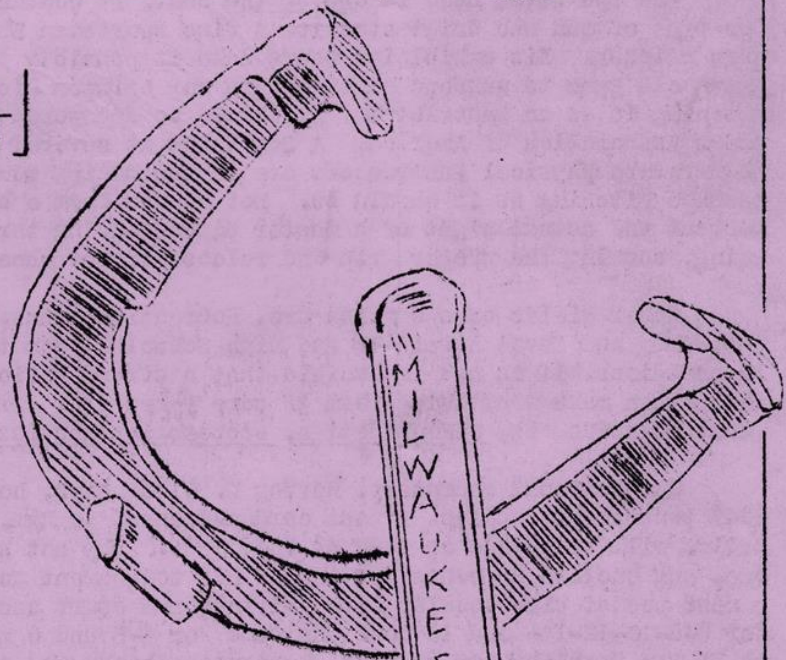




Horseshoe

NEWS

MARCH
1948



1\$ PER
YEAR

48

O'Ree 48

Published at 4002 Oliver St. Hyattsville Maryland.

Harry T. Woodfield Editor

TED ALLEN SHOE

About one month ago we received a wide flat package in the mail. When opened, there was the original drawing and a stencil from which the front cover of this issue was printed. It was sent by Lloyd L. O'Ree and, as you see a fine duplicate of the Ted Allen Pitching Shoe. At first we intended returning it with very sad regrets we could not we thought use exact duplicates of any make of shoe for illustrations.

It would be unfair advertising. We had an idea. We would suggest that O'Ree do a cover each month of a different N.H.P.A. officially approved shoe. His reply was another cover of another shoe. We said by mail, hold on Lloyd just wait until we get an O. K. from the manufacturers. This wasn't long coming. Harry Duncan of the Ted Allen Horseshoe Co. stated that O'Ree's drawing was the best illustration of an Allen shoe he had seen.

Next number of Horseshoe News will show the Gordon Shoe and, in order each month there after the other ^{shoes} approved shoes shown on the back cover of this paper. The Lattore the only approved ^{shoes} not shown produced by Lee Jacobs of Belleville Mich. will be succeeded by a new model. We feel sure that front cover advertisements will bring good results. We must sell more shoes, the best shoes. N.H.P.A. approved shoes are the best buy. Best in Quality and Workmanship and backed by the long standing reputation of their manufacturers. Members of the National Association, use approved shoes, sell approved shoes, sell National memberships and if your prospect has an extra buck, tell him to mail it to Pop Woodfield for one years issues of The Horseshoe News.

The Ted Allen Shoe is one of the best. It couldn't be otherwise considering the type of man who originated it. A fine sportsman When a winner and the very same when a loser. His exhibition tours make it possible to increase new addicts to grand old game to unknown numbers. In our opinion his greatest value to horseshoe pitching is as an instructor. He should be sponsored by the National Horseshoe Pitchers Association of America. A few hours at several of the large Universities when future Physical Instructors are in the making would put over the Science of Horseshoe Pitching as it should be. Not as now from a book. Books can of course supplement the actual sight of a master pitcher going through the motion of a perfect swing, showing the proper grip and release of the shoe.

Other fields of operation are, Recreation Assns. Commercial organizations, Clubs, Army and Naval hospitals and High Schools, From these would come our future World champions. It is not impossible that a strong National Association in the near future can make real this dream of some years ago. Friend Horseshoe Pitchers all that is needed is, Communication, Cooperation and Cash.

