

THE HORSESHOE WORLD



Scene In Horseshoe World Office

MARCH, 1933

THE GIFT IDEAL!

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**The
Horseshoe World**

London, O.

THE HORSESHOE WORLD



Vol. XII

LONDON, OHIO

No. 3

Just Among Ourselves



SPRING is "just around the corner" . . . and with it comes the cheerful sound of clanking shoes . . . trot out the old irons and if you get a chance to practice a little, get the kinks out of the arm, you will be just a bit ahead of the other fellow, perhaps . . . Jimmy Risk has another article in this issue . . . his articles are arousing much attention . . . we have something to say in this issue about incomplete scores sent in . . . read it . . . and on this same page we have an editorial (we aren't sure people read editorials any more but you must read this one) . . . we hope you act on this suggestion and write to the Century of Progress officials today . . . you will be rendering the game a great service whether you can get to Chicago for a national tournament or not . . . and don't forget, folks, to watch the advertising columns of the Horseshoe World for the latest news on new model shoes, etc. . . . patronize our advertisers.

March, 1933

WILL YOU DO THIS?

DO YOU want to see a National Tournament at the Century of Progress in Chicago this summer?

If you are interested in horseshoes, and believe, as we do, that it is imperative that a tournament be held soon, sit down today and write to the Century of Progress Exposition, Burnham Park, Chicago, Ill., urging them to stage a national horseshoe tournament.

One horseshoe booster offers to get 50 of his pitchers to write. We hope he makes good and that each and every horseshoe pitcher takes it upon himself to write to Chicago today.

The Century of Progress organization isn't acquainted with the interest in the game or they would be making plans now for a national tournament.

Do your duty to the game by writing—and there's no time like the present. Let's swamp 'em with letters.

OUR READERS COME FIRST

In publishing THE HORSESHOE WORLD, our readers come first. The magazine is printed monthly for them and every article is run with the idea of interesting them. Suggestions to the editor for the betterment of the magazine are always welcomed.

The time that your magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price \$1 per year, cash in advance. Canadian subscription \$1.25; 10 cents per single copy.

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R. B. HOWARD,
Publisher and Editor

Business Offices, Madison Press Co. Building,
45 W. Second Street, London, Ohio.

Official Organ of the National Horseshoe
Pitchers Association

Advocates "Series Method" and "Admission Fee System"

THE "Series Method" and the "Admission Fee" system are advocated in the following very interesting article written by O. H. Johnson, 62 Somerset St., East Greenwich, R. I.

Mr. Johnson asks for a discussion of the matter. His article follows:

The "series method" and "admission fee" system would put the horseshoe game on a par with other leading world sports.

The series method recommended in this article was advocated by Carroll Jackson, son of one of the world's greatest horseshoe pitchers, namely Frank Jackson. He wrote an article in the *Horseshoe World* late in 1929, recommending the series method, and after reading the same, the writer decided that the series method was a missing link in the horseshoe game. I had this method put into operation in this town the following year, 1930, and needless to say it has been used ever since. This method is the best yet devised for the horseshoe game.

The series method is actually already in the rules adopted by the National Horseshoe Pitchers Association, being listed under Rule 21, which reads as follows: "An official contest between two players shall consist of best six out of 11 games."

This rule, however, is not being made use of, and I really believe that it would be the "making of the game" if this Rule 21 was written in such a manner so as to make it compulsory that all championships would have to be decided by this method and that each qualifying entrant would have the same privilege. If the series method is made compulsory, it will do away with the many different methods now being used and which are holding the game down. I would ask that the next world's championship be conducted by this method.

Series Method Produces the Real Champion

As the writer looks through each issue of the *Horseshoe World* and reads the accounts of numerous state championships and occasionally world championships which have been decided by the round robin method the results have never impressed me as producing their objective. All tournaments conducted by this method end up in irregularities that are keeping the game from be-

ing real popular like other sports. As an illustration, I will take the last world's championship. Nunamaker won the championship. Nunamaker defeated Davis, 50-47 when Davis' ringer bounded off. Duryee defeated Nunamaker. Davis defeated Duryee. Hough defeated Duryee. What do the fans think of such results as these. Everyone knows that one game between two players is not enough to decide the superiority of one over the other.

