A high-contrast, grainy black and white illustration of a horseshoe. The horseshoe is oriented with its open end at the top. Inside the dark, hollow center of the horseshoe, the words "THE HORSE SHOE WORLD" are printed in a bold, white, sans-serif font, stacked in four lines. At the bottom point of the horseshoe, where a nail would typically be, there is a small, circular globe showing the Americas. The entire illustration has a heavily textured, stippled appearance.

THE HORSE SHOE WORLD

April 1938

THE HORSESHOE WORLD



Vol. XVII

LONDON, OHIO

No. 4



Well, here we are with Spring on our hands . . . what are we going to do about it? . . . silly question? . . . well, yes, it is a silly question to ask horseshoe pitchers, because we know they are going to pitch horseshoes . . . but we didn't mean that—are we going to just pitch horseshoes in some back lot or are we going to join an up-and-going club and have some real fun? . . . it always looked selfish to us to see one or two men pitching on a horseshoe court in a back lot when so many more could enjoy the game if friends were invited into a club . . . the few cents that you spend for cigars or chewing gum, if duplicated, will pay your dues in a horseshoe club and pay state and national dues, besides . . . we are glad to be back at a typewriter after an absence of over a month . . . we thank Austin Chenoweth and all the others who helped make last months' issue a possibility.—R. B. H.

April, 1938

A NATIONAL MEETING

It would seem imperative that the National Horseshoe Pitchers Association hold a national Tournament this year, and what is even more important in our judgment, a national convention.

There are many problems confronting the National Association.

The membership plan hasn't been a success. We may as well face facts. It went pretty good the first year, but last year it "bogged down" in spite of all the National officers could do. The stamp plan has aided greatly in keeping enough money in the till to pay postage, printing, etc., but there are manufacturers who haven't done their full share because the pitchers don't *insist* that the shoes they buy come in packages bearing the green stamps. We can't understand why pitchers will accept anything but official shoes, with green stamps.

The National Horseshoe Pitchers Association realizes that a tournament and meeting is needed to consider changes in its financial set-up and to consider other matters. Let's hope for one!

OUR READERS COME FIRST

In publishing *THE HORSESHOE WORLD*, our readers come first. The magazine is printed monthly for them. Suggestions to the editor for the betterment of the magazine are always welcomed.

The time that you magazine expires is printed on the address slip, directly after your name, showing the month and the year.

Subscription price — \$1 per year, cash in advance, Canadian subscription \$1.25; 10 cents per single copy.

Entered as second-class matter, March 18, 1924, at the Post Office at London, Ohio, under the Act of Congress, March 3, 1879.

R. B. HOWARD,
Publisher and Editor

Business Offices, Madison Press Co. Building
45 W. Second Street, London, Ohio

*Official Organ of the National Horseshoe
Pitchers Association*

Some Things On The Secretary's Desk

THE caption on this article is "Some Things on the Secretary's Desk," and it might be well to add "and on the Secretary's Heart," for we have been pretty pessimistic these days, not due to our own illness, but due to our apparent lack of ability to arouse the horseshoe pitchers to the great possibilities of the National Horseshoe Pitchers Association.

We believe that it is our signal to pass the association on to more capable hands, if a national meeting can be arranged. Maybe the pitchers are not interested in our "preachments" about organization. Maybe they think we are scolding, but, bless their souls, we wouldn't scold—we would just quit, if we hadn't had faith in their friendship and a feeling that some time they would quit bickering among themselves and form strong, state organizations, affiliated with the National.

We want to pay tribute to those loyal leaders in many states who have done less letter writing, telling us what they expected to do . . . whose letters have contained fewer uses of the word "I" and more of the word "we," showing co-operation, and who have actually produced results. The membership rolls tell the story!

We say, in all charity, that in some of the states where there has been the loudest talk about "how I run things" that the memberships turned in are the smallest. Some new states are getting under way this year. Some of their officials are talking pretty big and we hope that they haven't overestimated themselves as we have seen others do.

Again we say—we aren't scolding. We are asking those who control the destinies of clubs, of district associations and state organizations to realize that it takes team work to make a success . . . dictatorships in horseshoes won't work any more than it will in any other truly American organization.

By now, someone must be saying: "Gosh, that guy must have been pretty sick."