Our National Secretary, Harvey W. Clear says, he has a few more of the Murray 1947 tournament results. A post card addressed to him, 912 Melrose Ave. Santa Cruz Calif. will bring one as long as they last. Why not send your request in an Envelope, and enclose 25 cents for one of his tournament schedules. They are printed in a neat pocket size booklet with pairings and court assignments in round robin play for 6-8-10-12-14- and 16 men. The same for 4-6 and 8 men teams. Other schedules up to 36 men furnished on request. Percentage books and score sheets also.

Circulars and posters of the Milwaukee tournament and Centennial literature has not arrived up to the typing of this final page. If we get them before mail time they will be enclosed in your copy of the News.

Thanks so much for those who have mailed in subscription renewals. The encouraging letters too, are a spur to greater effort and prove conclusively that, what Vince Oliver of Auburn Maine wrote in a letter ten years ago, is true. (quote) "Horseshoe Pitchers Are Good Folks To Know. " Pop Woodfield. .



"HURRY UP WITH MY SHOES BOYS I GOT A DATE WITH THAT NEW FILLY AT THE RIDING ACADEMY"

This reminds us of the old days when any kind of shoe was used, heavy or light wide or narrow, thick or thin until the establishment of the National Horseshoe Pitchers Association of America in May 1921.

Over the years since then, mainly through an annual world's championship tournament, directed by N.H.P.A. horseshoe pitching has become one of the most scientific of sports. Court construction reached perfection when 18 were built in Murray Utah especially for the 1947 world's championships. Six makes of pitching shoes products of six different factories have been Officially approved by The National Horseshoe Pitchers Association of America.

Only N.H.P.A. Approved pitching shoes can be used in events sanctioned by the National or affiliated State Associations. They have passed all tests as to weight dimensions and quality. Each carton of one pair have the official 5 cent N.H.P.A. stamp affixed there on. Approved shoes are, Gordon, Ohio, Ted Allen, Giant Grip "Campion Diamond Galk, Super Ringer and the Lattore.

The 1948 world's champion tournament, sponsored by the Wisconsin State Centennial Committee —will be staged in the State Fair grounds at Milwaukee August 16, to 21. Due to its central location, record entry in the trial rounds is expected. For the same reason one or more unknowns may appear to challenge Ted Allen's and Fernando, Isais alternate ownership to the world's title since 1940.

A serious threat in this respect appeared at Murray last year in the person of Wayne Nelson of Muncie Indiana and champion of that state. Unheralded and unknown nationally, he threw a scare into the nationally ranked top four by taking Guy Zimmerman 50 to 45 in the 13th. round. 132 shoes. Nelson had a ringer average of 86.3. In the next round he trimmed Casey Jones, 50 to 35 118 shoes with 83.0 per cent ringers. He met Ted Allen in the 29th round, but lost to Ted 49 to 50 in 136 shoes. a both tossed. 85.2 per cent ringers. He lost to Isais 16 to 50 with 67.8 but it is no wonder, he was still up in the clouds. He had met the great Allen. He matched him ringer for ringer. He tied Allen in games won and lost. A home town friend had said he would blow up when he pitched Ted. Nelson proved his metal, he came through when the chips were down. 1948 and Milwaukee was next.

The 1948 tournament will be the toughest yet. The winner will have to do better than 85 per cent ringers to win. Leland S. Mortenson whose direction of horse shoe pitching in the army during the war placed it third in popular sports has been predicting for some time that a world's title winner would eventually pitch 90 per cent ringers. He is the author of an interesting story in Feb-March HORSESHOE magazine in which his slogan for the 1948 tournament is "Beat 90 per cent" If wind and rain are absent during the tournament, it can be done. Pop Woodfield.

PUBLICITY

Publicity is the life blood of progress. It is absolutely essential to the expansion of groups organized for physical improvement. In the early days of radio, The Metropolitan Life Ins. Co. had millions of men and women awake at 6 A.M., prone on the floor, riding imaginary bicycles. The Campbell soup program announcer, had to stop his request, over the air, that listeners buy a can of Chicken Noodle Soup, tomorrow. The Campbell Co. could not supply the demand. Both examples of effective publicity.

TO METROPOLITAN LIFE INSURANCE CO.

AND CAMPBELL'S SOUPS CO.