During our three years of operation of the series method it has happened several times, that a player wins the first game from his opponent and then finds he is unable to win another game during the series. It is quite a different problem to win a championship by the series method as you will be obliged to beat your opponent at his very best before the series is over. The battle gets hotter and hotter when both players play game after game on the same pit. What an advantage this method has over the present round robin method in which players play their opponents only one game and play on a different pit each time. A player's real ability can never assert itself by this round robin method.

Horseshoe Game Lacks "Contest" by Present Round Robin Method

What we need in the horseshoe game is a "contest" between two players the same as other sports, and by the present round robin method, we are not getting it. By the series method we do get it, because when two players meet in a series of best six out of 11 50-point games, playing game after game on the same pit and against the same opponent, a real "contest" develops. By the series method, each player has an opportunity to study his opponent and if he discovers a weakness, it may bring him a victory. By the present method, you don't play against an opponent long enough to find out if he has any weaknesses that you could convert into a victory. This is a very important item and it enters into all other sports and we need it in the horseshoe game.

Physical fitness enters into the series method more so than it does in the round robin method. By the round robin method the crowd shifts around continuously because of the

many games going on all at the same time, but by the series method all eyes are fixed on this one match, and the player's nerves and condition must be good if he is to achieve victory. He is not so apt to be bothered by the round robin method. Physical fitness enters into all other sports.

Real Interest by Series Method

A real handicap to the horseshoe game has been the "lack of interest" from the fans, and I notice even our players are dropping away from the R. I. state tournament which is run by the round robin method. The players are losing interest because they are not given a fair test by the round robin method.

We find after seeing the series method in operation here for the past three years, that there is much more interest among the players and new players are taking up the game who never before were interested. I might mention that we have never operated the round robin method in this town, but previously had a league season. The league method created no real interest, but is superior to the round robin system. These new players are taking up the game, I believe, because they can see that they have a real chance by the series method. By the series method the losing players go away from the tournament satisfied that they lost to superior pitchers. The round robin method does not create this spirit, because one game does not produce a superior.

The real interest in the series method is displayed by the fans who stick with their favorite to the finish. I will mention one match of this past season in which the losing player's friends and fans stuck with him to the finish and he failed to win a single game. He put up a great battle, but everyone went away satisfied that he needs to improve before he can defeat this particular opponent.

It seems that his friends being so sure that he would gain the upper hand in this match, also kept the friends and fans of the winner sticking around right to the finish. This will just give an idea of how this series method develops interest.

We have never had a losing player yet make statements to the effect that he believed he was superior to

Series Method

(Continued from Page Two)

the player who defeated him. The series method allows no loopholes for alibis to this effect. With only one match going on before them, the fans' interest is centered solely on "which player is the best" of the two and they stay until they get the answer.

The round robin method creates a diverted interest which is keeping the game down. This diverted interest must be done away with by banishing the round robin method. No other sport would be successful under such a method as this.

Admission Fee System for 1933

I now wish to mention what I believe a very important step to popularize the horseshoe game and it is the admission fee system. We are going to put this into effect for the first time in this town for the coming season. All other sports charge admission and if they didn't you would not have the continued interest of the fans.

The American public wants to pay and when anything is "free" they have no desire or real interest to make plans so as not to miss the affair as they figure "we can't expect much." Thus, with the present "free" system, no real interest can be expected from the fans. The series method puts us on a par with other sports in that it allows us to match up good players, either local, or local and outsiders, the same as other sports do. These matches can be advertised and an admission fee charged. We figure to do it this way—have one feature match between two good players or other popular players and occasionally put one of our best men against an outsider. This feature match will be best six out of 11 games. As a supporting card, we will put on three other matches of one game only. We figure the one-game matches will stir up interest to the effect that the fans will want to see some of these players in the series method, and players will get interested as they will want to get in on the feature matches, as the feature matches will be between players who are considered better pitchers.

We will charge an admission fee of 15 cents this season because of conditions. Our championship matches at the end of the season will carry an admission fee of 25 cents.

