

1947

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PICK UPS by POP.

SEND US YOUR IDEA FOR AN EMBLEM. It can be drawn on the back of a post card. You don't have to be an artist. Just so your idea is made clear. Our artist will dress it up. Many horseshoe pitchers have complained about lack of publicity. Here is an angle of publicity too long overlooked. First lets do our own publicity. It may be that the newspapers then would become curious.

ARE SOME OF OUR BOYS WAR CASUALTIES? Send me their names and, the location of their hospital and I will mail them a copy of THE NEWS. Of course if some of you should decide to send in a years subscription for them it will be O.K. Maybe some of them are able to pitch, but have no equipment. If a hospital is located near you, why not investigate.

May 15, is the deadline for those who want Club Card ads printed in The Tournament Guide. Off the press by May 25. Name of Club, names and addresses of officers cost only Three Bucks. Send to Roy Smith 214 W. 77th. St. Los Angeles or Harvey Clear 243 McIrose Ave. Santa Cruz Calif.

ONLY FOUR MONTHS UNTIL THE CLANK OF SHOES, AGAINST PEGS WILL BE HEARD IN SALT LAKE CITY. HOW ABOUT YOUR HOTEL RESERVATIONS. Write Arch Stokes 1106 E. 45th Street South Salt Lake City Utah for information.

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HORSESHOE NEWS

June 1947

THE 1947 WORLD'S CHAMPION?

WHEN THE LAST SHOE IS PITCHED AT SALT LAKE CITY, August 30, who will be crowned with the much coveted title, World's Champion Horseshoe Pitcher? Ted Allen of Boulder Colorado is the defending champion. According to the rules he will not enter the qualifying round. This is an honor bestowed on defending champions in other sports. We believe that Ted would waive this privilege for another chance at a world's tournament record. A record that qualifiers only can shoot at. It is the greatest number of points scored, in 200 shoes pitched in the trial round.

540 points out of a possible 600 is the present world's tournament record. It was made by Ted Allen at Des Moines in 1946. It replaces the previous record 532 points made by Fernando Isaacs in 1940 in the same city. It is only natural that Ted will be the favorite at Salt Lake City but, as lots of experts will be there to try out for the finals who have never entered a world's event before the possibilities of an upset should make interesting reading.

Both Ted Allen and Boo Henson are positive that the day of the boy wonder has passed. They claim that it is among the seasoned veterans that we must look for our present day champions. Men between 30 and 40. Henson and Allen are somewhere between those two numbers. Allen won his first tournament at the age of 13. Henson cut his teeth on a horseshoe. Some folks in Northern Virginia say he was born with a horseshoe in his hand. So both qualify as seasoned veterans.

THE SUBJECT FOR OUR FIRST DISCUSSION IS IN HIS THIRTIES. He is Ray Gatwood of Los Angeles, member of the famous Exposition Club of that city. Weighs 118 pounds and five feet one inch in height. Roy W. Smith (author of Science at the Stake) writes of him as follows "He is better known as "Half Pint" and is a small package of ringer dynamite. He started pitching in 1937 with the reverse 1 $\frac{1}{2}$. Six months later changed to the 1 $\frac{3}{4}$. By constant practice he mastered this turn. Soon thereafter, Dean Brown, Eddie Packham and other experts of Southern California had to keep on their toes to win.

HE WAS DISCHARGED IN OCTOBER 1945. after three years in the infantry. July 7, 1946 was his big day. In a three game match with Dean Brown he blasted him with 33 consecutive doubles, with 93 ringers in 100 shoes. While he cannot be credited with his 23rd. - it was knocked off - he threw it squarely on. He didn't miss until his 67th. shoe (see Science at the Stake for complete account of game) With a ringer percentage of between 75% and 85% and occasionally in the 90s. He will bear watching at Salt Lake City.

WHAT IS THE FIRST LETTER IN YOUR SUR-NAME.

