

THE HORSESHOE WORLD

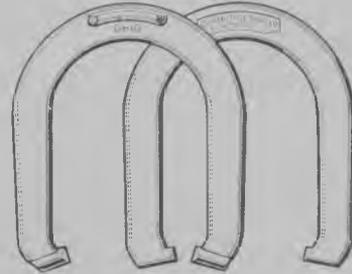


MARCH, 1931

BERT DURYEE, WORLD'S CHAMPION RINGER PITCHER,
PITCHES AND RECOMMENDS

NEW MODEL "OHIO" PITCHING SHOES

Bert Duryee (holder of world's record of 101 ringers in a 50-point game, and Ohio state champion) says: "I believe you have the best shoe on the market and think I'll be able to increase my ringer percentage with your new shoe."



Try these shoes and be convinced that they are the best ever made for pitching ringers. Note the improvement over the old model. Weight 2 lbs. 8 ozs., hard or soft steel. Price \$2.50 per pair, postpaid.

WRITE FOR AGENT'S PRICE IN LOTS OF 4 OR MORE PAIR

OHIO HORSE SHOE CO.

366 Parsons Ave.

Columbus, Ohio

(Makers of Quality Pitching Shoes for Ten Years)

SPECIAL! ON PRINTED STATIONERY

YOUR NAME AND ADDRESS ON EACH SHEET
AND ENVELOPE

200 Sheets \$1.00
100 Envelopes



WRITE OR PRINT NAME AND ADDRESS PLAINLY

THE HORSESHOE WORLD

Send Cash With Order

London - - - - - Ohio

THE HORSESHOE WORLD



Vol. X

LONDON, OHIO

No. 3



MARCH is a great month . . . It ushers in Spring . . . it's the writer's birthday month and it is a month of renewed activity in the horseshoe game . . . this month's issue brings you news from almost every section of the country and everywhere the game is on the boom . . . it looks like a much better year for the equipment manufacturer . . . and Secretary Cottrell seems a bit more optimistic about arranging a summer tournament . . . we have had more letters asking how to organize clubs than we have ever had . . . some of the larger fairs have been written for information on how to conduct tournaments . . . Canada is increasing in the number of clubs formed . . . we have many new subscribers in Central America and South America, a few in the Philippines and in Mexico . . . and with the arrival of the first robin, who says Spring isn't here and that 1931 isn't going to be the biggest horseshoe year ever? You can bet on it!

March, 1931

Profit For Dealers

THE HORSESHOE GAME offers sporting goods dealers, hardware stores and others a very great opportunity to increase their profits.

There was a time when pitchers were content with "dobbin" shoes and home-made stakes, but that day is over. The National Horseshoe Pitchers Association recognizes only standard equipment and the Horseshoe World gives no mention of games not played with approved equipment.

Horseshoe pitchers living in towns where stores do not carry horseshoe equipment should remind their dealers of the profits they could make by handling shoes, stakes, etc. Hand your favorite sporting goods dealer or hardware dealer this copy of the Horseshoe World and call his attention to the great growth of the game.

OUR READERS COME FIRST

In publishing THE HORSESHOE WORLD, our readers come first. The magazine is printed monthly for them and every article is run with the idea of interesting them. Suggestions to the editor for the betterment of the magazine are always welcomed.

The time that your magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price \$1 per year, cash in advance. Canadian subscription \$1.25; 10 cents per single copy.

Entered as second-class matter, March 18, 1924, at the Post Office, at London, Ohio, under the Act of Congress, March 3, 1879.

R. B. HOWARD,
Publisher and Editor

Business Offices, Madison Press Co. Building,
45 W. Second Street, London, Ohio.

Official Organ of the National Horseshoe
Pitchers Association

New Albany Pitcher Looks Like A Coming Champion

(By Jimmy Russell)

In the last few years Southern Indiana has been busy developing a contender for the state championship, and it seems their best chance is in Albert Longest, the New Albany "flash." Al, who celebrated his 25th birthday last month, has been tossing the metal for five years.

Back in 1925 he pitched in one of his friend's backyard. The following year he joined the New Albany Central Horseshoe Club and entered the Floyd county tournament, only to be eliminated in the early rounds. It was an off season for him in 1927, but the next year he boosted his averages to lead his team to the Falls Cities championship. He led the league with a ringer per cent of 47, and lost but two games out of 32 played. But again he lost out in the big county tournament.