I believe it will take at least two years to get this admission fee system working smoothly as in other sports, because of the "free" system having been in effect so long. Some fans will balk at the paying idea for a while, but when they find out that the promoters mean business by enforcing it, and that if they want to see good horseshoe pitching, they must pay, they will soon change their mind. You can't keep away when the shoes start "clanging" away.

I believe that if the series method and admission fee system were adopted throughout the country, that there would be a complete change in the horseshoe game. The money taken in would be spent on new pits and even club houses and in a few years, players like Nunamaker, Davis, Jackson, Risk, Duryee, Gerrish, etc., would profit financially like good players in other sports. With more pits and more interest, there would be more demand for them.

Series Method Requires More Time

With the series method, it is impossible to run tournaments in a day or two as is now being done by the round robin method. It requires time the same as other sports. No other sport runs off a championship in a day or two. I believe a championship is worth something, so why should it be rushed through just to get it in as an attraction to a fair, celebration, etc. If horseshoe pitching is wanted at the fairs, and it should be, match up good players with the series method, but run the championship when there is more time. The semi-finals and final matches of a championship could be pitched at a fair, etc., if desired, having the qualifying and preliminary matches pitched off prior to the fair. Qualifying takes time, but it is important to better matches in the system of "drawing" which I will describe.

Our Method of Qualifying, and System of Drawing for Opponents

We let each entrant pitch five lots of 100 shoes, each 100 for total points, and we count his best 100-shoe score out of the five, as his qualifying score. Last year was the first time we allowed five lots of shoes as we previously had only 100 shoes, but we found some pitchers were nerved up fearing they would not get a good enough score to qualify and knowing they had only 100 shoes to pitch. We will use five lots this season as we noted last year

that each pitcher got his best score on either the second or third hundred shoes and could not better it in the remaining shoes allowed him. We were therefore assured that each pitcher got his very best. The eight highest scorers qualify for the title pitch-off. Our method of draw is, we believe, the best now in use. We allow the four high scorers the privilege of drawing, high scorer drawing first and so on. This same procedure is used in the semi-final drawing also, the two high scorers having the privilege to draw, high scorer first, and so on. By this method of drawing, no two good players meet right off the bat as is the case in the present round robin method. This method of draw assures high-class matches right through the championship pitch-off and the two best men are always in the final. Even if two of the best players did meet right off the bat, the series method always produces the better pitcher, but so far we have found that the two best players are always the finalists by this system of draw.

Defending Champion in a "Higher" Position in 1933

We will improve our championship procedure in one respect this coming year. It is this—we have heretofore required the defending champion to qualify and pitch his way to another title the same as the other qualifiers. We find this method has not been correct, as we have eight qualifiers, and in order for the defending champion to successfully defend his title he would be required to win against three different opponents and is thereby really defending his title three times in the same tournament. This year, the defending champion will not be required to qualify, nor will he engage in the elimination. He will pitch the winner of the eight-man qualification.

We believe this method will stimulate more interest as the championship will be more respected. I would recommend that the next world's championship be run by the series method and admission fee system, and that the present world's champion, Blair Nunamaker shall pitch the one best man that emerges from the elimination.

I would like to hear what the horseshoe pitchers think of this plan, but I am more anxious to have them put the series method into operation and notice the difference.

NEWS, OFFICIAL
REPORTS, ETC.

From the
Secretary's Desk

D. D. COTTRELL
Secretary
746-C Fifth Ave., No.
ST. PETERSBURG, FLA.

Contracts have been signed and all arrangements have been completed for the holding of the World's Championship Horseshoe Pitching match Saturday, March 18, 1933. Sanction for this match has been given by the National Horseshoe Pitchers Association to Gerry Swinehart who has charge of the sports program of the Miami Biltmore Country Club, Coral Gables, Fla., and the match of best six out of a series of 11 games will be played on their grounds on regulation court under the rules and regulations of the National Association. The winner will get the share of \$500 as agreed upon and be awarded a certificate by the National Association declaring that he is world's champion horseshoe pitcher and will be so recognized until another championship is won in a tournament or a series of match games as provided for in Article III of the National By-Laws.