No, we are making another effort, as Spring pitching weather awakens us to another season of responsibility, to make our readers organization conscious. We doubt if we shall ever take the time or the expensive white paper this is printed on to do it again.

We appeal to all—

1. Join a local club. If you haven't one, help form one.
2. See that this club is affiliated with a state organization.
3. See that this state organization is affiliated with the National Horseshoe Pitchers Association and paying its dues.
4. See that the clubs you exchange matches with are joined up in a similar way. See that these pitchers carry membership cards bearing the signature of the National Secretary.
5. See that official equipment is used and that the national rules are followed.
6. Buy only shoes made by firms co-operating in the stamp plan. And see that the little green stamps are on the carton that your new shoes come in. If they aren't DON'T BUY 'EM. How can you expect your National Association to carry on its work without the small percentage these stamps bring in? Your indifference in the matter means that your National Association is dying a slow but sure death. **Don't be fooled in this respect.** If you don't care, why, of course, then it's your privilege to go out in the back lots and pitch by yourself. If you do, then it's your job, just as much as that of your National Secretary, to help promote a program of organization from club to National Association. Them's harsh words, pardner, but we mean it!

A lot of shoe equipment manufacturers have been willing to use our rules, to tell their customers how to pitch horseshoes and to trade on the information the National Association has built up over a long period of years, without paying a red cent for it, or even giving an encouraging word to National officials who work hard in the interest of the game and whose work means more customers for the shoe manufacturers. True, these manufacturers aren't getting rich, and it is true there is too much "throat cutting" in prices to insure a stable business, but the National Association could help bring more business if all firms making shoes would co-operate. You know who are our loyal manufacturer friends—why not use their shoes?

7. The Horseshoe World is the official organ of the National Association, but is privately owned. We tell you that, so that there is no misunderstanding about that point. Your assistance in getting more subscribers and in telling our advertisers you saw their ad in the Horseshoe World, would be a big help but not a cent of it goes to the National Association. If you feel the Horseshoe World does help the National Association and spreads the gospel of horseshoe pitching, then, boost the Horseshoe World.

8. Help us interest some fair or some chamber of commerce in holding a 1938 tournament and convention. We haven't, as this is written, heard anything more about the possibility of holding a National meet at the Iowa State Fair. A. R. Corey, secretary of the fair, Des Moines, is interested, but prospects aren't so good. The regular Midwest National will be held there if a world championship isn't arranged.

(Continued on Next Page)

We are to confer with Ted Allen, world's champion, regarding the suggestion that has come from Goodland, Kansas, to hold a tournament there. That city has hopes of raising \$1,000. That is much smaller than we usually accept, but \$1,000 in cash—on the line—with a suitable place to hold a meet is better than no meet at all.

President L. E. Tanner, who has been very ill, but who is very much improved, and Vice President Jack Claves have been very much concerned over the tournament situation. President Tanner makes a strong point when he suggests that we **MUST** hold a tournament if we are to maintain interest.

So, boys and girls of the association (and how few of those who read this will be able to say, "I hold a National membership card") we are telling you our troubles—you have a right to know. Maybe it isn't correct to air our troubles in a magazine that goes to so many others who can't vote in our proceedings—yet, maybe they will join, too!

We hope you have stood this so far, so we will close by wishing all our friends everywhere a mighty good summer on the horseshoe lanes and to let you know we will be pulling for a bigger and better association, right along as long as we feel the yoke is tight at both ends. If you let yours lag, we are going to pass our end on to someone else!

R. B. HOWARD.

NEW NEW YORK GROUP MEETS

Members of the executive committee of the New York State Horseshoe Pitching Association, Inc., have voted to hold the first state championship event at Playland and decided on the dates of September 3, 4 and 5, for the competition, the last named day being Labor Day. Three hundred dollars in prizes will be put up, as well as cups for winners in each class.

The committee met at the Chateau in Elmsford as guests of the president of the association, Elbert T. Gallagher, who is also Assistant District Attorney for Westchester county.

Bruno Hamann, secretary of the organization, presented a report on the proposed playing site and stated that the authorities at Playland in Rye had agreed to furnish courts, bleachers and other equipment for the tournament with little expense being left for the association to carry other than actual prizes, printing of a program and other routine incidentals.