In 1929 Al displayed his usual brand of tossing, leading the club's team all season. In the county tournament that fall, he won all his games up to the finals. He entered the final round favorite to beat Rus-

per cent, while Widman had but 50 per cent. This year, when the big title chance came, he was in trim and ready to clean up all opposition in his path.

The silver slippers of the southern flash, flashed past such tossers as the defending champion, Russell, former king, Widman, the spectacular Endris, and the great Meisenhelder, went down to a crushing defeat in the finals before a crowd of about 600, a "packed house" for the Central park.

In 1930 he twice met and defeated Akers, the Kentucky state champ. He also holds victories over Mattingly, Beckman, and Nuttal, former Kentucky state champions.

So in 1931 Al expects his best season and hopes he will live up to the name assigned him—"the southern flash."

TWIN BROTHERS FINE PITCHERS

Easthampton, Mass.—The laurels for junior horseshoe pitching for 1930 in Easthampton belong to Ralph Osborn, 14 years old, twin son of Rev. William Osborn, of 11 High street. Ralph started his career in horseshoe pitching at the age of eight years at Enfield, playing with horseshoes picked up at the blacksmith shop, and he held his own with the men of that town. He also paired with his father in doubles. He then took up horseshoe pitching seriously in 1929, when the Easthampton Juniors, calling themselves the Junior Blacksmiths, entered The Springfield Union tournament. Ralph captured the Western Massachusetts junior championship, playing 11 games and meeting defeat in one to win this junior championship.

Ralph scored 550 points on 562 shoes pitched, made 276 ringers and 63 doubles, for an average of 49 per cent ringers for the tournament. In one match he reached the sensational ringer average of 73 per cent by beating his opponent, 50 to 1, making 22 ringers out of 30 shoes pitched.

His success in this tournament encouraged him to enter the junior championship of New England at North Attleboro, Sept. 12, 1930. In this tournament he played nine games losing only one. For his success in this tournament he was awarded a

certificate of junior championship of New England from the National Horseshoe Pitchers' Association of America, also a gold championship medal by the centenary committee of North Attleboro. He also won several special prizes such as silver cups, sweaters, wool stockings and pitching shoes for the largest number of ringers, having scored the largest number of doubles, largest number of ringers in one game and also largest number of ringers in tournaments.

His twin brother, Raymond, also does creditable work with the mule slippers, being tied in the Springfield tournament. In the New England junior championship tournament at North Attleboro he finished in third position. He was tied with two other players, winning five games and losing four. He was awarded a wrist watch and a pair of pitching shoes. If these twin boys continue their stride their names will be in the list of great stars among horseshoe pitchers. Ralph has scored 255 points with 80 ringers to 100 shoes pitched and in this effort he made 29 consecutive ringers.

GETS TRYOUT IN MOVIES

Word reaches friends in Des Moines that Putt Mossman, versatile Iowa sports performer and former world horseshoe pitching champion, has stepped into a new field out in Hollywood, that of acting in movies. Last Monday work was begun on a series of short subjects in which Mossman will be starred. — Des Moines Register.

WELCOME, GENTLEMEN

Robert Brown, president of the New York State Horseshoe Pitchers Association, has just sent us a list of 10 new subscribers. They are:

W. G. Karr, 24 Cady St., Rochester, N. Y.; Frank McCas, 265 Bidwell Terr., Rochester, N. Y.; Frank R. Torpy, 205 Alameda St., Rochester, N. Y.; Bert MacBride, 132 Columbia Ave., Rochester, N. Y.; Henry Sehm, 57 Brookfield Rd., Rochester, N. Y.; Herbert Grant, 15 5th St., So. Glens Falls, N. Y.; Albert Holzhauser, 2169 Broadway, Schenectady, N. Y.; A. J. Pooler, Adams, N. Y.; Warren Tucker, Spencerport, N. Y.; Bert Van Auken, R. R. 2, Lacona, N. Y. (Oswego Co.).

EDITOR'S NOTE

A likeness of Al. Longest, New Albany pitcher, is printed on the cover page of this issue. The picture shows him in the act of tossing a ringer.

sell, the defending champion, but lost in three straight games. The two finalists went to Indianapolis for the state tourney, and came in the money in the doubles tournament out of 19 teams entered. In the singles Al did not get very far, but gave all the best players a real game. Jimmy Risk, the state champion, had a hard time beating him, but finally winning 50 to 42.