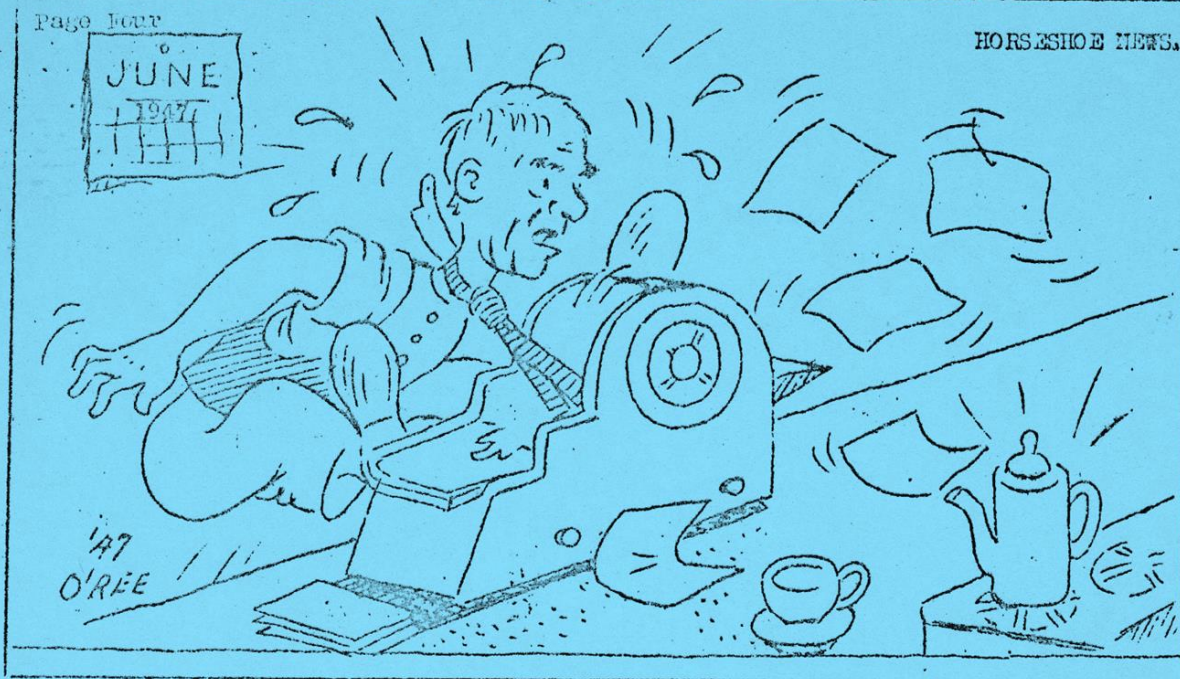
OF THE ONE THOUSAND COPIES OF THE FIRST ISSUE OF THE NEWS. mailed to 800 different addresses. 75 have sent one dollar each for one years subscription. They are listed according to the first letter in their sur- name. The letter B leads with 11 - C, S and D have 9 each. (M-8) (J-5) F, T and R 4 each (L-3) E, K. and W 2 each A and O 1 each. We are not complaining. Every week brings in names of new friends. All wish us good luck. It is very encouraging. Wally Schnockpopper of 1226 So. 11th. St. La Crosse Wisconsin writes. " Larry Hunter and I have done a great deal of pushing the game in this city. It looks like we wont be sorry. We have 30 class A. pitchers, 40 class B. and 50 class C. Some of them look very promising. He adds We will push from this end and, we know you will push from that and TOGETHER we can put this over in good shape.

THE BEST TOGETHER I KNOW OF IS ALL MEMBERS OF N.H.P.A. May be some of your boys are not now members. They can join through your State Association. Write to Mr. Marvin Bentz, 1242 No. 26th. St. Milwaukee. He will let them know How. Let no know and where your tournaments are to be held.

THE COMMITTEE OF THE 1948 WISCONSIN CENTENNIAL. will submit a bid for our 1948 world's championship tournament. A strong Wisconsin State Association could influence that bid. Centennials and State Fairs, sponsor our events for one or two seasons or both. Exceptional entertainment or if a convention is included a large attendance from our association.

HAVE YOU PAID YOUR MEMBERSHIP DUES? Don't wait until meet the secretary in person or until you enter a tournament. Enclose it in an envelope and mail it. DO IT NOW

Page Three of the June 1947 Edition of "Horseshoe News" was not found within this collection. It may be lost.



LLOYD L. O'REE, Route # 2. Skaneateles New York, sent in the cartoon at the top of this page. Although there is a somewhat similar sketch on our front page we could not resist using it. It is a true picture of one of many annoying incidents that blocked our efforts at every turn to complete our first issue.

AS WE LOOK BACK OVER THOSE THREE HECTIC MONTHS, before No. 1. was ready for mailing, we discovered a measure of our progress, in a negative sort of way. Where as the waste supplies from our first issue, filled eight bushel baskets No. 2. used only two.