Between 100 and 150 contestants are anticipated in the event, the first ever attempted by the incorporated State Horseshoe Pitching group and the fans that would turn out for the competition would run into large figures according to anticipations of the committee.

Gallagher received suggestions as to the man to conduct the tournament, and after deliberation, appointed Tom O'Gara, of New York, as tournament director, with Matt Schavel and Edgar Smith as his assistants, to carry on the numerous details of the job. Frank Troxel of this city was chosen treasurer of the tournament.

Al Holtzauer, of Schenectady, was named as chairman of the reception committee with the power to appoint

his own assistants to aid him during the tournament. A program committee to consist of the executive committee was also selected.

Plans for an association meeting late in May were made last night, and an attempt will be made to secure Playland for the session. Those who attended the dinner last night are Frank Hanlon, Elbert Gallagher, Bruno Hamann, Frank Troxell, Louis Ziegler, Oliver Louis, Jack Wagner, Edgar Smith, Mike Driscoll and Ed Salter.

75 JOIN CLUB

The membership drive of the Fort George Horseshoe Club with club-rooms at 194th street and St. Nicholas Avenue, is "going to town." The campaign that started on January 1 will continue until May 1, when it is expected that the books will close with a total of 350 men who will find recreation pitching horseshoes on the club courts located at 196th Street and Fort George Avenue, to the rear of the George Washington high school stadium. The annual dues of this club including the comforts of the club rooms is one dollar a year.

A total of 75 "Slipper Slammers" have been admitted since the drive started. The future "Ted Allens" are as follows:

T. Snee, J. Cush, Dr. M. Greene, J. Hoffman, W. Gerst, T. Kelley, A. M. Schindler, R. Borner, P. Devlin, T. Fitzgerald, K. Wildt, P. A. Murphy, B. Hunter, W. Alexander, A. B. Schienman, S. Willis, T. L. McNeary, C. McClennan, P. H. Davis, J. McCabe, R. Sarkistan, A. Como, Tom Sancetta, Tony Sancetta, S. O'Connor, F. J. Reynolds.

J. V. O'Reilly, L. H. Kelley, W. J. Casy, J. O'Brien, I. Friedman, S. Hasenberg, F. Mager, V. Curran, J. A. Fugett, W. V. Muldoon, O. J. Bernheine, F. Valentine, C. L. Ross, L. Volpe, G. Lesbinder, A. Hedin, Jr., A.

Hedin, Sr., V. J. Pacione, W. L. Linnehan, F. Ackerman, A. D. Crema, E. Hirsch, A. J. Burns, D. McGarry.

E. Erickson, W. S. Hummell, H. Rosenthal, H. R. Benjamin, J. Goodrich, Bobbie Walters, C. E. Colcord, J. Taylor, W. R. Church, P. J. Colclery, J. J. Gribbin, T. Cleary, J. Foster, G. Sayle, A. Spiesse, Joe Falcaro, R. Laidlaw, L. A. Robinson, A. Strauss, H. F. O'Rourke, T. Aiken, H. F. Dadert, M. F. Franko, R. J. Steedman, J. F. Ward.

SEEK MORE LANES

The influx of new members to the ranks of the Fort George Horseshoe club has prompted Secretary T. P. O'Gara to request the Department of Parks of the City of New York to erect 20 new horseshoe pitching courts in Highbridge Park on the north side of Fort George avenue at a point opposite to the courts now used and maintained by the members of the fastest growing organization of Washington Heights.

The roster of the club shows over 200 enrollments and from present indications this total will pass the 350 mark by May 1st.

It is clearly understood that the horseshoe pitching courts erected by the Department of Parks are not for the sole use of groups or organizations. These courts are for the use of the general public and the members of the community.

The Fort George Club has promoted the pastime of pitching horseshoes for the past 12 years at their own expense. The members of the club are members of the community and as such are requesting the Department of Parks to co-operate with them in carrying on an activity that is of interest and has a health-giving value to the general public.

This matter has been referred to Director Harry Sweeney of the Department of Parks for his attention.