Last year proved to be the contender's best year. He was a member of an all-star team produced by the Central Horseshoe Club, and was a big factor in this team winning the Southern Indiana Championship

In one of the team's practice sessions, Al played C. Widman, former county champion, a series of four games, and the 25-year-old youth took all the games with an average of 71

against the peg and then extinguishing the blaze with the next shoe.

Since the Long Beach Tourist Horseshoe club is comprised almost entirely of Middle-Western tourists and former residents, "Putt" and Dessie Mossman were surrounded by friends and acquaintances known in Iowa. Much good-natured banter between the players and spectators livened the exhibition for the crowd.

"Putt" defeated E .E. Malone, one of the Long Beach club's best pitchers, in a special match. A new system of scoring was used in all the games of the afternoon, each player being credited with points made, instead of the high man taking only the difference in points at each peg.

Dessie Mossman won two out of three games from E. L. Satterlee, vice president of the club.

This is "Putt's" first visit to Long Beach since last winter.

Plans are under way to organize a shoe club at Akron, Ia.

* * *

Another Joilet, Ill., shoe tosser is Charles Moon, 138 Abe Street.

* * *

J. D. McNeil, 70 M Street, Hoquiam, Wash., is a horseshoe enthusiast.

* * *

A big rally of Clark county horseshoe pitchers was held at Springfield, Ohio, Wednesday evening, March 11.

* * *

The "Putt" Mossman Horseshoe Co., Rochester, N. Y., has moved to new quarters at 86 Main street, West.

* * *

Dave Kennedy, Box 312, Vermilion, Alberta, Canada, is greatly interested in the game.

* * *

LeRoy Mattson, 26 West Bolton Ave., Absecon City, N. J., is secretary of the margate Horseshoe Pitchers Association.

* * *

The Pittsburgh Horseshoe Club enjoys splendid indoor courts at 1706-08 Carson St., South Side. Ladies' courts are also provided.

* * *

E. V. Ault, Mt. Gilead, Ohio, has been named state chairman on horseshoe pitching for the Ohio American Legion. Several clubs are to be formed.

* * *

Hey, you horseshoe tossers in Cincinnati! Get in touch with O. P. Rowen, 38 Conway Ave., Cincinnati, Ohio, who seeks to organize a club in your city. He is a salesman for Proctor & Gamble.

MOSSMAN AND SISTER IN EXHIBITION

More than a thousand spectators, many of them members of the Long Beach Tourist Horseshoe club, witnessed a demonstration of horseshoe pitching by Orren "Putt" Mossman, three times national champion, and his sister Dessie Mossman, 17, present woman's champion, of Iowa, January 29, in Lincoln Park, Long Beach, California.

"Putt" Mossman exhibited a series of trick pitching stunts, which included tossing ringers through the extended arms of two people in front of the stake, over a carpet, with the peg hidden; over a hat, at various angles and distances from the peg, with several different holds; and ended by setting off matches stuck

THE "ESKIMO" CLUB



No, these gentlemen aren't really Eskimos. The picture does show them pitching horseshoes in the snow.

The picture was taken on the court of the Eskimo Club at 194th street, near Broadway, New York City.

They are (left to right): Al. Howe, Joe Mazza, W. E. Praeter, Tom Duane, and Charles Harris.

NEWELL WINS

F. A. Newell took top honors in the city championship horseshoe tourney in Oak Park, defeating Clarence Sherrill in the playoff of a tie. Both players had won seven out of seven games in their previous matches.

Sherrill was given second place, with W. Lattimore and A. Newell tied for third.

The winner of the tourney also made the most ringers of the day, a total of 154. Rogers made 152, and Lattimore 143.

Next Sunday a team from the Seaside Oil company will meet the Plasterers. Robert Rogers, secretary of the club has requested that any teams wishing to play get in touch with him.—Santa Barbara (Calif.) News.

A BUSY CLUB

B. F. Donley, Ashland, O., has sent us a scrapbook showing the activities of the shoe tossers of that city during 1930, and believe us, there's a live organization.

Splendid publicity and plenty of matches show an unusual year of great activity.

Congratulations, Ashland!

MA
I
thr
ma
the
era
ing
.55
cel
lov
W:
Ku
Me
Ba
Fr
Ea

Ro

Curtis	218	63	23	100	63
Niven	204	59	13	100	59
Brown	199	54	13	100	54
Sehm	199	54	12	100	54
Hillebrant	189	48	6	100	48
	1009	278	67	500	278

The Madison Press Co. employees at London, Ohio, are beginning to plan their courts for the coming season, and if the snow doesn't remain too long, they will be in action soon.