Your secretary has on file in his office a statement reading as follows: "This is to certify that my horseshoe pitching contest with Alphonse Beillergeon, to be held at the Miami Biltmore Hotel grounds on March 18, shall be a challenge match for the world's title that I now hold, and if defeated I shall give up all claim to the title of horseshoe pitching champion of the world. Signed, Blair Nunamaker."

This is the first match ever held for the world's championship. The rules of the National association provide that no more than three such matches may be held in any one year. If it is not possible to get the backing necessary for the holding of a world's championship tournament, it may be possible to hold similar matches in the future that will give the champion an opportunity to at least defend his title until some challenger can win it from him.

Mr. N. D. Sartor, 2132 Columbus Ave., Sandusky, O., is very much interested in the game and writes that during the past season they had an organized club of 40 members. They have at present four lighted courts and plan to build two more this spring. The members have spent

much time in studying construction of these courts. They plan this coming summer to enlist the co-operation of lodges, churches and other institutions with the purpose of having them enter members and join in forming a league. He will be pleased to hear of plans that have been used in other places in forming such leagues and hopes that anyone who can give him such information will write to him.

E. J. Thompson, 322 W. 22nd St., secretary Cheyenne (Wyo.) Horseshoe club, writes that his club is contemplating the holding of a horseshoe pitching tournament during the annual Frontier Celebration during the last week of July this summer. On account of this celebration being nationally advertised and its reputation as a show the attendance is large and comes from all parts of the country. The regular program is held in the afternoon leaving the forenoons free for such a horseshoe meet except for one day when there is a parade. He asks what inducements should be made to bring the best players of the country to his city, and would the awarding of a cup be sufficient. Your secretary has written him that he doubts that the giving of trophy prizes with no cash prizes would be sufficient to induce players from all over the country to go the long distance to Cheyenne to compete.

His club was organized last summer with a membership of 15; they held several tournaments with nearby towns during the season. Their courts are pretty well constructed and will accommodate 22 players at one time. He wants to know if the horseshoe game is in the National Amateur Athletic Union. A discussion of this amateur matter appeared in the September and October issues of the Horseshoe World. The National Association does not belong to the A. A. U. for reasons given fully in the October issue.

A preliminary organization of the New England Horseshoe Pitchers Association was held last fall at which meeting officers were elected and it was planned that another meeting

would be held in the winter to lay plans for the coming season. Mr. Charles A. Graves, 107 Summer St., Malden, Mass., president of the association has called a meeting of all clubs and interested players and fans to be held Saturday, March 18, at the Medford Horseshoe Pitching Club House, Medford, Mass., to decide on plans for the coming summer and what to do to further the interests of the sport and the holding of different tournaments on grounds that are more suitable than some on which these meets have been held. The Medford club is anxious to hold the next New England championship tournament on their fine clay courts as are other places in that section which also have good facilities for holding same. All parties interested in these tournaments and the best interests of the sport are especially urged to come to this meeting where decisions will be made for the coming season. A tournament which should be representative of all the New England states should be held for at least two days in order to have a meet that would really give every player a fair chance to show his best to win the championship.

In St. Louis, Mr. Hy. F. A. Kuhlmann, 4342 Natural Bridge Ave., writes that the daily papers publish the results of all their horseshoe league games and give the game fine publicity. He thinks that the scoring in the league games should be by the point system. If there are 16 games to be played, the team winning the most games is winner of the match and would receive two points, the losers receiving none. In case two teams tie in a match, each winning eight games, each would receive one point. For example the leading team in a league had won 181 games and lost 59 for a percentage of .754. In this case they won 14 matches and lost one. Their number of points would be 28. The second team won 136 games and lost 104 for a percentage of .567, but won eight matches, tied five and lost two. This would give them 21 points. The last team won three

give them eight points. Although there would be 11 matches difference between the first and last teams, it would not be 108 games. This great difference in games won tends to make the lower teams discouraged and makes it difficult to keep them together and interested. He says that you may naturally think that the lower teams are out-classed, but they do win a few matches. Other plans of those that run leagues should be sent in so that there may be a full discussion of the matter.