PICKING WINNERS RISKY, HE ADMITS, BUT TRIES IT

By Leland Mortenson

A horseshoe pitching tournament open to any player in the world will be staged at the Iowa State Fair in Des Moines, in August. The title at stake will be either the world's championship or the midwest national championship. As there is going to be much interest in this meet, and as most of the best pitchers in the world are expected to enter, I am going to try to pick who will win it.

Predicting winners is done in most sports, and I see no reason why some of us who have seen the best performers over a period of 15 years should not attempt it in horseshoes. Perhaps I will be mistaken, but the best of critics in other sports make mistakes, so what! Not that I am a great critic, but since no one else is writing his views, I am going to do it.

Without picking at first between Ted Allen, of California, and Fernando Isais, of Mexico, I unhesitatingly put them at the top. In the Midwest National last year Isais averaged 83. per cent and Allen 82.4 percent against the toughest field of competitors ever assembled on one court. I think, therefore, that to be considered in their class, a pitcher must be able to toss at least 82 per cent ringers average against tough competition in a tournament before a large audience, where at any moment he may be subjected to personal attention from the crowd, the public address announcer, or a radio speaker—a test on anyone's nerves and complexes.

Is there a possibility of an unknown taking the bacon? Not much chance. Dark horses like Frank Lundin in 1922, and Ted Allen in 1933 show up now and then, but the odds are against it.

A few expert pitchers I have never seen are Blair Nunamaker, whose best score, I believe, was 75 per cent in an Ohio tournament; Jimmy O'Shea, of Massachusetts, who averaged 81.7 per cent in a meet of what I consider were comparatively mediocre opponents; Harvey Elmerston, of Milwaukee, whose best was about 74 per cent for second place in the Moline National in 1935; and Dean Brown, of California, who recently threw 146 ringers in a game against Fernando Isais, but lost to the Mexican 50-43.

Nunamaker is doing most of his pitching nowadays in exhibitions, and he is missing the strong competition

that he needs. He is 35 years old, which is five more than Allen, and 12 more than Isais. Age is a disadvantage, especially when the younger men are already better pitchers, and are in excellent health. I understand that Blair is a fine sport and makes an excellent appearance, but I can't see him as a 82 per cent average tosser in 1938.

O'Shea, I am told, is a young penitentiary guard. To hold that job he must have an excellent physique and steady nerves, but he has not shown his ability against enough of the "big shots" to warrant my placing up with Allen and Isais. However, if he comes here next August, we will be plenty interested in watching him warm up.

Elmerston did well at Moline in 1935, but he has apparently not improved much if any, for he has been consistently beaten by Charles Jones also of Wisconsin.

Brown's feat against Isais, mentioned above, was remarkable, but he has not done nearly so well in tournament play. He will be tough for anyone to beat and he might be good this year for an 80 per cent average, but not yet good enough for Allen and Isais.

Two real veterans are Frank Jackson, of Kansas, and C. C. Davis of Missouri. Either might average 78 per cent, but that isn't enough. Age is against them, and this counts considerably in a tournament where the temperature might be as high as 100 degrees.

Two pitchers warrant special consideration—Guy Zimmerman, of Iowa, and Charles "Casey" Jones, of Wisconsin. In the Midwest meet last year, Zimmerman averaged 79 per cent. He gave an excellent performance of not only pitching, but of keeping cool under extreme conditions. If he has permanently overcome his complex of getting somewhat excited and sometimes disgusted with himself, he is going to continue to climb and he might force Allen and Isais to improve to keep him down. But, for the present, I will leave him below 82 per cent average. Jones is a remarkable little tosser, only 19 years old, and he is steady, so far as pitching is concerned. However, he lacks the cool nerves which he needs to put him up in the Allen-Isais class. He needs lots of experience and a few more

years of growth, also confidence, then watch him.

There is a considerable number of young prospects, but none of these, I think, can be counted on as the 1938 champion. A bright thing about most of these boys, however, is that they are of the best in sportsmanship, and most of them are good showmen. Most of them are "fighters," lacking fear and inferiority complexes on the courts, even against the champions, and when they become the center of the crowd's attention. This is something new in horseshoes, for it is only a few years ago that about 98 per cent of the pitchers "blew up sky high" when they went against a champion, or whenever the crowd's attention was focussed upon them.