Idaho, Georgia, South Carolina, Arkansas, Delaware, Wyoming, Nevada, and New Mexico. Write him. boys.

WANTED — Some company to make me some samples of a new design pitching horseshoe, and later on manufacture same for me. D. P. Cerea, Stone Lake, Wis.

hoe
tion
res-
v.
ve-
rry
the
ar-
ip-
Ro-

ch-
ble
pr-
ch
os,
ed.
en
re

or
n-
he
n-
re

its
er
be
ed
a
be
ay.
ies
ort
ort

st.,
up
ats
ut,

NEWS, OFFICIAL
REPORTS, ETC.

From the
Secretary's Desk

D. D. COTTRELL
Secretary
746 - C - 5th Ave., N.
ST. PETERSBURG, FLA

In a letter from R. M. Plympton, Arroyo Grande, Calif., ordering three copies of the book "Horseshoe Pitching—How to Play the Game" he sends a clipping from a paper which tells of a very successful and enjoyable barbecue picnic at the home grounds of Geo. Grieb held by the local horseshoe club and their families. B. E. Short, Geo. and Fred Grieb were the committee in charge and some 40 men and women interested in the sport were present. Lunch was served at 1:30 p. m., with plenty of well-cooked meat, coffee, buns and all the other fixings that goes to make the heart glad and the stomach satisfied.

After lunch the members of the club retired to the dining room of the Grieb home and held their annual meeting for the election of officers for the coming year. The same officers were re-elected, namely, R. M. Plympton, president, J. L. Tarwater, vice president, and L. B. Young secretary-treasurer. These officers are now starting their fifth term. The dues were again fixed at \$1.00 for the year. Some 20 members paid their dues to start the new year. They had 28 members last year and hope to increase this number the coming year. They spent the afternoon in pitching shoes on four courts for the men and one court for the ladies. After a vote of thanks to Mr. and Mrs. Geo. Grieb for their kindness for opening their home for the event and to Fred Grieb for donating 20 pounds of beef for the barbecue they left for their respective homes well pleased with the good fellowship enjoyed.

This is a fine way to hold the annual meeting of any club and lay out the plans for the coming season.

* * *

The Atlantic City (N. J.) Daily Press recently printed the pictures of LeRoy Mattison, A. A. Griggs, Robert Cadwalder, The Rev. Charles W. Baldwin, and George MacNeill, and said under the pictures that they were leading figures in an inter-city horseshoe pitching league. The Rev. Mr. Baldwin, pastor of the Margate Community church, has been encouraging this ancient pastime for sev-

eral years. Recently he was the host at a contest participated in by the best pitching talent in several towns. Rev. Baldwin has taken great interest in the game for a number of years and has put the sport on the map in the vicinity of his own home city. This shows what can be done for the game by anyone that takes an interest in promoting this good healthy pastime.

* * *

There seems to be a great deal of interest this winter in putting indoor courts in different cities. I wish that all those who have installed indoor courts would write me just how they did it and how successful the venture was. How much they charged to play each game or how much they charged for a week, month or season, if that was the way the matter was managed. Please be very specific in giving all the details of the management and installing of such courts. I understand that some of the miniature golf links are contemplating putting in horseshoe courts this coming season so that their customers can play this good old game this season.

There seems to be a large opening for the horseshoe game in connection with "baby golf."

* * *

Now is the time that the state associations and the clubs in every state that has no state association that is affiliated with the National Association should send their annual dues to the national secretary whose address is given at the heading of this page. The annual dues for membership in the National Association are as follows: State Associations, \$25; clubs less than 50 members \$5; clubs of 50 or more members \$10; State Fair associations, \$5; county fairs, \$2.50; individual membership, \$1. These memberships make those sending same, part of the great body of organized horseshoe pitchers who are doing all that they can to develop the sport.

On receipt of the amounts stated a charter is issued to state associations and all inquiries from clubs and individuals in the state about membership in the National Association are

referred to the secretary of the state association of the state from which they come. Said state association is recognized head of all the activities of the game in its state and the state champions who win their meets are recognized as such by the National. Most state associations that are organized belong to the National.