The only letter received to date about the correspondence with the Century of Progress Exposition, Chicago, which was published in the January Horseshoe World, came from Jack H. Claves, 3606 Gravois St. Louis, Mo. He says "That it would be fine to get that much money for the tournament, but I think

we should do everything possible to induce them into it even if we had to accept far less. The real good players are more interested in the title than they are the money and the dollar today is worth twice what it was. Bert Duryee goes from Cleveland to Kansas City, Mo., to shoot a revenge indoor match against C. C. Davis for nothing. Davis will enter for the chance of winning the title and carfare. Gordon, the shoe man from California, will bring three men for the advertising he will get. He doesn't care for the winner's share. I'll bring four men if they must shoot for exercise and so it will go for scores of others who want to see the fair anyway."

The letter that the National association wrote to the Exposition was simply a suggestion to them of what would make the greatest tournament ever held, not a demand that the figure mentioned should be met. No answer has been received from the

Exposition officials about the tournament at this writing.

In writing your secretary, please always inclose a stamped envelope for reply.

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HERE'S A NEW ANGLE,
FOLKS

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Speaking of the present economic conditions and his hope for the return of better times, John A. Barry, Spokane, Washington, in sending his renewal to the Horseshoe World writes: "We need the Horseshoe World to cheer us up while we wait."

That's a new angle, folks!

SPECIAL—200 note size sheets and 100 envelopes, good white bond, with name and two-line address on each sheet, and each envelope, \$1.00. The Horseshoe World, London, Ohio.

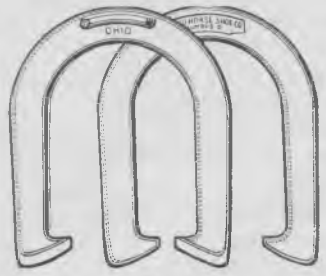
PITCH "OHIO" HOOK MODEL SHOES AND IMPROVE YOUR GAME

USED BY



BERT DURYEE
Ohio State Champion

- Bert Duryee, Ohio State Champion for the last three years, and runner-up in last National Tournament.
- Chas. S. Gerrish, champion of New England States.
- Harold Seaman, champion of New York State.
- Merle Stoner, former champion of California.
- Joe Dubie, champion of Montana.
- And many other champions.



You too can win with Ohio Shoes. A trial will convince you.

Hard, medium or soft temper, price \$2.50 per pair, postpaid. This price includes the 10% sales tax.

Write for agent's price in lots of 4 or more pair.

OHIO HORSE SHOE CO.

866 Parsons Ave. (Makers of Quality Pitching Shoes for Twelve Years) Columbus, Ohio

DEARBORN BIDS FOR MICHIGAN MEET

According to word received from Henry D. Schubert, superintendent of the Dearborn Department of Recreation, the city of Dearborn has made a bid for the 1933 Michigan State Championship Horseshoe Pitchers' Tournament on September 3rd and 4th.

Suitable trophies will be awarded the winners and a general revival of championship play is expected to result with the sanction of the state and national associations of this meet.

The Dearborn Recreation Department is doing considerable work in maintaining facilities of the best for the playing of its star players and the development of young talent.

Leo "Frenchy" Lattore, winner of city, state and Florida honors is actively engaged in keeping the game on a high plane in that city. Lee Rose well-known Michigan pitcher also devotes all his time at the game in Dearborn. George Levagood, boys' champion of Greater Detroit, is a protege of Lattore.

The city has established official courts in two sections of Dearborn which are well lighted for night playing. Dearborn teams have been leaders in the Greater Detroit League and plans for next season will see greater interest in this game. Bob Bixman, Leo Lattore and Lee Rose are assisting Mr. Schubert in formulating plans for the championship tournament in Dearborn.

 * PITCHING HORSESHOES *
 * WITH JIMMY RISK *

During my travels throughout the country I have, to my surprise, seen many pitchers using many different methods in practicing. I have been asked many questions in regards to my ideas as to the proper way one should practice, so I will at this time explain a few hints on the best way to get good results with your pitching.