Just a few of these are Johnny Sebek, of Ohio, Alvin Gandy, of Kansas, Sam Somerhalder, of Nebraska, and Gaylord Peterson, of Illinois.

The question now is, Isais or Allen? Last year, at the Iowa Fair Isais decisively defeated Allen three times and led him in ringer percentage throughout the tournament, and, don't forget, Allen was having 7.4 per cent more ringers than he had ever before done in a tournament. There was not the least doubt that Isais has an advantage over Allen in form, and that he was very much cooler and calmer. As for age, Isais has an advantage of seven years in youth, being 23 to Allen's 30. Both are in good physical condition, but Isais looks much tougher muscularly, and the Mexican uses the least effort and takes more time in every way than any other good tosser of the present time. Both have self-confidence, except that last year whenever the two met, Allen seemed to lose his confidence.

Now, does Allen have any advantage? I think so, but I can't be sure. I think he loves the horseshoe game more than Isais does, and that he is less likely to let outside attractions interfere with his game than is Isais. He is so anxious to keep his world's title, and to keep it in fact as well as in name, that he is likely to practise like a trojan. He is chuck full of pluck.

The question of personality and sportsmanship of Isais and Allen does not enter into the choice. Both are of the highest type. Allen, I think, is the finest type of champion we have ever had, and I believe that if Isais takes away his world's title that he will be just as fine a champion as Allen.

The fans around here, I believe, would be divided overwhelmingly in

(Continued on Page 5)

KENTUCKY MAKES PLANS FOR TOURNEYS

The Northern Kentucky Horseshoe pitchers will participate in a Northern Kentucky and State Tournament the last part of July or first part of August on Riverview Courts, Second and Washington Sts., Newport, Ky.

Reverview Courts are the ten best courts in Kentucky, and this coming season there will be ten more added to them, and when completed will be as fine courts as can be found anywhere.

Northern Kentucky pitchers are also working on having an open tournament so that anyone from adjoining states may enter if they want

The last tournament, held in 1937, there was some hard feeling of several pitchers from adjoining states, that they could not pitch in it. The Northern Kentucky horseshoe pitchers wanted to know who was the best in the state, and if they had adjoining state pitchers in it they still would not know who was the best in their state. So by having an open tournament they can pitch in it if they want to, and anyone throughout the country can also pitch; no one barred.

—Northern Kentucky Horseshoe Booster.

NEWS YOU READ
TEN YEARS AGO

From the Horseshoe World Files
April, 1928

For the third consecutive time, C. C. Davis, from Columbus, Ohio, won the world's championship in the tournament held in St. Petersburg, Fla., February 20 to March 1, from the greatest competition he has ever faced, and with a record of horseshoe pitching that has never been equalled in any such series of games.

The Springfield (Ohio) Winter Horseshoe club held its annual banquet and election of officers recently at the home of Oscar Thomas, in N. Limestone St. Edward Paetzell was named president of the club, and Oscar Thomas, secretary; Glendon Jenkins was the speaker of the evening. After the banquet the regular games were played.

Esau Taylor is secretary of the San Bernardino, Calif., Horseshoe club.

L. S. Higgins, 6 Walnut street, Brattleboro, Vt., is a splendid shoe tosser.

Writing in the April, 1928, issue the late D. D. Cottrell, then National Secretary, said!

"Your secretary received a great many communications from individuals, clubs, manufacturers and horseshoe fans with requests that these letters be brought before the convention. They were referred to the proper committees, mostly going to the Rules Committee.

"Petitions were received from clubs, signed by most of the members, and were properly presented. With very few exceptions, none of the individual clubs or manufacturers

were members or financial supporters of the National Association.

"Your association is the only official body governing the horseshoe pitching game. It wants the help and advice of everyone interested in the game, but it also feels that every individual horseshoe fan, club and manufacturer should become a member and thereby help financially. The National Association could become a power in the sport world and bring horseshoe pitching to the front as a great national game if everyone interested would do his bit. Sent in your annual dues. Become a member of the National and help boost the sport."

Wilbur Swanstrom, Red Wing, Minn., bank clerk, aged 29, is the undisputed champion of the Red Wing Horseshoe club, having won that distinction by his defeat of all players in the finals of Class A in contests played at the local courts. He put up a remarkable exhibition winning all of his five games with 263 points. His nearest contender was Fred Nagel, who won four games and lost one and that to Swanson. Nagel's score was 221.