Clubs in states that have no state association that belongs to the National on receipt of the dues mentioned above are issued a charter and are recognized as the controlling head of the game in the territory in which they are located and their champion winning a meet held by them is issued a certificate of championship under the seal of the National.

Individual members on receipt of the membership fee are issued a card under the seal of the National which is recognized by other clubs and the member gets courtesies from them when visiting the same as those extended by most clubs and organizations, besides such members have the honor of being affiliated with the controlling body of the horseshoe game.

* * *

Mr. D. T. Leonard, four times champion of New York state, and who did not defend his title because he had the misfortune to break his wrist, has been spending a number of weeks in St. Petersburg and has been seen daily practicing on the courts of the Sunshine Pleasure Club. Mr. Leonard has been up among the best in a number of National tournaments. He has a large fruit farm at Adams Basin, N. Y., and must leave soon to look after his interests. All of the boys who play in the state tournaments which have been held at the Rochester Exposition for the past seven years will remember Dave, if for no other reason, because he brings from his orchards a large supply of fine luscious strawberry apples as a treat for the boys.

* * *

Membership of the Sunshine Pleasure Club, St. Petersburg, Fla., is now 738 or more than 100 above the total for last season. This is the name of the horseshoe club in this

city. A number of Shuffleboard courts have been added for the activities of the club and the ladies who do not play horseshoes and some of the men who do play this popular game when tired of pitching. The club activities have been very successful this season under the untiring and watchful care of its president, Dr. H. J. Kocher assisted by his efficient corps of other officials and helpers.

* * *

Among the number of places that want the national tournament next summer is Traverse City, Mich. I have had the pleasure of having a number of talks with Mr. Riley Sweers who is spending the winter at the Ritz Hotel in St. Petersburg, and who is a member of the Recreation

Committee of the Chamber of Commerce of Traverse City. He is very anxious to have the tournament planned for his city and thinks that there will be no difficulty in having the suitable financial arrangements and courts to hold the tournament just as soon as he gets to that city early in May where he makes his summer home. From what he tells me of the advantages of this city on a bay by the same name which is part of Lake Michigan, this would make an ideal place to hold such a tournament. All of the places that have so far been considered have certain advantages and all will be given the best thought of your officials before a selection is made.

* * *

Your secretary is continually re-

ceiving letters asking where a copy of the official horseshoe pitching rules can be found and where information about organizing and conducting clubs can be found. There is only one book that gives this information and that is "Horseshoe Pitching—How to Play the Game," which can be had by mail prepaid by sending 40 cents to the secretary at the address at the beginning of this letter. Three copies, postpaid for one dollar. This book not only contains the information mentioned above but a vast amount of other matter interesting to every horseshoe pitcher.

* * *

S. J. Price, 422 Tenth St., Huntington, W. Va., writes that a horseshoe club has been organized there.

THERE IS ONE
BEST
IN EVERYTHING



THE SHOE THAT'S
DESIGNED FOR
RINGERS

Get Ready Horseshoe Pitchers! Spring Will Soon Be Here

It's going to be hard to beat the boys who pitch Gordon "Spin-On" Horse Shoes. Better not try without them — Get them yourself instead! Place your orders early. Immediate shipment guaranteed.

Last Year Five State Championships Were Won With
Gordon "Spin-On" Shoes!

Prices \$2.50 per pair west of Rockies, \$2.75 east of Rockies, \$3.00 east of Mississippi. Specify whether you want hard, soft or dead soft steel. Special prices to clubs. Write for information on attractive agent's proposition.

GORDON HORSE SHOE CO.

Sole Makers

5701 Boyle Avenue

Los Angeles, Calif.

A Trip Through A Scrapbook

AN evening by the fireside is always pleasant but an evening by the fireside, inspecting a most unusual and interesting book, is even more pleasant.

This book is not from the pen of a mighty author. It doesn't advance any new-found theories or praise the life of some hero—it tells a simple story of the good times of a live horseshoe pitching club.

So, here it is—the scrapbook of the Ashland, Ohio, league, kindly loaned to the writer by B. F. Donley, and

we want to stop right here to congratulate Mr. Donley upon the splendid way he keeps the publicity given the Ashland City league.

In the front of the book is the schedule of the league, June 17.

League standings, with reports of the various games are given. Jimmy Risk's visit to Ashland is heralded. Some of the teams in the league, standing on the lower part of the ladder throw a scare into the leaders in some of the reports, but it finally winds up with the Donley El-

evators coming out on top of the head.