AS THE DRAWING WAS POINTED AT OUR PRESS ROOM, Bill (who transferred it to the stencil) suggested, why not substitute the features of our printer for those on the original ?. Otherwise it's an exact reproduction. O'Ree, a clever artist is also a pitcher of some note and, a staunch supporter of N.H.P.A.

REPLACE THE PRESS WITH A TYPEWRITER and we have, the office of the Editor, foreign and domestic correspondents. Trot out a stapler and, the binding room takes over. Shift the scene to paste pot, wrappers and stamps and, the Circulation room goes into action. It's as simple as that. The coffee pot, cup and saucer stay put.

A LETTER IN APPRECIATION OF OUR EFFORTS TO PUBLISH HORSESHOE NEWS comes from W. E. Briggs a broker of 5223 North Bay Road, Miami Beach Fla. In 1928-29 while a member of the Hollywood Horseshoe and Checker Club, he wrote horseshoe copy for the Hollywood papers. He enclosed his years subscription to THE NEWS. Another yearly subscriber is Byron (Jake) Jaskulek # 5. Terrace View Ave. New York 63. N. Y. He states that the score pads furnished through the courtesy of The Cigar Institute of America are now ready for free distribution to Horseshoe Clubs, onethousand to each club. Send application to him, enclosing postage.

Ralph Kampschroeder and Mrs. have made hotel reservations for the tournament in Salt Lake City. Their home is in Lawrence Kansas. Archie Gregson, our National Secretary, Mrs. Gregson our indispensable Statistician and their two sons Jimmy and Donald will move back to California and, a cabin in the mountains. If they build a horseshoe court there. It may resemble the one Vince Dearing of San Francisco set up in the Aleutians while in the Armed Forces.

STAY SOFT CLAY : The New Clay has passed all tests successfully. It only is necessary to determine proper consistency to hold shoes firmly that have landed without clay losing a fairly smooth surface. John D. Sobek 2236 Winfield Way N.E. Canton Ohio U.S. and Canadian Agent was delayed in making pitching tests due to an injury that kept him in a hospital for several weeks. We are expecting his O.K. most any day.

WORD COMES FROM BILL KOLB OF NEW JERSEY that several of the top ranking pitchers in that State will be back on the courts this season. Among them, Larry Mahoney, Art Scolari, Joe McCrink, Lee Davis, Joe and Paul Puglise.

FORTY HORSESHOE PITCHERS ARE NOW YEARLY SUBSCRIBERS TO THE NEWS. Only YOU can make it FORTY ONE. Just send your name and address IN ONE ENVELOPE ENCLOSE ONE DOLLAR. THATS ALL YOU HAVE TO DO. SEND IT TO HORSESHOE NEWS 734 19 St. N. E. Wash. 2. D. C.

PREVENTION SELDOM IS SPECTACULAR---- Let us illustrate. All remember the great number of lives lost in that Atlanta hotel fire. It made the head lines all over the country. Eye witness stories, heroic rescues and on the spot photos. One man could have saved the lives of every one burned to death in that fire. Just as surely as if as Superman he had appeared in the nick of time and whisked all of them to safety. How? By making that fire impossible. By proper fire proofing. He could have been one of several men. The fire inspector, the hotel clerk, the proprietor or owner of that hotel. The fact remains that some one in Atlanta lost the opportunity to save over one hundred lives. Through PREVENTION.

NEAR THE ABDOMEN ARE LOCATED SOME VITAL ORGANS OF THE BODY. If layers of fat accumulate at the waist line, these organs may fail to function properly due to crowding or displacement. This may lead to serious illness. The constant stooping necessary to retrieve the pitching shoes furnishes a perfect abdominal exercise. A safe pleasant method of reducing weight. A considerable contribution in the prevention of disease, when the vast numbers pitching horseshoes are considered.

THE HEALTH ANGLE IS IMPORTANT. In addition to the stooping, exercise, pitching horseshoes requires walking. Forty feet for each two shoes pitched. One hundred shoes, two thousand feet, well over $3\frac{1}{2}$ of a mile. A few wild pitches and the distance is half a mile. WALK AND STOOP YOUR WAY BACK TO HEALTH BY PITCHING HORSESHOOES. IN YOUR OWN BACK YARD.