You, The Metropolitan Life Insurance Co. want to prolong life and You Campbell Soup Co. want to increase appetites. To both the answer is the same. Have your announcers recite the following slogans with their commercials "Pitch Horseshoes For Health" or, and, "Pitch One Hundred Shoes Before Breakfast, Reduce That Waist Line."

Why should you do this? To help, The National Horseshoe Pitchers Association of America, a public service organization, to promote Health and Goodfellowship through Pitching Horseshoes. N.H.P.A. Public Relations. 4002 Oliver St. Hyattsville Md.

A THREE CENT STAMP

Leland S. Mortenson of Des Moines Iowa, suggests that the use of a three cent stamp at the proper time can and often does result in nation-wide publicity. He should know, for it was a three cent stamp on a letter addressed to the proper officer in the U. S. Army in 1944 that brought his appointment as Director of Horseshoe Pitching in the ETO. during World War II. He toured all the army camps in Europe. He supervised the building of hundreds of horseshoe courts, directed tournaments and told the story of the modern version of the sport to many thousands. If at the close of his talks he could have added, when the war is over, contact N.H.P.A. Public Relations in the U. S. for further information the National Assn. would be swamped with inquiries.

Here is the story of another 3 cent stamp. It started early in 1948 when a syndicated story by Grantland Rice appeared in the Des Moines Tribune. He divided sports into three classes, Family, Playing and reading and writing. Jasper Evans 1410 Woodland Ave. in Des Moines read the story and wondered why Rice failed to mention Horseshoe Pitching. Evans is a member of The National Horseshoe Pitchers Association and a 100 per cent horseshoe addict. Evans did more than wonder. He wrote to Rice, as follows.

"Your articles on sport are to be highly commended," "but there are many of us who believe that your emphasis is too much on the sports which appeal to cash spectators." Actually some of the so-called minor sports appeal to more people by far, from a participation standpoint, than do boxing, football, baseball and racing. Horse shoe pitching is one example. Here is the most popular of all sports, if we counted only the participants. It was the third most popular sport in the U. S. Army in World War II. "Watch the world's professional horseshoe championship at Milwaukee August 16, to 21."

Grantland Rice, because of Jasper's complaint, published another article and included the Evans letter. He followed through with this comment "Horseshoe Pitching is a fine sport. It has national appeal. We doubt that it reaches the playing appeal of basketball or bowling."

But we still feel that many more people will read about baseball, boxing and racing than about bowling, basketball and horseshoe pitching. Baseball and football lead the reading parade. Boxing, racing and golf are next. At least this is the way our chart stands after 48 years of rather careful observation. (turn to page 6)



COURT NEWS

OHIO HAS A NEW ASSN.

MARYLAND STARTS EARLY

INDIANA NEWS CONTINUED

MICHIGAN ACTIVITIES

TEXAS MAKES IT'S BOW

IOWA-MASTER'S TOURNAMENT?

A New Ohio Horseshoe Pitchers Assn. has been issued a charter by N. H. P. A and succeeds the Buckeye State Horseshoe Pitchers Assn. The officers, Hank Jarus Pres., Herbert Rhoades 1st. Vice Pres., D. O. Chess, 2nd. Vice Pres., John Kovacs Secretary, T. J. Montgomery Treas. and John D. Sebek, Publicity Director. The Association's 1948 program follows. Industrial Handicap Horseshoe League. Six teams are enrolled viz. Diebold Deposit Boxes, Howard Stevenson Capt. Diebold Vault Doors, ??? Capt. Hoovers, Carl Sumser Capt., Hercules, Russ Yaus Capt., Timkens, Elmer Stuckey Capt. and National Fireproofing, Harry Stinchcomb Capt. All are members of the Canton Horseshoe Club and must carry a combined club, State and N. H. P. A. Card. Howard Stevenson 503 High Ave. N. W. and Halfred Fritter 206 Lincoln N. W. both of Canton are President and Secretary respectively of the league. The Stark Co. Handicap League schedule will be prepared later according to Harold Thompson 1237 Concord Ave. S. W. Secretary.