The horseshoe loops are revamped for another month of play, the Ashland pitchers finding the first schedule ended too early in the summer. And we find some mighty interesting games played by the Industrial League.

Another story tells of the victory of Earl Yeater, Ashland youth, in the county championship tournament.

Space won't permit a complete resume of the scrap book but it tells a story of a mighty active and successful 1930 season.

SPECIAL PRICE ON PRINTED STATIONERY

For a limited time we will furnish your club with 500 letterheads and 500 envelopes, printed in one color ink, for

\$5.00

A good white sulphite bond will be used on these letterheads.

THE HORSESHOE WORLD
LONDON, OHIO

OFFICIAL SCORESHEETS

D. D. COTTRELL DESIGN

We can furnish anything in the printed line.

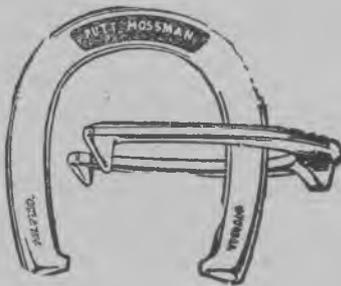
Get Our Prices on

LETTERHEADS, ENVELOPES, BUSINESS CARDS,
ETC.

THE HORSESHOE WORLD

LONDON

OHIO



Patented Oct. 25, 1927

"OFFICIAL"

Weight 2 lbs. 8 oz.

We do not manufacture any other weight.

"Putt" Mossman Horseshoes for Pitching

Hard and Soft Shoes
Price Per Pair \$2.50
F.O.B., Rochester, N. Y.

Special Dead Soft Shoes
Price Per Pair \$2.75
F.O.B., Rochester, N. Y.

DIRECTIONS FOR ORDERING:

To insure prompt delivery and avoid unnecessary correspondence, READ—

OUR TERMS: CASH WITH ORDER. Transportation payable by purchaser. Remittances should be made by Certified Check, Express or Post Office Money Order.

GOODS BY MAIL: We are not responsible for goods lost in the mail. For your own protection order mail goods insured.

INSURANCE FEE: 5c for each \$5.00 value.

No C. O. D. Shipments. No broken shoes replaced after they have been delivered 30 days.

PUTT MOSSMAN HORSESHOE CO.
INC.



86 MAIN ST., WEST

ROCHESTER, N. Y.

DIAMOND



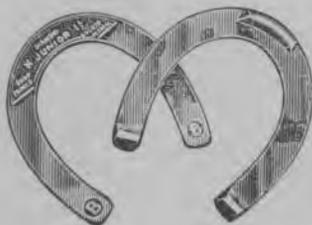
Straight Toe Calk Official Shoe—
Made in weights 2 lbs. 5 ozs.; 2
lbs. 6 ozs.; 2 lbs. 7 ozs.; 2½ lbs.



Curved Toe Calk Official Shoe—
Made in weights 2 lbs. 5 ozs.; 2
lbs. 6 ozs.; 2 lbs. 7 ozs.; 2½ lbs.



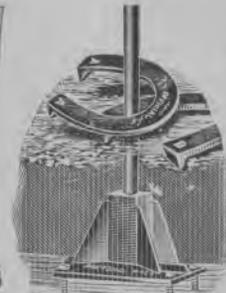
Special Dead Falling Type (Soft
Steel)—Made in weights 2 lbs. 5
ozs.; 2 lbs. 6 ozs.; 2 lbs. 7 ozs.;
2½ lbs.



Junior Model, for
Ladies and Children—
Made in weights 1½
lbs.; 1 lb. 9 ozs.; 1 lb.
10 ozs.; 1 lb. 11 ozs.;
1¾ lbs.



Rule and instruction
booklets have valuable
information for every
player.



Stake holders for
indoor or outdoor
courts.



Carrying case;
reinforced
corners,
strong back
and sturdy
handles.



Official steel stakes

Diamond Official Pitching Shoes are made in many styles and weights—all conforming to National Horseshoe Pitching requirements. Either Regular or Dead Falling, straight or curved toe calk (see above) with accessories to make complete indoor or outdoor courts. Score pads and percentage charts make tournaments easy to conduct.

The shoes are drop forged from heat-treated tool steel. Will not chip or break. Always perfectly balanced.

Write for information

DIAMOND CALK HORSESHOE CO.

4626 Grand Ave., Duluth, Minn.