THE OFFICE WORKER? - THE BUSINESS EXECUTIVE. Will find in this grand old game, a perfect substitute for those monotonous setting up exercises and one also that satisfies the natural desire born in all of us, to throw at a mark. You can pitch alone. One hundred shoes each morning before breakfast. Keep your score ringers and points. Post it. There is an incentive to more effort. The highest possible score in 100 shoes is 300 points. When you can score 200 points you are pitching at least 50 per cent ringers.

"SCIENCE AT THE STAKE" published by Roy Smith will help to pitch more ringers. It contains, easy to follow instructions in the turns used by all experts.

LETTERS TO THE EDITOR

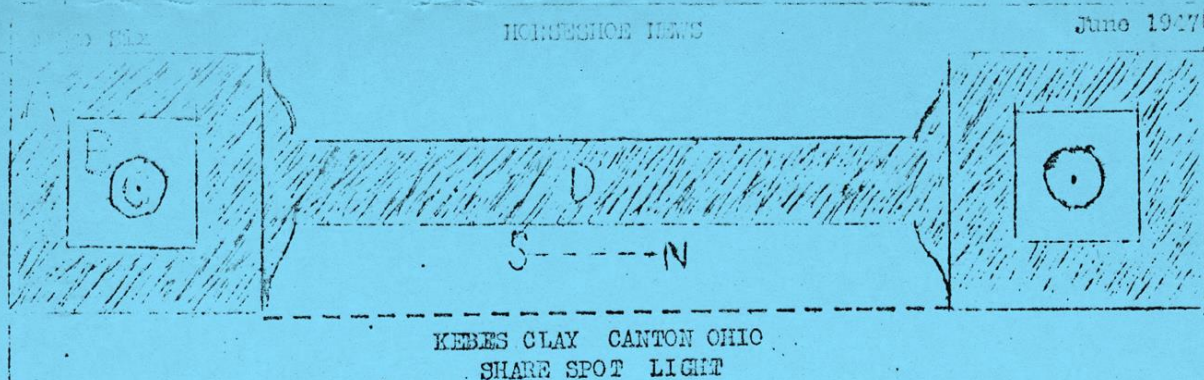
OHIO --- Andy Stolarik writes of a real boom in horseshoe pitching in Canton. Homer Eidenberg, a general contractor of that city will build 8 modern horseshoe courts with flood lights and bleachers. The courts will be the first using 'KEBES'. The new stay soft, wont freeze clay. A product of the collaboration of Johnny Sebek of Canton and a large chemical plant in Indiana. (KEBES is Sebek reversed and was suggested by the writer) The courts will be operated on the pay as you play plan. They will be the home courts of the Canton Horseshoe Club.

Fred M. Brust of Columbus, maker of the Ohio pitching shoe sends the following news item: " Jimmy Eick called on the Ohio Horseshoe Co. recently. He had just returned from the South Pacific where he pitched exhibitions. He traveled with a U.S.O. unit for the past six months. The unit put on shows in Tokyo, Saigon and other towns. He expects to leave on another trip with the unit soon. Last year he put on a show for President Truman and Admiral Nimitz on the White House court. He married a Columbus girl a year ago. She helps in his routine. Mrs Brust also sent us a sheet of music, titled " PLAYING THE OLD HORSHOE GAME. BY J. Bernard Byron with this comment: " The song may be alright but the composer in one line states: "Leavers count three."

DOC CHESSE OF CLEVELAND --- is very much in favor of a combined National and State membership card. Its an excellent idea and should be brought up in the 1947 convention. Doc is slowly recovering from a bad case of pneumonia that almost floored him. He hopes to be back to normal in time for the trip to Utah. We say Amen to that.

NEW YORK --- Vito Fileccia of Brooklyn writes, Why not have a tournament here in the East similar to the Mid-Western staged in Des Moines for many years? Such a tournament would be a tremendous boost to the game in this section no doubt. An ideal place for it would be in connection with a State Fair. Right here is where a National membership of ten thousand could have the influence to put over a sectional tournament. Lets keep it in mind for next year but, do some preliminary work this. Pennsylvania, Maryland, New Jersey, New York, Virginia, West Virginia horseshoe pitchers. If your State will hold a Fair in 1948 Let the News know the dates.

We have a new grandson. Born May. 8. Mimeographed notices were mailed. Bill Woodfield the proud father did the art work we did the printing. There was a short poem. JAKE the poet laureate of N.H.P.A. received one and replied in kind. We were drinking a cup of Coffee when we read it. We almost choked.