Maryland got an early start when Doubles teams from Hyattsville and Silver Spring, the latter Montgomery Co. natives and the former from Prince George Co. met April 11, on the spacious grounds of Harry (Boots) Paddon's home in Silver Spring. Bob Yeabower was the other Silver Spring tosser. Francis McDaniel and George Helff carried Hyattsville's colors. It was nip and tuck in the first four games. Two all when a recess was called for lunch. From then on it was all Hyattsville. McDaniel with about ten charcoal broiled hamburgers aboard and Helff with one less carried too much weight for the lighter Paddon and the dieting Yeabower. The match ended, Hyattsville 4 Silver Spring 2.

Here are the results of 1947 Indiana State tournament Classes B, and C.

Class B.	Pts.	R.	DR	R%	Pt. %	Qual.	W	L
L. Rimondson	964	290	95	64.4	71.4	199	8	1
P. Printz	954	272	84	60.4	70.6	212	7	2
J. Baker	914	266	73	59.1	67.7	199	6	3
M. Morris	914	265	78	58.9	67.7	208	8	1
B. Brown	908	256	70	56.8	67.2	214	5	4
G. Cummings	897	265	83	58.8	66.4	214	4	5
J. Graves	816	217	55	48.2	60.4	202	2	7
L. West	815	229	58	50.8	60.3	204	4	5
L. Bruner	809	221	56	49.1	59.9	214	1	8
D. Stewart	749	190	59	42.2	55.4	202	3	8

HAVE YOUR MEMBER-SHIP CARD IN N.H.P.A. IN YOUR POCKET WHEN YOU ARRIVE IN MILWAUKEE -

(continued on page 4)

COURT NEWS

CONTINUED

Indiana State Tournament Class C.									
R. O. McNutt	987	289	94	64.0	72.0	196	8	1	
Roy Hill	9961	286	91	65.0	70.0	195	8	1	
Geo. Johnson	936	276	84	61.0	69.0	196	5	4	
Chet. Wires	891	239	51	53.0	65.0	177	5	4	
Floyd Grow	871	243	65	54.0	65.0	191	5	4	
Ed. French	856	247	69	55.0	64.0	198	5	4	
R. Radcliff	789	207	47	46.0	58.0	195	3	6	
Wm. Patterson	756	190	40	42.0	55.0	173	2	7	
R. Fausett	744	195	42	43.0	55.0	173	2	7	
Artie Parker		forfeit				173	0	0	
	Pts.	R.	IR.	R.%	Pt%	Qual.	W	L.	

Qualification 100 shoes Wayne Nelson set a new State record of 78.88 ringer per cent. The Sportsmanship award was given to Henry Lafollette of Sullivan. Arlo Harris of Indianapolis, high Qualification prize with 256 points.

SCIENCE AT THE STAKE BY ROY SMITH

214 W. 77TH STREET
LOS ANGELES CALIF
FIFTY CENTS

POSTPAID

MIDLAND COUNTY JUNIOR
HORSESHOE TOURNAMENT

A clipping from the Michigan "Midland Daily News" (now in its 68th year of publication) dated July 26, 1947. It came to light in sorting material for this issue of The Horseshoe News. A clear 3 column cut of three horseshoe champions.

The caption -- "The Midland County junior horseshoe pitching tournament, supervised by Ira Knight, came to a successful close Friday afternoon and among the champions crowned were -- James Marsh in the 7 - 10 year class; Don Tyrrell, 14-17 year class for boys; and Jeraldine Merritt, 14-17 class for girls. Forty-four juniors participated in week-long meet at Fournie playground."

But why the banner head-line? They are just youngsters; average of hundreds of such groups that meet each year in all sections of America; with little attention to form or skill. Just this. These youngsters are, our hopes of the future. In Sports as in other important matters that affect our daily lives. Getting close to the reason for this outburst. THE FUTURE MASTER HORSESHOE PITCHERS must come from the ranks of Junior Champions, such as the winners of the Midland County event. They must be encouraged. Expert supervision and instruction should be provided.

A JOB FOR THE NATIONAL

What is being done in other sections to furnish proper instruction and supervision to teen age horseshoe pitchers? A Nation-wide program for youngsters is the direct responsibility of N.H.P.A. Scouts and coaches are needed. The NEWS like to learn from other States. What is your 1948 program for youngsters?

Ira Knight-- Ira directs several other sports in Midland notably soft ball. Congratulations Ira let me have addresses of your three junior champions. Are you developing any future master pitchers? Pop Woodfield.