First of all one must have his mind on his own game, and not the other fellow's. In order to do this and really study your game, one should practice a short while each day alone, using four shoes instead of two as most pitchers do. Pitching alone is one of the best forms of practice because you have your mind on the game, and have time to realize your faults when the shoes are not working as they should.

The four shoes instead of two will improve your timing and develop a much faster pitch, which is very important in pitching. The four shoes will also save a lot of walking which one would have if only using two shoes. Hold the four shoes in your left hand before starting the pitch. Then remove them as each pitch is completed. Do not take too much time between pitches as the shoe will become heavy and cause the pitching hand to tighten up. The slow horseshoe pitcher will never get to the top or be successful with his game.

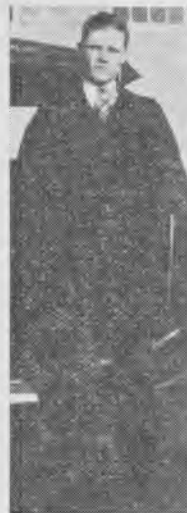
One other important hint in pitching is that one should practice on, and that is learn to get your first shoe around the stake more often than the last shoe. In other words if you must miss the stake, let it be with your second shoe. It takes that first ringer to get those doubles, and the fellow that is always missing his first shoe during a game will never be able to get double ringers. One must get that first shoe on or finish with the low score.

Practicing with one shoe at least 20 minutes each day will overcome this fault and make a big improvement in your game. Practice on these methods and I'm sure you will get much better results.

PATRONIZE OUR ADVERTISERS
 AND MENTION THIS MAGAZINE.

 * MARYLAND TOSSER *

In Maryland there is a young man who is considered a mighty good pitcher. He is Elmer A. Leutner, who for six years has been a member of the Gophers Horseshoe Club at Rockawalkin Md., and who in 1931 and 1932 copped off the Wicomico county championship, and who, in 1932, placed third in the Del-Mar-Va tournament, a three states event, held at Salisbury.



Mr. Leutner is a southpaw and has been called upon many times for exhibitions.

He is also a baseball pitcher and has had experience on the stage and before the microphone over Station WSMD, Salisbury, as a warbler whistler of splendid talent.

He is 25 years of age.

COME ON YOU COWBOYS

F. A. McCollum, president of the Salinas, Calif., Horseshoe Club, writes that it is the plan to have a horseshoe tournament in connection with the California rodeo at Salinas July 20 to 23.

It is hoped that a number of the professionals will enter the contest to throw the ringers while the cowboys throw the steers.

The Salinas Horseshoe Club was organized last October with 65 charter members. The club has nine lanes, with a club house, etc.

Salinas tossers often play the Watsonville, Carmel and San Luis Obispo Clubs.

CELEBRATES ANNIVERSARY

W. J. Martin, who for many years was the distributor of the Martin pitching shoe and is widely known among the pitchers, especially those who used to winter in Florida, where Mr. Martin spent his winters, celebrated his 79th birthday anniversary February 20.

The Horseshoe World is in receipt of a letter from Mr. Martin's son, Dr. W. C. Martin, of Monroeville, Ohio, stating that Mr. Martin's health has not been good. His many friends will wish him a speedy recovery.

WILL START CLUB

An effort is being made to start a horseshoe club at Pouce Coupe, B. C., where there are a number of very good pitchers according to our informant, Mr. W. J. Moore.

ON DISPLAY

The Horseshoe World received a request recently for a copy of the magazine to be placed on display by the English composition class of Battle Creek (Mich.) College.

WORLD TEAM WINS FROM SPRINGFIELD

The World Horseshoe team under direction of Dr. Alan R. Pottle, of Dayton, defeated the Springfield team February 17, at the Springfield Indoor Horseshoe Courts. Each team presented six pitchers, each player pitching against each of the other players on the opposing team. The World team won 14 games, pitching 758 shoes, with 345 ringers, 82 double ringers, netting 496 points, with an average of 40.5 per cent ringers.

The Springfield team won 12 games, pitching 758 shoes, with 319 ringers, 67 double ringers, netting 395 points; average 40 per cent ringers.