A. K. Kinley, Cleveland, Ohio, secretary and treasurer of the Mackinac Island Hay Fever Horseshoe Pitchers club, attended the National tournament of Horseshoe Pitchers' Association, at St. Petersburg, Fla., and will have some interesting data to report about the tournament to club members when they get together next August and September on the Island.

PICKING WINNERS

(Continued from Page 4)

favor of Isais' chances to beat Allen, but personally I am not so sure. I do, however, give Isais an edge. I would bet a Coca Cola on Fernando, but not a malted milk.

AN UNUSUAL CONDITION

Lansing, Mich., Feb. 23, 1938
The Horseshoe World
London, Ohio

Gentlemen:

Such an unusual condition in horseshoe pitching contests has arisen here in Lansing, I believe the pitchers in other parts of the country would be interested in knowing about it.

The latter part of October, the Lansing team played the Battle Creek team in an outdoor match which resulted in each team winning 18 games, the Food City team making 1407 points to Lansing's 1405. This match was on a game basis and not points, so a tie resulted.

On January 16th, pitching indoors against the same team, the result on the Lansing four-lane court was 12 games each, a record of points not being kept.

On Sunday, February 13th, the same teams hooked up again, hoping to break the deadlock, but again they ended up with 12 games apiece.

These two teams are scheduled to met again this coming Sunday, February 27th, when it is hoped some definite decision will be reached.

I may take this opportunity to state that the horseshoe pitchers of Lansing are now occupying their winter quarters for the fourth consecutive year, having a membership of 25 enthusiastic tossers, most of whom are charter members. Their club room is located on the second floor of the Dunham building in North Lansing, where visiting pitchers who are members of the National Association are cordially invited. The club room is open Tuesday and Thursday evenings and Saturday afternoon and Sunday mornings, and on special occasions.

We find that four lanes are insufficient at times to accommodate the pitchers present, but then there is the card and checker tables. The fee is only \$1.00 a month for each member.

Arrangements are now being made to have the Eaton Rapids team here in the near future.

Very truly yours,
BERT GRAHAM, Sec.

INDOOR COURTS

P. C. Harland, 378 S. 21st street, Salem, Oregon, is president of the Salem, Oregon, club that had so much fun with an indoor court this year. The headquarters established had three lanes and a 38x50 foot building.

Twenty-nine members took advantage of the indoor tossing.

WILSON HEADS CLUB**AT PEEKSKILL, N. Y.**

At the annual meeting of the Peekskill Brookside Horseshoe Pitching club, of Peekskill, N. Y., held on March 23, the following officials were elected to serve the club for 1938:

Hugh C. Wilson, president and general manager; Elmer Button, vice president, and Michael Bell team captain and manager. No secretary nor treasurer were elected as these duties are performed by the president.

Michael Bell under whose management the team will operate this season is the present horseshoe pitching champion of Peekskill.

The six courts of the club weathered the winter in fine shape and the team in the field this season. tam in the field this season.

STATE TOURNEY

A state horseshoe tournament to decide the 1938 championship of South Dakota will be held at the South Dakota State Fair September 11th to 16th, according to Edgar A. Hornby, secretary of the State Board of Agriculture.

More details will undoubtedly be furnished the Horseshoe World by the South Dakota State Association.

ARE ORGANIZING

Fred J. Warner, 1801 East Sixth street, Sioux Falls, S. Dak., writes that he, with a number of other horseshoe pitchers, are organizing a horseshoe club this spring. We hope other clubs nearby give these boys a helping hand.

ON BOOT HILL

The Dodge City, Kansas, boys, slap on a lot of ringers on the courts on "Boot Hill." This will be a busy season for the Dodge City tossers.

LIVELY CLUB

A very lively club has been forced at Kingman, Kansas. Dade Riley is president. New courts are being erected and the club seeks matches with other clubs.

JACK IN NEW HOME

Genial Jack Claves, vice president of the National Horseshoe Pitchers Association, has moved to 5816 Neosha street. We mention this so all of Jack's horseshoe pitching friends all over the country will know where to go to get Sunday chicken dinners when passing through St. Louis. Well, any way, Jack is always a good host, even if we were ribbing!