COURT NEWS. (continued) Michigan. Due to the ^{efforts} of the Cont. imous St. Floyd Reinhart one of Grand Rapids, ranking horseshoe pitcher that city will start the 1948 season with a brand new setup of eight courts, patterned after the famous "Murray Utah 18" Irwin Carlberg of 1036 Arlington St. N. E. for six years an employee of the Civil -- Service Commission in Washington D. C. is the sparkplug in the organization of horse shoe pitching in Michigan, as he was in the Nation's Capital. On his return from there, he brought a mantle-full of beautiful trophies, his reward for winning the District of Columbia's Title, (five years) a section of the nationally famous Metropolitan Tournament, sponsored by The Washington Evening Star for 14 years.

Port Huron, Mich. is one of the most active pitching centers in that State. Frank Lewandowski active in promotion, is an employee of the Mueller Brass Co. With in their grounds are of the finest modern courts. The Michigan State Tournaments -- have been staged there recently. Frank sends in four pages of neatly tabulated results of tournament play, and several leagues.

Namely, The Port Huron Rec. Mueller Employees Rec; Blue Water District League and the St. Clair County Singles Tournament. There is an annual Blue Water Festival, sponsored by the combined Civic assns. in that area. For the past three years they have sponsored a tournament for players in that district only. In 1948 they want to have it open to the world. It will be staged in July. Lewandowski says the Festival Committee will meet soon and if the tournament is to be an open one, he will want information from the National Assn. We will print league reports in next issue of THE NEWS.

Edward J. McFarland lived in and pitched horseshoes for several around Pittsburgh Pa. Sometime ago he moved to Houston Texas, lived there a year before he located horseshoe courts. Like so many other sections the game is going strong there.

B. E. Sipple of 1836 Matamoras St. Houston is top promoter according to McFarland. and seems to favor applying for a State charter from the National Assn. McFarland adds: "this" Houston is about the center of the U. S. Would it be possible to hold the World Tournament here some year? We would do anything necessary to put it over

Yes my friend it can be possible. A place for the 1949 event has not been decided. Texas can make a try for that year. You or Mr. Sipple will soon get full-- information from our National Secretary how to proceed. If you want to write him -- address Harvey W. Clear, 912 Molrose Ave. Santa Cruz, California. And now to get -- two ex-Pennsylvanian friends in touch. Dale Carson is at 1250 Sargeant St Baltimore Maryland. Who will write the first letter. Oh! yes McFarland 7726 Joplin St. Houston, Texas. Why not both come to Milwaukee?

Word has just arrived from Leland Mortenson, That then 1948 Master's Tournament will be held in Des Moines during the Hawkeye Holidays Celebration, which is -- an annual echo of Iowa's Centennial Celebration in 1946. It will come slightly over one month before the world tournament in Milwaukee. It will offer an excellent opportunity for those going to the World's Championships to tune up for that event. The competition at Des Moines will be plenty tough. The winner will be a favorite to repeat for the much coveted title of World's Champion. We hope to have full details in the next issue of HORSESHOE NEWS.

Oregon and Washington are new chartered States. Of Oregon Cletus Chapelle, 7018 N. Greenwich St. Portland writes, 17 have ordered white uniforms and this season they intend to present horseshoe pitching as it should be. Indications are that Oregon will have it's best year in many.-- Cletus wrote the letter on the Oregon State Horseshoe Pitchers Association neat, new letter head. Below is member of the National Horseshoe Pitchers Association. The officers for 1948 are, President, LeRoy Bryant, 915 N.E. 39th. Ave. Sec. Treas. Howard Peterson, 6118, S. E. Woodard Ave. 1st. V. Pres. Cletus Chapelle 7018 N. Greenwich Ave. all of Portland 2nd. V. Pres. S. E. Hyre, 707 5th. St. McMinnville--Bill Bramstedder 149 S. Oregon St. Ontario.

PUBLICITY

(continued from page 2.) Grantland Rice is the Dean of Sports reporters a place he has held for many years. His observations on sports carry weight in whatever field he gives an opinion. When he claims that horseshoe pitching does not come within the category of "Reading and Writing" he means it hasn't an appeal to sports page readers generally and the same to the average sports writer. We do not know in what year nor, where he made his observations we credit him with sincerity. He did state that horseshoe pitching had national appeal as a participating sport.