KIMBES IS SEBIM IT'S DISCOVERER SPELLED BACKWARDS. It is the result of many months experiments, by a large chemical plant in Indiana. Certain chemicals have been mixed with white clay to produce a mass that will not freeze, stays soft, cannot absorb water and wont soil hands or clothing.

THE DRAWING ABOVE SHOWS THE COURT BEST ADAPTED TO THE USE OF KEBES. Dimensions. A. is a hollow square six feet out to out. D. walkway 2 feet wide. Both squares and walkway are composed of a mixture of black top and concrete. B. is 41 inches north and south, 31 inches east and west. It is filled to a depth of 2 inches with KEBES. C. is an imaginary circle 18 inches in diameter. fill to a depth of 4 inches.

Schok figures the cost of KEBES necessary to fill court shown above to be approximately \$31.45 plus shipping charges from factory in Indiana. Compared with two pieces of pipe driven in the ground the cost is tremendous. Omit the walkway and the additional cost for concrete and pegs should bring the total cost within \$50.00

HORSESHOES DESERVES THE ONE THING THAT WILL ATTRACT COMMERCIAL BACKING
Cleanliness. Lots of you pitchers can now shack your overalls. You can even
pitch in tie and tails. Horseshoe pitching is the greatest common leveler in spo-
rts. Improves health and spreads the good neighbor spirit as no other game can.

OPEN TOURNAMENT IN NEW YORK.

THE EMPIRE STATE HORSESHOE PITCHERS ASSN. Received it's charter from N.H.P.A. only last year, draws its members from The Metropolitan ~~cont~~ area &

HAWKEYE HOLIDAY'S

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HORSESHOE NEWS.

June 1947.



THE SPECIAL EVENTS COMMITTEE OF THE DES MOINES CHAMBER OF COMMERCE Have done it again. This time it's The "Master's Tournament, open to the world. Three hundred and eighty dollars plus a trophy, silver and bronze medals are the prizes.

FREE ENTRY

PLAN OF COMPETITION. July 2, starting at 8 A. M. each entry will pitch 100 shoes for points. The 12 high scorers will start a round robin finals on July 3.

SIX GAMES WILL BE PLAYED JULY 3, AND FIVE GAMES JULY 4. Games won and lost shall decide the winner; all ties to be played off. The rules of The National Horseshoe Pitcher's Association will prevail.

ANY PERSON IN THE WORLD IS ELIGIBLE TO ENTER. There will be no entry fee. Entries should be mailed to Leland S. Mortenson, 863 West 41st. St. Des Moines Iowa.

THE TOURNAMENT IS HELD IN CONNECTION WITH " HAWKEYE HOLIDAY'S " The entire program ends on July 6. THE NEWS urges all horseshoe pitchers who can to make the trip. To get a sample of Iowa hospitality and see how Des Moines puts over celebrations. Pitchers who have never entered a World's Championship will profit by competing in the " Master's " The only difference between The " Master's " and the event at Salt Lake City 25, to 30, of August is the number of contestants in the finals.

YEP! THE DRAWING THAT HEADS THIS PAGE was done by Pop, and to prevent a lot of letters to learn what courts are pictured, it's the Birdland Park courts in Des Moines of course. To make it more clear, the straight line on top of the words, " presents Masters " represents the highway on top of the bank at one end of the Birdland courts. Bill Woodfield our staff artist is in the midst of a lot of home work. Seems to me contrasts are not a bad idea.

THE HAND AND SHOE WAS TRACED FROM A PHOTO OF AN ORIGINAL DRAWING DONE in Paris France, in July 1945, by " Jonas " the famous French artist. One of Leland Mortenson's various jobs while director of horseshoe for the Army in Europe was to compile a set of rules. He wanted illustrations of the $1\frac{1}{2}$ and $1\frac{3}{4}$ turns. The commanding General decided a drawing would be easier copied. He detailed Mortenson to act as a model with the results shown above. Several newspaper artists have photo copies and declare them to be perfect reproductions of the hand.

A letter from Mr. C. R. Dudley Asst. Sec. Des Moines Chamber of Commerce thanks us for publicity of the " Master's " tournament. He us it send here in order that we thank you and the Special Events Committee.