Lester A. Allen, of The World team defeated one opponent 25 to 0, pitching 13 ringers with 16 shoes; an average of 81.4 ringers.

MICHIGAN TOSSERS

Following is a list of Michigan tossers:

Pliny Roush, Wayne Merrick, Dell Shively, Earl Buskirk, Elmer Struble, Howard Osborn, Allen Malcolm, Bert Tinker, Frank McMillan, Forrest Bennett, Bob O'Donnell, all of Hastings, Mich.; Homer Bartlett, Lake Odessa, Mich.; Curtis Brown, 648 Lake St., Kalamazoo, Mich.; Carl Higley, Caledonia, Mich.; Art Brewer, R. R. 9, Kalamazoo, Mich.; Lyman Baxter, Nashville, Mich.; Russell Mott, Delton, Mich.; Roger Williams, Delton, Mich.

NEW STATE LEAGUE

An eight-city horseshoe league has been formed in Connecticut with Bristol, Hartford, New Britain, So. Manchester, Middletown, Essex and Meriden affiliated. An eighth city is to be added.

H. L. Gauthier, 99 Franklin street, Meriden, is secretary of the league.

CLUB OFFICIAL DIES

George F. Morningstar, West 502 Gordon Ave., president of the Spokane Horseshoe club of 40 members, reports the death of N. B. Palmer,

vice president of the club.

"He had always been a live-wire and one of our strongest players, and always was ready to do more than his share to help make our club a success," President Morningstar writes.

* LOOK AT SLIP ON YOUR *
* WORLD WRAPPER *

Please look at the address slip on your Horseshoe World wrapper. It may be that we do not have your address correct and although you received this issue without delay, subsequent issues may fail to reach you.

If your address is listed incorrectly notify us at once.

If you plan moving notify us immediately what your new address will be.

Also, you can tell when your subscription is out by looking on the address slip.

Effective with this issue all subscriptions in arrears will be discontinued, so look at your label.

THERE IS ONE
BEST
IN EVERYTHING



THE SHOE THAT'S
DESIGNED FOR
RINGERS

It is only a short time now until the robins will be singing in the old cherry tree, from Maine to California, and the horseshoes will be flying in every town and hamlet in the United States. Tens of thousands of pitchers will be buying new pitching shoes, and, of course, they will want the best—the shoes that will guarantee them the highest ringer percentage. They will find the shoes they are looking for in the Gordon "Spin-On". All the greatest records have been made with them. Isais and Allen made 305 ringers, 135 double ringers in a fifty-point game. Lecky and Isais—233 ringers in a fifty-point game. Risk and Allen—226

ringers. In a series of ten twenty-one point games, Lecky, Isais, Brown and Pease pitched 486 ringers, 179 double ringers.

The "Spin-On" shoe is so designed that a shoe striking the peg in a spin will hold. The spin break in front of the toe calk will hold a spinning shoe and the inset heel calks add greatly to the ringer percentage of any pitcher. Order a pair of the "Spin-On" shoes and be convinced that they are superior. We furnish them in any temper desired—hard, medium, soft and dead soft. Special prices to clubs. Write us for our attractive agent's proposition.

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The Queen City Forging Co., Agents
Station C, Cincinnati, Ohio

SPARKS FROM THE PEG

Zanesville (Ohio) public schools installing horseshoe courts.

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The Zanesville Golf Club has installed horseshoe courts and are asking the World team for a match and exhibition.

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Ward Harrah, a 13-year-old boy, member of the Springfield Willis Avenue Club, will travel with the World team on its Saturday and Sunday appointments this summer. He's a fine lad and will show the boys, who may be interested, just how it is done, and Ward slings a mean shoe; he beats many of the 40 and 50-year-old boys.

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The World team is open to indoor court matches; they give their time for the advancement of the sport, asking only that their expenses for the trip be paid by those who desire an exhibition with pitching instruction. Send your request to Dr. Alan R. Pottle, 202 Raugh Building, Dayton, Ohio.

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The recreation director of the City of Dayton, has promised Dr. Pottle to install a battery of courts in McKinley Park of that city, with lighting facilities for night games. These courts to be used for public matches between the Dayton clubs and clubs visiting the Dayton teams.