GRANTLAND RICE, AN INVITATION

Dear Mr. Rice; We feel sure that you have not witnessed a world's Championship horseshoe pitching tournament at least not since that held in Chicago in 1933. You owe it to yourself as famous authority on sports to have up to date information of our game. If you can spare just one day, August 20, I promise you, you will be amazed at the skill and stamina of the top ranking pitchers of America. Just make a few notes and some day in the future when you are stumped for a story, there it will be. The Wisconsin Centennial will be in progress. Wisconsin is the dairy center of America. I am certain that the entire membership of The National Horseshoe Pitchers Association joins me in extending to you a cordial invitation to be our guest in Milwaukee Aug. 20, 1948. Harry T. Woodfield, President.

TAKE A TIP FROM EVANS

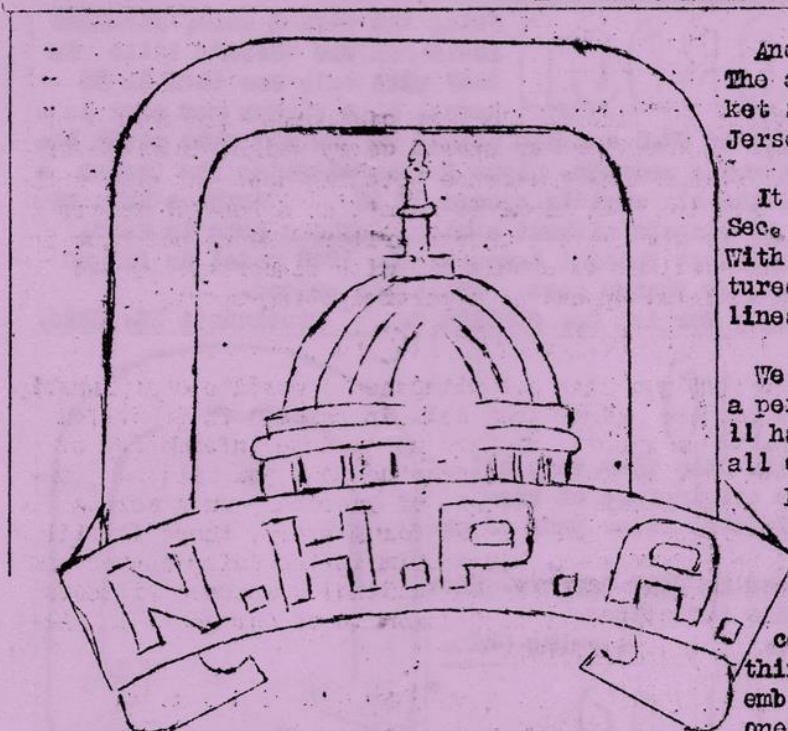
Yes and heed the suggestion of Leland Mortenson, to place a 3 cent stamp on an envelope and write a letter. It may be that you have read an interesting horseshoe story in a magazine. Send that magazine a comment. If there are technical errors point them out. Let them know you are a member of the National Assn. If it's an article in your local newspaper. Write them. That they may not reply, is no indication that your letter is not valued. You may hit the Jack-pot as did Evans. Stories by Grantland Rice are published hundreds of newspapers.

...A CARD FROM OS KOSH" It is with a heavy heart that we announce the sudden passing of our Vice-president and General Manager Mr. George A. Altendorf, on March 19, 1948. Mr. Altendorf lead a good life and his quite modesty, kindness and sincerity endeared him to all his associates. His standard of ethics and his principles a legend that will inspire this company and its people for years to come. Giant Grip Mfg. Co.

May we add our humble footnote:- We were the guest of Mr. Altendorf and, Giant Grip Mfg. Co. in 1942. We toured the plant and office. Every where was reflected the pleasant smooth running efficiency of which he was a fine example. His encouraging letters over the past ten years were a spur to keep pitching. Pop Woodfield.

PICK UPS

Roy Smith reports, that Henry Harper of Los Angeles is at home recovering from a serious operation on his spine. Eight blood transfusions were necessary. He is doing nicely. Heres hoping you will be on the courts again soon Henry. Fernando Isais, world's Champion, Eddie Packham, Smiling Ray Gatewood and Louis Dean all from Southern California plan, to make the trip to Milwaukee. One of the largest sport, publishing houses in the U.S. are negotiating with Roy to take over the publication of his latest book, "Science at the Stake" Just one more indication of how the entire country is going for this grand old game--- CORRECTION On page 5. second paragraph, should read, E. J. Thompson in place of Cunningham. (In February News.), Mr. Thompson's address is 322 W. 22nd. St. Cheyenne Wyoming. He is Secretary of the Cheyenne Horseshoe Club.---From all sides, good news is pouring in. Many new States are seriously considering applying for charters. Just a little boost from each member, thatsall.