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HORSESHOE NEWS

June 1947

COAST TO COAST

IOWA --- When in the 1946 convention at Des Moines, the agreement to stage our 1947 tournament at Salt Lake City was ratified, we had a bright thought. Dale Dixon of Des Moines for once could be free of his usual job of Supplies and Equipment. In Utah we planned to relieve him of committee worries. Let him devote his time to pitching. We have an idea he would thereby improve his standing in the tournament. We may be wrong. He and Leland Mortenson have induced the Des Moines Chamber of commerce to sponsor another tournament in that city July 2, 3 and 4. Full details on another page.

ACCORDING TO EXPERTS --- Re-setting pegs, scooping up rain water from courts and rushing to the phone between rounds reduces the output of ringers. We may never learn the answer until Dale Dixon stops digging at tournaments. Leland Mortenson, the other half of the famous Iowa promotion duo is jam packed with the Know-How to make a tournament click smoothly. He is a walking encyclopedia of all phases of the game. Our hat's off to all three, Des Moines, Mortenson and Dixon.

WASHINGTON D. C. Lewis F. Atchison Sports writer for The Washington Evening Star is, the third member of that paper to adopt horseshoe pitching. Rod Thomas and Elwood Baker Ace photographer are the other two } He will build a court in the grounds of his new home in Bethesda, in nearby Maryland. THE HORSESHOE NEWS is prepared at any time to stage a horseshoe tournament at one of The Star's family outings. We will furnish shoes, pegs and trophies and repeat, ad in-fi-ni-tum.

Wyoming --- From Cheyenne, 123 West 19th. Street a letter from a new friend. It is written in the purest example of Spencerian penmanship we have seen in many years. It is like the finest engraving. The letter was brief. He mentioned THE HORSESHOE NEWS. I quote, " Dear Sir, you have made a fine start, Keep going. Here is my dollar for a years subscription " end of quote. We shut our eyes and hiked back over the years to the mid 1880s. Before the typewriter. When Spencerian was in common use. Our crystal ball tells us that Friend Davis must have started near about that time, making those beautiful curves and the firm shading strokes.

OREGON --- Another years subscription, a new N. H. P. A. member and a new friend from. He is Jesse Breshears, Sheriff of La Grande Union County. He mentioned helping Ted Allen win a Oregon tournament several years ago. We looked at the firm oversized J in his signature and again our crystal ball tells us. If we shake the Sheriff's hand at Salt Lake City we had better get our No. 12 hand far up in his when he clamps down.

IF WE COULD TAKE A TRIP IN A W-2. ROCKET. We should be able to see both the Atlantic and the Pacific at the same time. At 50 miles above the earth We would turn our binoculars on Fresno Calif. We would be searching for a horseshoe court and a fairly tall blonde young man at practise. He has defeated Ted Allen more times than all others combined. We haven't heard from him since he pitched in the finals in the 1940 National at Des Moines. It doesn't require a crystal ball or even a wild guess to state that right now he is preparing to enter the 1947 in Utah. He is Ira Allen Ted's brother.

NEW YORK --- Recently we mailed a copy of The NEWS to Fred J. Egger 116-14 221st. Street St. Albans N.Y. We enclosed one of Arch Stokes invitation to come to Salt Lake City. Fred sent it to Roger Roddy, Editor of "The St. Albans Life" a newspaper of that city. Result a fine story plugging the 1947 tournament. That is an excellent idea. Why not send yours to your favorite newspaper. Mr. Egger was Chief Electrician in the Navy during the war. A change in location required a 12000 mile trip from the Atlantic to the Pacific. His letters were interesting reports of horseshoe pitching as he found it in various parts of the globe.

KANSAS --- Ralph and Mrs Kampschroeder of Lawrence recently were visiting a horseshoe pitcher friend Frank Spiecher 812 E. L. Street in that city. They handed him a copy of HORSESHOE NEWS. Frank gave one look, asked all visitors to leave. for he was going to read news about his favorite game. The Kampschroeders paid for a years subscription for Mr. Spächer and one for them. O. K. Frank if and when you can write. Mail me a letter. I will answer pronto. I do hope you can leave that hospital soon. yours Pop Woodfield.

ALVIN DAKLENE OF LAWRENCE. --- Writes he will be in Kansas City Missouri for quite a while. On a big construction job. He is a little worn out with promoting horseshoe pitching in Kansas and turns the job over to some one else. That may be but we will bet a pair of mule shoes against a pair of Putt Messner's that he will be back at the old stand this summer. In Missouri.