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D. M. Ross, Etiwanda, Calif., is a real booster of the game.

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A. J. Hannibal is a Scottsbluff, Neb., shoe fan.

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Charles D. Russell, 1234 Pine Avenue, and Johnny Freeman, are Niagara Falls, N. Y., tossers.

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The Horseshoe World office was visited recently by Messrs. Lattore and Lavagood, of Dearborn, Mich.

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Frank M. Casner is president of the Bloomington, Ind., Horseshoe Club.

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A. E. Quackenbush, Beatrice, Neb., is interested in the horseshoe game.

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John McKinnon, 1221 Fletcher St., and Roy A. Gaskell, 2239 Arrow Ave. are president and secretary, respectively, of the Anderson, Ind., club.

F. Z. King, 237 Geil St., is a Salinas, Calif., tosser.

R. Lee Atwood, 228 W. Fayette, Pittsfield, Ill., is a dyed-in-the-wool fan.

Ralph Barbota, 225 West Main St. is a Trinidad, Colo., fan.

NUNAMAKER TO DEFEND CROWN

Miami, Fla.—Blair E. Nunamaker of Cleveland, wizard of the ancient sport of horseshoe hurling and holder of the world's championship, is very busy these days. From early morning until late afternoon he's keeping the skies literally filled with flying horseshoes as he trains to defend his laurels against the Canadian champion, Alphonse Beillergeon, of Montreal.

The big event, scheduled to be held at the Miami Biltmore Country Club, March 18, will mark Nunamaker's first competition since 1929 for the crown he wears. The match will be determined on the basis of the best six out of 11 games and will be conducted under the rules of the National Horseshoe Pitchers Association.

LETTERS FROM READERS

St. Louis, Mo., Jan. 22, 1933

The Horseshoe World:

I am a reader of the Horseshoe World and would like to inquire if you know of any leagues using the point system for team standings. I have been a sponsor and manager of a league team for seven years, and I have observed that a league using the percentage system has quite a few discouraged players on the lower teams. I also find it difficult to keep these teams going at full strength. The point system may not change this, but I think the general public will not notice the difference as much as in the point system in showing games won and lost.

In our city the daily papers publish results of all our games, and when there is a difference of 103 games between the first and last teams, you can see what I mean when I say that the lower teams have trouble in keeping their men together. Naturally, you may think the lower teams are outclassed, but

they do win a few matches. If the difference between the first and the last teams showed about 20 points, there would be more spirited playing in the league. The soccer leagues use the point system.

My idea of scoring standings for horseshoe league is to score by matches. If there are 16 games to be played, the team winning the most games is winner of the match and would receive two points, the losers receiving none. In case two teams tie in a match, each winning eight games, each team would receive one point.

For example, the leading team in a league had won 181 games and lost 59 for a percentage of .754. In this case they won 14 matches and lost one. Their number of points would be 28. The second team won 136 games and lost 104 for a percentage of .567, but won eight matches, tied five, and lost two. This would give them 21 points. The last team won three matches and tied two, and this would give them eight points. Although there would be 11 matches difference between the first and the last teams, it would not be 103 games.

I have tried to explain my views as well as I can

Yours truly,
HY. F. A. KUHLMANN,
4342 Natural Bridge Ave.
St. Louis, Mo.

TULSA, OKLA., ORGANIZES

Tulsa, Okla., now has a club of 25 members, with two splendid courts in Central park.

C. Vonder Lancken, 2819 E. Fourth street, is president and T. E. Anderson, 115 N. Atlanta, is secretary-treasurer.

Match games are sought and those wishing games with Tulsa may write the above or to Mr. Matthews of the Circulation Department of the Tulsa World, one of the boosters of the games in the Oklahoma city.

SEND COMPLETE SCORES

The Horseshoe World has asked many times that, in reporting scores, that the number of shoes pitched be given. Tossers like to compare the ability of other pitchers and scores without figures in the "Shoes Pitched" and "Ringer Average" columns are rather meaningless.

The Horseshoe World will not publish incomplete scores sent in, hereafter.