NEW YORK NOTES

The Hudson Valley League "A" players was formed on March 6, 1938, in Poughkeepsie. Mr. Robert Jamison, Jr., of Poughkeepsie was elected president; Mr. James Grant, of Poughkeepsie, secretary.

Teams entered are: Poughkeepsie, Kingston, Chester, Montrose, Stansford and White Plains. The league will start its outdoor season May 15.

On March 20, at Recreation hall in Portchester, N. Y., a "B" and "C" League was formed for Westchester county. Edgar Greer, of Portchester was elected president; Mr. William Papp was elected secretary.

Their outdoor season will start on May 17. Teams entered in the "B" league are: Portchester, New Rochelle, Stansford, White Plains, Cross River, and Yonkers.

Teams entered in the "C" league are: Portchester, White Plains, Stansford, New Rochelle, Mamaroneck and Tarrytown.

PATRONIZE OUR ADVERTISERS**RECOGNIZED THE CHAMPIONS' CHOICE PITCH**

LATTORE & LEVAGOOD
22001 Park St. Dearborn, Mich.

IN NEW YORK

Carl von der Lancken, formerly of Tulsa, Okla., is now in New York City. He is located at 209 E. 51st street. Carl is one of the sport's best boosters.

REAL BOOSTER

Rev. M. J. Sweet, pastor of the Union Congregational church, Chattanooga, Tenn., is a real horseshoe enthusiast.

HAMMER FORGED PITCHING SHOES

That conform to all official requirements as to sizes, weights, and perfect balance — made in 3 distinct styles. Also Juvenile Pitching Shoes. Ask your sporting goods dealer for Giant Grip Pitching Shoes.

Giant Grip Mfg. Co.
Established 1863
Oshkosh, Wis.

CLIP THIS OUT AND MAIL IT TODAY!

COUNT ME IN-HERE'S MY DOLLAR

Horseshoe World,
R. B. Howard, Publisher,
London, Ohio.

Send the Horseshoe World, for the enclosed \$1.00, for 12 months to

Name

Street or R. F. D.

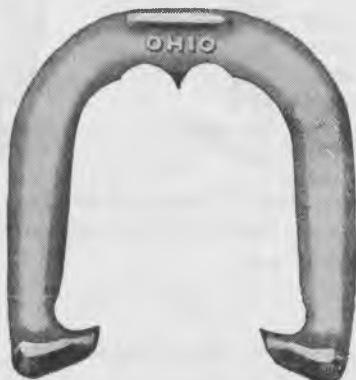
Postoffice

If member of a club, give its name

If you hold a horseshoe title give it and tell when it was

won

1938 MODEL OHIO HORSESHOES



1938 MODEL

Frank E. Jackson, 13 times world's champion, and holder of record of 68 consecutive ringers, says: "I have tried about all makes of pitching shoes, but like the 1938 Model 'OHIO' Shoes better than any make I ever used, and recommend them to all players who want to increase their ringer percentage."

A Trial Will Convince You — Heat Treated to Prevent Breaking
Price \$2.25 per pair, postpaid

Write for Agent's Price in Quantities

OHIO HORSESHOE CO.

(Oldest manufacturers of drop forged pitching shoes in the world)

866 Parsons Ave.

Columbus, Ohio



SCORESHEETS---AT PRICES YOU CAN AFFORD

We can furnish the D. D. Cottrell design scoresheets—official scoresheets of the National Horseshoe Pitchers Association—in pads of 50 in any quantity you desire, at these NEW LOW PRICES:

100	200	300	500	1000	
40c	80c	\$1.20	\$1.75	\$3.00	Prices f. o. b. London

If you live in Ohio add Sales Tax.

Large size scoresheets are double these prices. The small size are suitable for scoring one 50-point game and the large ones will score three 50-point games.

Name of your club or of some advertiser who may wish to donate scoresheets for your club may be placed at top of sheets in the 500 or 1000 quantity (special printing orders not accepted on anything less than 500 scoresheets) for \$3.00 for 500, or \$4.50 for 1000 scoresheets. Special prices quoted on larger orders.

