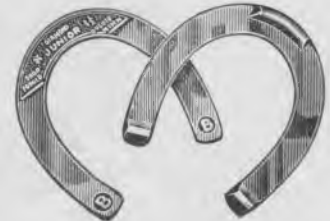
EAGLE RINGER



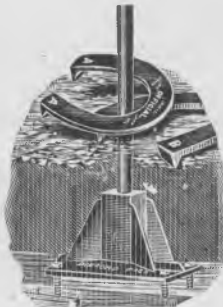
DIAMOND
(Curved Toe Calk)



DIAMOND
(Straight Toe Calk)



DIAMOND
JUNIOR



Stake Holder



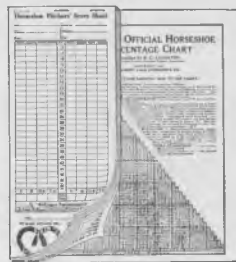
Carrying Case



Stakes



Helpful
Booklets



Percentage
Chart



Helpful
Booklets

The most complete line of pitching horseshoes—and equipment to delight the heart of the ardent fan. All Diamond shoes made to specifications that meet National Horseshoe Pitching Association requirements. The choice of amateurs and professionals alike.

EAGLE RINGER — The highest quality shoe. Ends are hooked to catch stake, perfectly balanced, beautifully finished. Either hardened or soft, dead falling type; 2 lbs., 8 ozs.

DIAMOND—With straight or curved toe calks—hardened or soft, dead falling type. Weights, 2¼ lbs., 2 lbs. 6 ozs., 2½ lbs.

DIAMOND JUNIOR—Exactly the same as other Diamond shoes except in lighter weights. (1½ lbs., 1 lb. 10 oz, 1¾ lbs.)

OTHER DIAMOND SHOES — Include Black Diamond and Double Ringer—less expensive for beginners.

Also stakes, stake holders, carrying cases, official courts, percentage charts, score pads instruction booklet, etc.

DIAMOND CALK HORSESHOE COMPANY

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