Another idea of a National emblem The artist, is Jack Waltz, 256 Market St. Newark N. J. one of New Jersey's best Pitchers.

It was sent in by Douglas Fogal-- Sec. Treas. of New Jersey State Assn. With the Capitol in Washington pictured in the center with just a few lines, it will be easy to reproduce.

We cut the stencil and it is not a perfect reproduction. Later we will have one of our artists, sketch-- all of the emblems that have been published in the NEWS and select the most popular in time for the tournament at Milwaukee.

We sure will appreciate more comments from our readers. Do you think we should wear a National emblem? They can be used on stationery, badges, caps, shoulder patches and on the front or back of shirts. I have in mind, felt or embroidered emblem

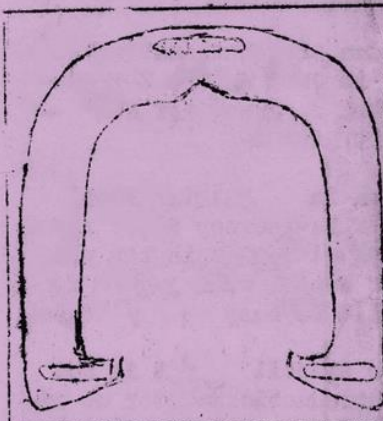
nes and on the front or back of shirts. I have in mind, felt or embroidered emblem

HOW ARE YOUR PEGS SECURED?

How do you anchor your pegs? This is the most important part of court equipment. There must be courts where the pegs stay put for years. We want in the near future print a drawing of the best. For the benefit of a great number of new addicts, that want to know how. N.H.P.A. should decide on one court, the best, make it official and furnish prints to newspapers and magazines and put an end to their publishing obsolete drawings, of horseshoe courts. Lets hear from you.

Interest in horseshoe pitching and The National Association is growing far beyond our expectations. Our National Secretary when he can get away from his routine duties, roams up and down California promoting tournaments and getting exhibition dates for Guy Zimmerman. In a talk with Ted Allen, we stated that exhibitions were a tune-up for our annual tournaments. Teds reply was a definite no, said he had to get in a lot of practise to get back proper form for tournament pitching, that exhibition routines required a technique that could not be used on the courts.

We have to limit the number of pages in the NEWS for a while so we cannot get all we'd like in this issue. Left over for next number---An interesting letter from Virginia Coker Jaeger of 485 Candlestick Rd. San Francisco. (Virginia how come you didn't write Pop, in your second letter.) A printed notice of opening of the 1948 season of the Northern California Assn. It contains some excellent suggestions. Also held over are a comic strip and the report of an Industrial league sent by, Lloyd L. O'Ree from up Syracuse Way. He will do five covers for the News, the first, on this issue. --- Bill Bentley of Tacoma Washington sends news from the northwest corner of the U.S that will make good reading. There should more details of the tournaments in Southern California That Harvey Clear landed.--- President Joseph of the No. California Opening, lets have of your program.--- Where are you Tommy Brownell, will the Mrs be with you in Milwaukee? --- To all who read this lay your plans for Milwaukee now. Enter the Qualification Round. All qualifiers will receive a souvenir button. You will do your part even if you can't make the finals, you can help to set a new record, that is the number that make the 200 shoe pitch.