LET US QUOTE YOU ON YOUR CLUB STATIONERY, MEMBERSHIP CARDS, ETC., OR ANY OF YOUR PERSONAL OR BUSINESS PRINTING

R. B. HOWARD, Publisher

THE HORSESHOE WORLD

MADISON PRESS CO. BLDG.

LONDON, OHIO



IT'S HERE - THE NEW Ted Allen Horseshoe

For two years Ted has been working on and designing a pitching shoe that would fit any person's hand, yet retain in it the best of steel to eliminate weak points. Based on 16 years of professional experience and temperament of pitchers.



Entirely new; the most natural and symmetrical balanced shoe ever built. Special finger grips which fit some finger of every pitcher. They also slow whirl of shoe on a peg. Improved toe and heel caulks. You cannot go wrong. Heat treated for hard, medium, soft and dead soft.

"DESIGNED BY WORLD'S CHAMPION"

\$2.25 per single pair. No postage required on single pair. In larger lots, prices reduced.

Ted Allen Horseshoe Co.

2064 SOUTH LINCOLN
DENVER, COLORADO

Eastern Supply
JOHN MAHER
SPORTS GOODS

69 Elm St., Westfield, Massachusetts

1938 GORDON "SPIN ON"



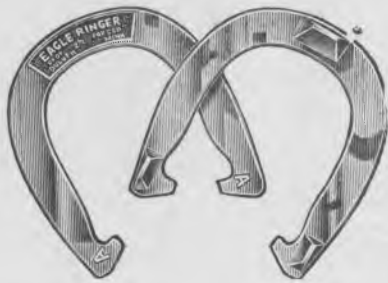
The outdoor season is about here. Get a new pair of our shoes, and be ready for it. For general use we recommend the medium temper. If, however, you want to beat your 1937 average by at least ten percent, then get a pair of our soft special temper, and you can easily do it. The heel calks being hardened will hold their shape for a long time. The body of the shoe being soft will prevent shoe from the rebound when striking another shoe, or the stake, and will stay put. Get a pair and prove it for yourself. Write for prices.

*The Most Scientifically Constructed Horseshoe
on the Market*

Special Prices to Clubs and Agents

GORDON HORSESHOE COMPANY

Care Queen City Forging Company, Manufacturers
STATION C, CINCINNATI, OHIO



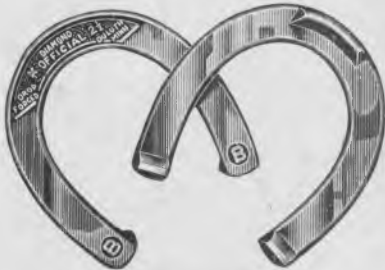
EAGLE RINGER

DIAMOND

Official

PITCHING SHOES

and Accessories



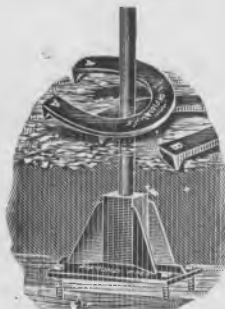
DIAMOND
(Curved Toe Calk)



DIAMOND
(Straight Toe Calk)



DIAMOND
JUNIOR



Stake Holder



Carrying Case



Stakes

The most complete line of pitching horseshoes—and equipment to delight the heart of the ardent fan. All Diamond shoes made to specifications that meet National Horseshoe Pitching Association requirements. The choice of amateurs and professionals alike.

EAGLE RINGER — The highest quality shoe. Ends are hooked to catch stake, perfectly balanced, beautifully finished. Either hardened or soft, dead falling type; 2 lbs., 8 ozs.

DIAMOND—With straight or curved toe calks—hardened or soft, dead falling type. Weights, 2¼ lbs., 2 lbs. 6 ozs., 2½ lbs.

DIAMOND JUNIOR—Exactly the same as other Diamond shoes except in lighter weights. (1½ lbs., 1 lb. 10 oz, 1¾ lbs.)

OTHER DIAMOND SHOES — Include Black Diamond and Double Ringer—less expensive for beginners.

Also stakes, stake holders, carrying cases, official courts, percentage charts, score pads instruction booklet, etc.



Helpful
Booklets



Percentage
Chart



Helpful
Booklets

DIAMOND CALK

HORSESHOE COMPANY

4626 Grand Ave.

Duluth, Minn.