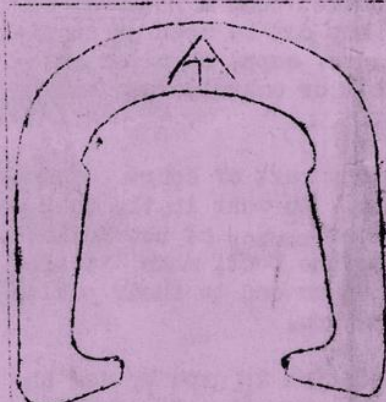
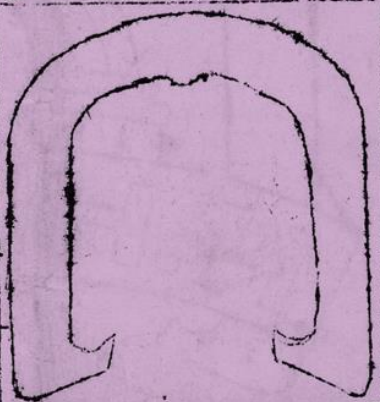
GORDON

Using the Gordon shoe, Fernando Isais won the world's title in 1947 with only one loss in 35 games. High ringer per cent in - one game of 97.0 and 544 points in the 200 shoe pitch both new world records. Wayne Nelson pitching the Gordon - topped the old world's record of 18 doubles in a row with 22 ringers without a miss. Gordons come in Hard, Soft and Soft Special tempers. The 1948 model is forged in Round or Square tees. Write for prices.
Queen City Forging Co. Station C. Cincinnati 26, Ohio.

OHIO

More World's Championships won with Ohio Shoe than all other makes combined. We are the originators of the drop forged pitching shoe. Now in it's 28th. year of production.

The OHIO SHOE is produced in four tempers. Hard Medium, Soft and Dead Soft. Write for prices.
The Ohio Horseshoe Co. Station E. Columbus Ohio.

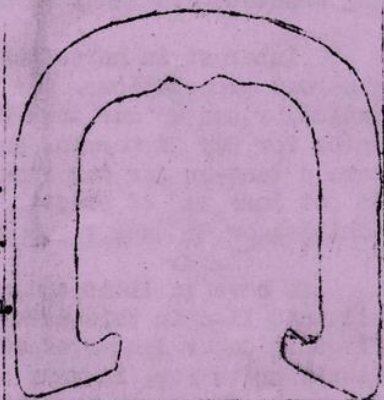


ALLEN

Ted Allen, World's titlist, from 1935 through 1940 and in 1946, with Stan DeLeary, set a new world's record at Murray Utah Aug. 1947 when both together put on 12 Four Deads (consecutive doubles) Ted scored 551 points in the 200 shoe pitch. The side notches exclusive in the Allen Shoe, are guides to your best grip. In Hard, Medium, Soft and Dead Soft. Write for prices.
Ted Allen Horseshoe Co. 2064 So. Lincoln St. Denver Colo.

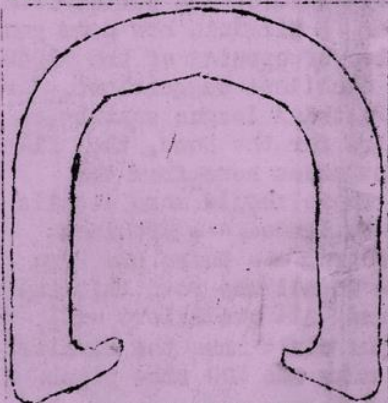
CHAMPION

The new 1948 model Champion, is the result of over 80 years experience in drop forgings of first quality. Casey Jones, Waukesha Wisc. will pitch the CHAMPION in The World's tournament at Milwaukee, Aug. 16, to 21, 1948. He was runner up in both 1946 and 1947 World's Championships. Heat treated, hammer forged, None better than the Champion Can Be made. Write for nearest dealer. Giant Grip Mfg. Co. Oshkosh Wisconsin.



SUPER RINGER

The Diamond Calk Super Ringer is the finest pitching shoe ever made. Cadmium and Copper plated, a beautiful shoe with accurate balance. Heat treated and drop forged of the best quality of steel. Designed to catch stake with least possible of bouncing or sliding off. Write for prices.
Diamond Calk Horseshoe Co, Duluth Minnesota.
An N.H.P.A. Official stamp is on cartons of each pair of shoes shown on this page. Buy only in N.H.P.A. stamped cartons.



The Horseshoe News, Harry T. Woodfield Publisher, 4002 Oliver St. Hyattsville
Maryland.

I enclose one dollarPlease send Horseshoe News for one
year to. (.print.name.)

Street.....City.....

State.....Don't forget Milwaukee. Be there Sun. Aug. 15, 1948. for
the convention meeting and get acquainted. Remember, if you don't land in the
finals you have one advantage, you see the tournament. Be sure to be one of the
200 in the 200 shoe pitch.